

STERN'S
GARDEN ALMANAC

NEW PLANTS, FLOWERS AND RARE NOVELTIES

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Fall 1959

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U. S. Department of Agriculture

Chrysanthemums • See Pages 2 and 14

Stern's Nurseries INC.

GENEVA, NEW YORK

GAIN
A YEAR...
PLANT
THIS FALL!
1959

Now You Can Grow Gorgeous Greenhouse Type
"Football" MUMS Outdoors in Your Garden!

**STERN'S
FABULOUS FAMOUS-NAME**

Giant Exhibition CHRYSANTHEMUMS

**FILL YOUR GARDEN WITH
THESE BLAZING MUM COLORS!**

Illinois

**GUARANTEED
WINTER
HARDY**

Stylish

Now you can grow honest-to-goodness corsage-size chrysanthemums outdoors, right in your garden! Have magnificent big "Football" Mums up to 5" and 6" across—blooming in your yard or garden! Stern's thrilling "Famous-Name" Mum plants produce the same big greenhouse-type Mums that florists sell at premium prices—yet Stern's wonderful Sub-Zero strain needs no coddling, thrives with minimum care, survives below zero temperatures outdoors! They're guaranteed winter-hardy, guaranteed to bloom the first season. What's more, they'll produce gorgeous blooms year after year!

**GLORIOUS CORSAGE MUMS EVERY FALL TO GIVE,
TO WEAR, TO FILL YOUR HOME WITH COLOR!**

Just when your summer flowers have given up the ghost, and your garden needs a lift for Fall—these Mums really produce! Starting in September and up 'til heavy frost, you'll have flowers of deep blood-red, orange-yellow, snowy white, sunny yellow, raspberry-pink and rich bronze . . . turning your garden into a riot of gay color! You'll enjoy glamorous corsages, beautiful cut flowers every day for months, and still have plenty left over every day for garden beauty! For really giant-size Mums, remove all the smaller buds from each stem, leaving the strongest one on each stem to develop into a magnificent giant flower.

FAST GROWING . . . BUSHEL OF FLOWERS

These heavy, field grown plants will grow 2 to 2½ feet tall . . . will produce bushels and bushels of giant Mums starting next fall. Full, compact and spreading—these abundant blooming plants form a perfect back-ground for other low-growing Mums, provide thrilling color highlights for your garden year after year!

**GUARANTEED WINTER-HARDY, AND
. . . SO EASY TO GROW!**

Stern's "Famous Name" Chrysanthemums will grow almost anywhere. They thrive in full sun or partial shade and are extremely winter-hardy. These sturdy plants will survive SUB-ZERO temperature! Easy planting instructions are packed with each order. Just plant them and forget them. For hedge use plant 20" apart.

Field-Grown Plants,

Finest No. 1 Quality . . . Postpaid:

Each \$1.00; 6 for \$5.00;

12 for \$9.50; 18 for \$14.00

HAVE SIX EXCITING COLORS NEXT FALL!

VELVETY BLOOD-RED (Fred Stone). Rich, velvety deep red.

GOLDEN YELLOW (Illinois). Shapely yellow flowers.

PURE WHITE (Grace Bradshaw). Fully double blooms.

BRONZE (Purdue). Unusual shades of bronze.

RASPBERRY ROSE (Stylish). Unique new color.

ORANGE-APRICOT (Eamon Andrews). Beautiful Color.

STERN'S GIANT CHRYSANTHEMUMS

(Group 59-PF-1)

6 Plants (1 of each color)	\$ 5.00
12 Plants (2 of each color)	\$ 9.50
18 Plants (3 of each color)	\$14.00

All Prices Postpaid

A Personal Message from Otto Stern

Dear Good Friend:

Recently I received a letter from a prominent doctor, who said—"Whenever I can, I prescribe for my patients who are nervous and emotionally upset, the good tonic of gardening. In this complex world of crisis and pressure, I have found gardening most helpful in providing relaxation and quiet recreation. Above all, I have discovered that creation of beauty through association with the living plant gives a sense of deepest emotional satisfaction and helps point the way to a clearer conception of the purpose of life. I have actually used your catalog in my professional work..."

It is good to hear these fine words from an eminent medical authority. It gives even greater importance to our promise to you—to **always help you enjoy the most in gardening.**

To avoid even your slightest disappointment, again this year I want to offer all of our friends—old and new customers alike—this absolutely unconditional guarantee—

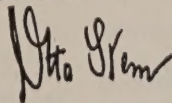
If you have ever been disappointed—at any time—with anything you ever bought from Stern's Nurseries, please write to me personally and I will see to it that you are completely satisfied.

There are no ifs, ands or buts about it—no strings attached. There is absolutely no time limit. This offer applies to this year—and last year—as well as to purchases made ten years ago.

Our success is built on your success with Stern's products. That is why we offer only the finest quality of nursery stock. That is why we try to extend to every customer careful and considerate treatment. And that is why we alone make the absolute unconditional guarantee of satisfaction that appears on this page.

I appreciate tremendously your wonderful letters, telling me of the joys I've helped you to get from your garden. While your praise is most welcome. I also want to encourage you to write to me personally should you, for any reason, have the slightest complaint.

Sincerely,



President

Geneva, N. Y.
August 1959

PLANT NOW, GAIN A YEAR

See page 48 for the amazing details on how you can actually gain a year by planting this fall.

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PLUS

- Stern's Mira-Cell, Amazing New Plant Growth Stimulant
- Complete Planting Instructions!
- "Inside" Gardening Tips!
- Professional Secrets!

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PLUS

Many other valuable suggestions on how to make your garden the Showplace of the neighborhood.

1959

You can buy from this catalog with the same confidence, as if you select each plant from the field where they are grown, because all of our products are sold under our unconditional

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded. No need to return the plants; they will be yours without any question.

STERN'S NURSERIES — Geneva, N. Y.

MEMBER

American Association of Nurserymen
New York State Nurserymen's Ass'n
National Mail Order Nurserymen's Ass'n

Cover picture supplied by
FLOWER & GARDEN Magazine
Cover Photo—Mrs. Hampfler

FREE GIFTS

FOR HELPING US AVOID THE FALL RUSH

GET THESE FREE GIFTS FOR ORDERING BEFORE SEPTEMBER 30, 1959

Orders of \$10 or more choose 1 FREE gift. Orders of \$20 or more choose 2 FREE gifts. For each additional \$10, choose an additional gift.

Please make your preference from the gifts below. However, the choice of flowering shrub, rose bush, and perennials will have to be ours. We are unable to guarantee that you will receive any particular item.

GIFT No. 1—1 ORNAMENTAL FLOWERING SHRUB OR ROSE BUSH.

GIFT No. 2—10 "CANDLES OF THE PRAIRIE" (CAMASIA ESCULENTA)—Clusters of the most exquisite star-shaped flowers of richest purple are borne on spikes up to two feet high! Seldom seen in American gardens, these

are sure to cause excitement in your border. They do well in all locations and naturalize readily.

GIFT No. 3—3 HARDY PERENNIAL FLOWERS.

GIFT No. 4—5 CANDYSTICK TULIPS (CLUSIANA)—A dainty Tulip which resembles a peppermint stick. The interior of the flower is pure white on a small, dark blue base. The outside of the petals is a beautifully striped crimson. The petals are long and pointed, giving a striking star-shaped effect when opened. A hardy Tulip which will grow and multiply for many years. Height 14 inches.

Copyright 1959—Stern's Nurseries, Inc.

GAIN A YEAR—PLANT NOW!

STERN'S 3-SEASON STRAWBERRY

**MIRACLE STRAWBERRIES FROM JUNE THROUGH NOVEMBER
PICK DELICIOUS STRAWBERRIES NEXT SPRING!**

Imagine—your own fresh picked, delicious ripe-red strawberries month after month after month! You'll have all the delicious berries you'll want **SPRING...SUMMER...and FALL!**—often until Thanksgiving! Absolutely winter-hardy—you'll pick baskets of "exhibition" fruit—year after year! Famous farm and garden authorities report amazing results in actual field tests. Small home garden tests prove new Superfection Strawberry outstanding for bigger crops from limited areas.

Yields 3 Times More Fruit Than Other Everbearing Varieties

Acclaimed by famous farm and garden authorities. Actual field tests proved **SUPERFECTION** produced approximately 8,000 quarts per acre the first year planted—**THREE TIMES MORE FRUIT** than older varieties! Proved best for home gardeners.

Firm, Juicy, Sugar Sweet! New Flavor Sensation!

You'll never really know how good strawberries can taste, until you enjoy Stern's delicious new **SUPERFECTION** berries fresh out of your own garden. New thrilling strawberry flavor for shortcakes, pies, fresh strawberries-and-cream. Home-made jam is yours to enjoy the year 'round. Plenty of frozen berries, too.

Pick 'em in Spring!

Pick 'em in Summer!

Pick 'em in Fall!

Stern's Famous Flowering Strawberry Border—Stern's Superfection Strawberries make an ideal low flowering border for your flower garden, along walks, or in rock gardens. Their sparkling white and yellow blossoms, their lush green foliage and their brilliant red berries make the most beautiful of all border plantings.

Wonderful Quality of Fruit

Superfection produces giant size berries up to one inch in diameter. A brilliant deep red color right through, they hold their color and shape long after picking. Berries are very firm, excellent shippers, and the flavor is juicy sweet.

Vigorous Plants with Heavy Roots

Guaranteed to thrive even when other strawberries fail. Big roots have hundreds of long fibrous feeders. Carefully packed in "MOIST-LOCKED" packing. Easy planting instructions with every shipment.

**25 plants \$2.50; 50 plants \$4.00; 100 plants \$6.50;
200 plants \$12.00. Postpaid.**

NOW...Enjoy Lush, Tropical Beauty in Your Garden!

STERN'S GIANT SUN-[®] GLORY HIBISCUS

(Hibiscus Moscheutos—Rose Mallow Hybrids)

**★ BLOOMS SUMMER 'TIL FROST ★ HUGE FLOWERS UP TO
8" ACROSS ★ 50 FLOWERS ON A SINGLE BUSH!**

If you've visited Hawaii, you've been thrilled by the exotic shrub-tree Hibiscus—a sight so breathtaking you never forget it! Imagine huge, brilliant flowers, each one up to 8" in diameter! Imagine as many as 50 on a single bush! Now enjoy such a vision right in your own yard, with our amazing winter-hardy Giant Sun-glory[®] Hibiscus—guaranteed to thrive anywhere in the United States.

**EASY TO GROW—WITHSTAND 26° BELOW—
BLOOM CONTINUALLY MID-SUMMER TO FROST!**

These hardy beauties laugh at cold—withstand 26° below—flourish in any garden soil. Need little care. Develop into glorious, green, full foliated shrub-like plants 3 to 4 feet tall that cover themselves with dazzling big blooms from midsummer 'til late fall. Live and bloom for a lifetime, increasing in beauty and flower production through the years!

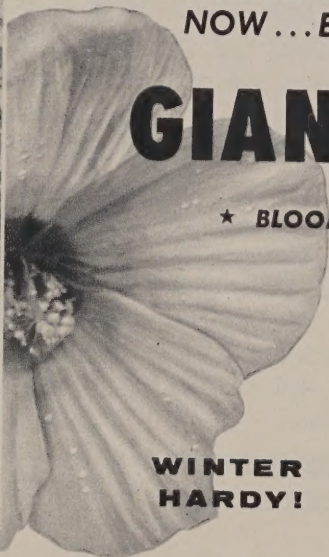
IDEAL PLANTING TIME IS THIS FALL—

Our superb Giant Sun-glory Hibiscus are vigorous 2-year-old roots. They are ready to be planted—ready to burst into bloom next spring.

LIMITED QUANTITIES—MIXED COLORS ONLY

Our outstanding special collection includes spectacularly colorful Reds, Pinks, Two-Tone Reds, and Pinks, Whites, Whites with Red Centers, and many other exciting combinations. Each assortment contains a variety of different colors—every one a delightful surprise. Act now and get these beauties at these special low prices while supply lasts.

Postpaid: 3 for \$3.75; 6 for \$7.25; 10 for \$10.00; 25 for \$24.00.



**WINTER
HARDY!**

SPECTACULAR GARDEN SHOWPIECE

For most dazzling effect, plant in full sun in groups of three or more, about three feet apart. Plant among flowering shrubs or medium high flowers for exciting contrast. Plant as specimens in a bed or lawn, or along driveway. Wherever you plant, watch your friends gasp in amazement when they see these giant blooms! Watch your neighbors gaze in wonder! And count on still another thrill—the glorious arrangements you can make with even one huge flower!

NOW!
This very season—have a lush “carpet” of

STERN'S ROYAL PURPLE SCOTCH HEATHER

(Erica Carnea Hybrids)

Blooming in your garden thru frost and snow!

What a thrill to start enjoying this very season! Just picture **your** yard or garden, alive with bright **blooming** beauty while other folks' gardens are still in Jack Frost's icy grip! **Your** garden a “winter wonderland” of flowers, with thousands and thousands of dainty blossoms creating a lovely royal carpet of blooms against the “white ermine” snow! And—you'll have evergreen beauty the year 'round!

BLOOMS RIGHT OUT OF THE FROZEN GROUND!

Perhaps no flower in the world has won so much acclaim in legend and song as the bonny Heather of Scotland! Stern's Royal Purple Scotch Heather—sometimes called Heath, or Creeping Scotch Heather—is in our opinion the most delightful variety of all! So amazingly hardy it laughs at lingering snow and frost—just can't wait to bloom! Will actually bloom right out of the frozen, snowy ground the very first season it's in your garden!

IDEAL “GROUND COVER” PLANT... DELIGHTFUL IN ROCK GARDENS

Stern's Royal Purple Scotch Heather is easy to grow—thrives in poor soil where you may have difficulty growing other plants or flowers. Increases in beauty and bloom each year. Lives and blooms for a lifetime! Ideal as a creeping ground cover plant. Perfect for bank planting and used as a ground cover in and about your taller shrubs and plants. Delightful in rock gardens, too. Its close-growing evergreen foliage forms a dense mat of green over the ground, then bursts into bloom with myriads of vivid flowers... flowers that bloom so abundantly they literally form a royal carpet of bloom! Each plant spreads 15 to 20 inches along the ground, never grows higher than about 6".



MAKE DELIGHTFUL ARRANGEMENTS FOR COLOR INDOORS, YEAR 'ROUND!

The pert, bright flowers are delightful in indoor flower arrangements. When cut they'll dry out quickly, retaining such vivid, life-like loveliness they make beautiful, long-lasting permanent arrangements that will add color inside your home throughout the year!



PLANT NOW FOR BLOOMS THIS SEASON!

Plant Stern's hardy Royal Scotch Heather now, and watch it burst into bloom right out of the frozen ground. See it go right on blooming, blooming, blooming all through March and April! You'll be thrilled with your flowering “carpet of bloom” every winter—and **even more important** you'll enjoy lush “living carpets” of evergreen beauty this very spring... summer... fall—yes, all year long!

SEE HOW LITTLE IT COSTS TO HAVE A “ROYAL PURPLE CARPET” OF FLOWERS! STERN'S No. 1 ROYAL PURPLE SCOTCH HEATHER PLANTS WITH FLOWER BUDS

All Prices Postpaid

Each	\$ 3.00	(produces a 15" to 20" carpet of bloom)
3	8.00	(produces a 4 ft to 5 ft. carpet of bloom)
10	25.00	(produces a 12 ft. to 17 ft. carpet of bloom)
25	50.00	(produces a 31 ft. to 42 ft. carpet of bloom)



DROUGHT-RESISTANT EARLY SUMMER GARDEN LIFESAVER

STERN'S HARDY DWARF CANDYTUFT

(Iberis, Snowflake)

Lovely semi-dwarf plant. Dainty snow-white flowers produced in colorful abundance in May and June completely cover the plants. The dark semi-evergreen foliage is attractive all year. Because of its height (8 to 10 inches) and its rambling habit of growth, it is perfect for rock gardens, borders, and edgings. Plant 12 inches apart. **GUARANTEED TO BLOOM NEXT SPRING.**

Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$15.00.

BRILLIANT NEW POPPY COLORS FOR YOUR GARDEN!

STERN'S EXCITING

"JEWEL of BURMA" ORIENTAL POPPIES

Stern's proudly presents the new and improved Oriental Poppies—**imperial pride of the Orient**. Poppies with gorgeous new colors—**SO VIVID—SO INTENSE—SO BRILLIANT**—they completely dominate your yard or garden! For splashes of vibrant, blazing color these Stern's "Jewel of Burma" Oriental Poppies have no equal. Plant them singly or in groups for mass effect. Blooms in May and June.

EACH HUGE FLOWER AN EXQUISITE JEWEL

These magnificent flowers belong in every garden. Blooms are huge, up to 11 inches across, and very showy with full petals and striking center designs. Their brilliant colors range from bright red, rich pink, salmon-orange to pearl white—and across the spectrum to a deep royal purple. Grows 3 to 3½ feet tall. Plant 12 inches apart in any ordinary garden soil, although they do best in a deep, rich loam.

FIVE VIVID COLORS FOR YOUR GARDEN

SCARLET-PINK (Watermelon). A new color favorite. Large spectacular flowers of deep scarlet-pink up to 7 inches across. Blooms are produced in abundance on 30-inch stems. Most charming Poppy of rare new coloring.

BLAZING RED (Orientale). Established plants of this variety produce tremendous cup-shaped blooms of brightest crimson scarlet, with a large purplish-black star at the base of the petal. So large, up to 11" across, many people actually touch the flower to be convinced that it is not artificial.

DUSTY PINK (Helen Elizabeth). The best pink ever developed. A strong grower, producing flowers measuring 8 inches across. Sturdy stems grow almost 3 feet high. The flower is a pure pink centered

with a cushion of blackish-purple that accentuates its pure pink color.

DOUBLE SUNBURST ORANGE (Salmon Glow). A rugged grower. Extremely free flowering. Especially large double flower of bright salmon-orange. A very fine variety rated as one of the best. Stems are strong and of medium height.

ORIENTAL PEARL-WHITE (Barr's White). A pure white beauty with small purple markings at the base of each petal. Really spectacular, especially when displayed with other red Poppies. Producing an abundance of big cuplike blooms, it is one of the fastest growers.

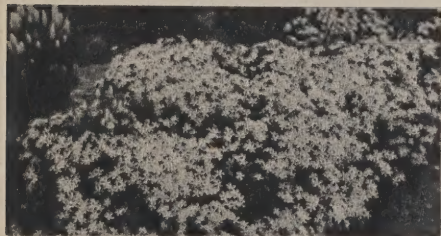
Heavy, Vigorous Roots, Finest No. 1 Quality. Postpaid: 3 for \$3.75; 10 for \$12.00; 25 for \$25.00.

STERN'S ORIENTAL POPPY

(Group 59-PF-3)

ONE of each variety
5 for \$6.25 Postpaid;
TWO of each variety
10 for \$12.00 Postpaid.

YOU GAIN A YEAR, PLANT THIS FALL!



STERN'S CARPET PHLOX

(Phlox Subulata)

An excellent plant for carpeting the ground or covering bare spots, for planting as a border, or for the rock garden. Plants are hidden under masses of bloom in April and May. They thrive in poorest soil, even in dry and sandy ground. Plant in full sun 8 inches apart. You will enjoy a spectacular display of flowers this spring and for many years to come.

Strong plants, No. 1. Postpaid: 3 for \$2.50; 10 for \$8.00; 25 for \$18.00.

RED CARPET PHLOX (Atropurpurea)
BLUE CARPET PHLOX (Blue Hills)
PINK CARPET PHLOX (Moerheimi)
WHITE CARPET PHLOX (Alba)

CARPET PHLOX COLLECTION

(Group 59-PF-4)

20 Carpet Phlox (5 of each color) for \$15.00
40 Carpet Phlox (10 of each color) for \$28.00
100 Carpet Phlox (25 of each color) for \$50.00
All Postpaid



Stern's Super-Fragrant LILY-OF-THE VALLEY

These delightfully fragrant white flowers are everyone's favorite. Huge white bells on wiry 8-inch stems. And best of all... the fragrance is sweet and pronounced. Even a small bouquet will scent your home for several days. They will thrive in full shade as well as in more favorable spots. Here's just the right plant for the north side of your home where other plants have failed. We send bunches of at least 12 pips. WILL BLOOM THIS COMING SEASON.

**Bunches of 12 Pips
\$2.00 Each; 3 for \$5.50;
6 for \$10.50. Postpaid**



**THESE OLD-FASHIONED VALENTINES WILL
BLOOM IN YOUR GARDEN NEXT SPRING**

Stern's BLEEDING HEART

(Dicentra Spectabilis)

This old-fashioned favorite, with its bright pink, heart-shaped flowers, will bring fresh, flowering beauty to your garden this coming spring! Easy to care for. Puts on a glorious, heart-warming display, as it bursts into bloom!

A LIFETIME OF OUTDOOR BEAUTY

Plant outdoors this fall... will bloom next spring and every spring for a lifetime! One of the hardiest of all flowers, it thrives under adverse conditions—even when neglected for years. Does exceedingly well outdoors even in partial shade. Forms a graceful low-growing bush with hundreds of delicately lovely flowers... increases in beauty year after year.

Each \$1.50; 3 for \$3.50; 6 for \$6.50; 10 for \$10 Postpaid

Color Glory all Summer long, even in hottest weather!

STERN'S SUNBURST® FLAME-FLOWER PHLOX

Guaranteed To Bloom Next Summer

You'll be thrilled with this radiant garden glory! Each plant produces giant clusters of blooms—each head is like a huge bouquet. Imagine it—some individual blossoms are almost TWO inches across. Combined in a cluster, they give breath-taking color to your garden all summer long.

For season round garden color, you must not be without these Stern's hardy Phlox! Wonderful in smaller gardens where space is limited. A few of these plants supply color and beauty equal to many times their number in other types of plants.

Now available in selected harmonizing colors. While strong and vibrant, there is a pastel quality to each that eliminates color conflict, assures spectacular color glory.

**Blooms Gloriously Even in Withering Heat
Where Other Flowers May Fail!**

These new Phlox are vastly superior to ordinary kinds. Larger and more prolific, producing far more flowers—far more colors on upright stems, 2-2½ ft. tall. Extremely hardy, practically trouble-free. Just plant them in any well-drained soil—they'll take as much sun as possible—give them plenty of plant food (Miracle-Gro is best) and thrill as you watch 'em grow. For best results, keep foliage dry when watering.

Selected No. 1 field-grown plants; Postpaid:
3 for \$2.00; 6 for \$3.75; 10 for \$6.00; 25 for \$14.00.

Stern's FLAME FLOWER PHLOX COLLECTION (GROUP No. 59-PF-5)

10 Flame Flower Phlox (listed above) 1 of each \$ 6.00
20 Flame Flower Phlox (listed above) 2 of each 11.50
Postpaid



MIDSUMMER
GARDEN
LIFESAVER!

Choose From These 10 Harmonizing Colors

SCARLET-CRIMSON. (Leo Schageter.) Brightest of all!
SALMON-PINK and RED. (Daily Sketch.) Giant clusters with large florets.
SHELL-PINK. (Salmon Glow.) Most exquisite pink.
SOFT FUCHSIA-PURPLE-RED. (San Antonio.) A huge blood-red flower!
ROYAL PURPLE. (Royal Purple.) Dark violet-blue.
SUNSET RED. (Flash.) Bright carmine-crimson!
DUSTY PINK. (Rynstroem.) Deep pink, extra large florets!
LAVENDER-PURPLE. (Starlight.) Warm purple with white star.
PURE WHITE. (Mia Ruys.) Just about the best white!
ORANGE FLAME. (Spitfire.) Giant clusters of salmon-orange with red eye.



Stern's Everblooming LYTHRUM

(Morden's Gleam)

From the rugged Canadian wilderness (Morden Experiment Station) comes this amazing plant that produces multitudes of flaming spikes... literally thousands of blooms! One of the most spectacularly beautiful plants you have ever seen... it will flood your garden with solid masses of flowering spikes up to 2½ feet long... will cause friends and neighbors to be astounded at its lusty, vibrant, bright crimson bloom.

Crimson-Purple Blooms

Growing to a height of 3 to 5 feet, Stern's Everblooming Lythrum (Morden's Gleam) will be one of the most dramatically beautiful plants in your garden. Its dozens of sturdy, full flowered spikes will be covered with bright crimson blooms from June to late September. Grows into upright

clumps three feet in diameter, in full sun or light shade, in moist or dry soil. Plant this FALL—you'll see them erupt into living walls of bloom beginning in June.

Finest No. 1 Field-Grown Plants.

Postpaid: 3 for \$2.25; 6 for \$4.00; 10 for \$6.25.

Fill Your Garden With Bloom and Fragrance STERN'S OLD FASHIONED LAVENDER

(Lavandula vera)

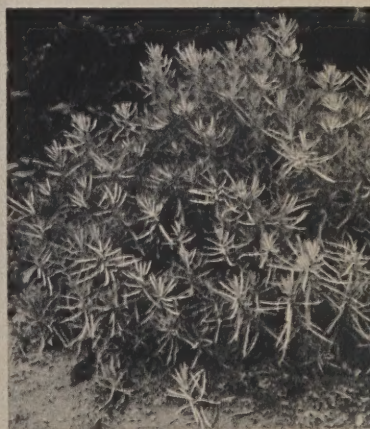
Thrilling Old-Fashioned Perfume Plant!

Remember the cool, clean, enchanting scent of old-fashioned lavender? Now, you can enjoy it in your very own home and garden! Stern's Old-Fashioned Lavender is an exotically fragrant, shrubby plant growing only 1-2½ feet high. A member of the

Mint family, it can be used as an herb to flavor foods; or use dried flowers to fill sachets; to perfume clothing or linens. Wherever you use it you'll be sure to enjoy the old-fashioned grace and charm rekindled by this Mediterranean beauty.

The beautiful lavender flowers will flood your garden with color in July and August—will waft enchantingly delightful scents throughout your grounds on cool summer nights. For a superb garden showpiece, plant with Regal or Olympic Hybrid Lilies; as a sweet-scented border; as an evergreen plant in rock and wall gardens or at seaside locations. Stern's Old-Fashioned Lavender is at its best in light, well-drained, sandy soil and in full sunlight. Plant 12 inches apart.

Field-grown, 2-yr. plants, postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50.



Grow Your Own "Greenhouse Type" Corsage!

BRIGHTER
COLORS!
●
SWEETER
SCENT!

STERN'S WINTER-HARDY
EVERBLOOMING
CARNATIONS

PLANT THIS FALL FOR LARGE,
DOUBLE FLOWERS ALL NEXT SUMMER!

Never before have you been able to grow winter-hardy Carnations of such exquisite perfection. These new varieties are fully double, gorgeous flowers that measure at least 1 3/4" across—and 2 1/2" if they are disbudded. Have magnificent masses of bloom in your garden.

Wonderful Everblooming Flower Border. They are outstanding as garden decorations—and think of the added thrill of picking these glorious blooms for cut flowers, bouquets, boutonnieres—and exciting, greenhouse-type CORSAGES. Growing to a height of 15-18 inches—Stern's Hardy Carnations rival the prized Greenhouse Varieties in size and perfection of bloom, color and fragrance.

GUARANTEED TO BLOOM FROM JULY 'TIL OCTOBER

Commencing in late spring these big, Double Carnations fill the garden with spectacular beauty which continues an unbroken Carnival of Color until Fall. Often bloom with snow still on the ground. For best results, pick the older blooms. They flourish in ordinary garden soil, and bloom freely even during the hottest, driest summers. Guaranteed winter hardy, you can depend on their returning beauty and fragrance year after year.

SIX EXCITING COLORS

RED & WHITE (Peppermint Series). Bi-Color beauty!
RUBY RED (Ruby Jewel). A gorgeous red!
PURE WHITE (Snow Flake). A real favorite!
BRIGHT RED (Atomic Glow). Brilliant color!
SOFT PINK (Satin Pink). Dainty loveliness!
ROSE PINK (Sunburst Rose). Exciting deep pink!
Husky plants with good strong roots. Postpaid:
Each \$1; 6 for \$5; 12 for \$9.50; 18 for \$14.

Stern's Everblooming CARNATION
COLLECTION (Group 59-PF- 6)

6 plants (1 of each)	\$ 5.00
12 plants (2 of each)	9.50
18 plants (3 of each)	14.00
Postpaid	

RARE NEW COLORS! SPECTACULAR COLOR COMBINATIONS!
Stern's GIANT IRIS

Dazzling New Beauty for Your 1960 Garden

Stern's presents the ultimate in IRIS splendor. Here's new color and grace—the "new look" in Iris. During the last few years these amazing plants have undergone radical changes and all for the best! Now you can have exquisite Stern's Giant Iris in phenomenal color ranges—dazzling colors heretofore unknown in any other Iris. Our blues are deeper, richer than ever before—reds are purer and truer—pinks, formerly only a dream, are now a reality—yellows are bigger, brighter than you ever dared to imagine—whites and ivories are breathtaking.

These magnificent STERN'S Giant Iris are not bothered by extremes in heat or cold. They thrive in every section of the country. Give them a sunny location in almost any type of soil (clay, sand or loam)—they'll do best, however, in a good soil with good drainage.

GUARANTEED TO BLOOM NEXT SPRING! Choose these six magnificent Stern's varieties for a garden of springtime glory this coming season. All are the new "Giant types—all recent introductions.

OLA KALA. Orange-yellow. Considered one of the finest new varieties. Petals of deep color and distinctly ruffled. Tall, outstanding—a "must" for your garden.

GREAT LAKES. Sky-blue. Perfectly clear coloring. A gorgeous color, unmatched. Finest of all blues. Free flowering. Magnificently shaped.

GOLDEN MAJESTY. Shining gold. Outstanding new yellow Iris. Huge display of clustered color on tall stalks, surrounded by rich green growth.

RED DOUGLAS. Rich red-purple with bright yellow beard, 36 inches. A huge flower—strong stalks and foliage.

SHARKSKIN. Finest of all Giant Whites. Huge, icy white blooms. A real "show-winner." Petals are extremely broad and crisp. For a magnificent color combination—enhances the color of other Iris.

FLORA ZENOR. Bright pink with red beard. New and different—like a pink Orchid. An excellent specimen for those who appreciate rare and unusual beauty.

SPECIAL IRIS COLLECTION

(Group 59-PF-7)

6 plants (1 of each) \$ 6.00 postpaid
12 plants (2 of each) \$10.50 postpaid

GREAT LAKES.

NOW—FOR 1960! Stern's Breathtaking New Rainbow

GIANT PRIMROSES

(Primula Polyanthus, Hybrid)

**Each Huge Flower
Up To 2¾" Across**

**Each Flower Head
Up To 8" Across**

**Rare Jumbo Hybrid
Hardy Anywhere
In U.S.**

So Easy To Grow



In over 14 different dazzling Colors... Guaranteed to Bloom... This Coming Spring!

A Fabulous New Race of Primroses

Is now yours to enjoy! Primroses of super-size, on super-strong stems! Primroses with blooms almost three times bigger than the ordinary 1" flowers... and flower heads of spectacular, dinner-plate size! They bloom in a huge variety of over 14 glorious colors... ranging from the most delicate pastel pink, violet and yellow, to glowing gold, vivid scarlet deep crimson, magnificent dark purple and blue!

A Brilliant Rainbow of Bloom This Very Spring!

Plant this fall, in the best planting season. Watch them burst into bloom when other gardens are just waking up, this very April and May! They'll create a blooming rainbow of such breathtaking loveliness it will be the talk of your whole neighborhood this spring. They'll bloom again, year after year!

So Easy to Grow These Shade-Loving Beauties!

Easiest to grow of all Primroses! Thrive in shady spots, so plant where shade has caused bare patches. Plant as a glorious rainbow edging for flower beds, or evergreen and shrub borders. Plant in your rock garden for dazzling color! Just follow easy directions and, early this coming spring, have miraculous giant Primroses up to three times the size of the old type... have magnificent big flower heads up to 8" across!



RARE AND FABULOUS! Each lovely plant has a crown of flowers up to 8" across! Each individual Primrose blossom a good 2" to 2¾" across, instead of the usual 1" or less!

Thrilling Flowers This Very Spring!

Most beautiful of all Primroses, Stern's newly-developed Rainbow Giants are of English origin, specially adapted to American garden conditions. This rare Jumbo Hybrid strain is hardy anywhere in the U.S. Each plant is guaranteed top quality, heavily rooted, superbly healthy—ready to burst into bloom this spring.

Have A Rainbow Assortment of The World's Most Magnificent Primroses in These Glorious Colors!

White, pink, rose, crimson-rose, blue-violet, violet, yellow, apricot, dark blue, bronze, light blue, gold scarlet, red, heavenly pastels, and many more.

Available in Mixed Colors Only

**Postpaid: 3 plants for \$2.25; 6 plants for \$3.75;
12 plants for \$7.50; 25 plants for \$15.00.**

HOW TO PLANT PERENNIALS

The average planting distance for perennials is 1 foot apart. Vigorous growing types such as Peonies and Sunglories (New Giant Hybrid Hibiscus) require as much as 3 feet. Work your soil to a depth of 6 inches and, if possible mix in some humus or other organic material.

PLANTING

Dig a hole about 3 or 4 times larger around than the roots of the plant. **Spread the roots out** and place the plant in the center of the hole with the crown upright. The "Crown" of the plant is the part that produces the leaves.

Gently firm the soil around the roots as you fill in the hole. **Water very freely** while planting and keep well watered thereafter. Be sure to feed your Perennials with Miracle-Gro complete plant food to get your plants off to a quick start; about 1 quart of solution to each plant.

REMEMBER — The crown should be just below the surface of the soil about ½ to ¾ in. is best. **Do Not Cover Leaves or Leafy Growth With Soil.**

CARE AFTER PLANTING

Be sure to keep plants well watered and well cultivated. Do not allow the plants to go to seed as this will weaken them. Once the plants have bloomed, remove the old blossoms.

WINTER PROTECTION

Alternate freezing and thawing of the ground causes most winter injury. A mulch of straw or leaves applied to the ground after it is frozen will prevent injury to most Perennials.

DIVIDING

Most Perennials make such a rapid growth that it is a good idea to divide them every few seasons. These large, old clumps often produce inferior bloom because the inside roots are crowded and starved. Perennials may be divided and reset in either early fall or spring.

"THE MOST BEAUTIFUL OF ALL GARDEN FLOWERS"

Stern's Lifetime

GIANT DOUBLE PEONIES

Huge, Spectacular Flowers Up To 10" Across

Everybody says, "Most wonderful flower in my garden!"

Hardly any other flower compares in dramatic splendor with these exquisite GIANT CENTURY PEONIES. Their spectacular size, their sunburst colors, their dazzling fragrance have made them the favorite of America's most glamorous gardens.

Stern's Giant Century Peonies last a lifetime. Here is beauty your grandchildren will enjoy! You'll enjoy their magnificent flowers—for these vigorous plants are guaranteed to bloom and to give you complete satisfaction. Each year they increase in size and beauty. Require absolutely no care, no spraying. Just plant them and enjoy them!

These selected plants are strong 3-5 eye divisions. Plant them so that the buds ("eyes") are no more than 2 inches below the surface. That's all you have to do to enjoy a lifetime of their spectacular beauty.

PLANT NOW GAIN A YEAR!

Fall is the best time to plant peonies. Their roots prefer a "settling down" period as provided by winter dormancy. Protect lightly during the first winter.



KARL ROSENFELD. A strikingly brilliant deep RED, semi-rose variety. Excellent as a cut flower and a show flower. Heavenly in the garden.

LADY ALEXANDER DUFF. Blush PINK. An immense flower with great broad rounded petals. A pale blush-pink with yellow stamens. A beautifully formed, sweet scented flower. Very floriferous. Very showy. Central petals touched with crimson.

MONS. JULES ELIE. Heavenly silvery PINK. Broad reflexing guards, high pyramidal body, semi-quilled petals. Most lasting cutting peony.

REINE HORTENSE. A uniform ROSE-PINK marked with crimson. Gives universal satisfaction both as a show and garden variety. Plant is tall with long stiff stems. Midseason.

Postpaid: \$1.50 each; 3 for \$4.20; 10 for \$13.00.

STERN'S LIFE-TIME GIANT PEONY COLLECTION (Group 59-PF-8)

10 Double Giant Peonies (1 of each) \$13.00
5 Double Giant Peonies (Your choice) \$ 7.00 Postpaid.

HAVE BLOOMS FOR DECORATION DAY!

Special May Flowering Varieties

ALBA PLENA. Pure pearly WHITE. Very large, double. Tall stiff stems, strong grower, free bloomer.

ROSEA SUPERBA. Magnificent PINK. Big double flowers of delicate coloring. A strong grower, producing many straight tall stalks.

RUBRA PLENA. A blazing RED! Fadeless color, extremely dependable. Striking in garden and in vase. Excellent foliage, strong stems.

POSTPAID: Each \$1.50; 3 for \$4.20; 10 for \$13.00.

AVALANCE

CHOOSE FROM 10 GORGEOUS VARIETIES

AVALANCE. Large double flowers of rare beauty. Sparkling alabaster WHITE. Excellent show flowers—perfect for cutting. Blooms abundantly. Late midseason.

MME. CALOT. Light, silvery, flesh PINK. Stem is tall, bearing well-formed, mildly fragrant blossoms. Excellent for garden or show room.

ADOLPHE ROUSSEAU. Deep double MAROON-RED. Blooms are large and borne on unusually straight firm stems. Blooms open in mid-season.

FELIX CROUSSE. Deep ROSE-RED showing no stamens. In-curved petals, surrounded by broad, prominent guard petals. For cutting and garden display.

FESTIVA MAXIMA. Paper WHITE with crimson markings. Very large - very double - a full rose type. Strong stems, numerous and tall.

SARAH BERNHARDT. Deep ROSE-PINK. Excellent for show — superb in the garden. Late midseason. Apple-blossom-pink with each petal silver tipped. Fragrant.

SARAH BERNHARDT



How to Grow a MULTICOLOR GARDEN Without Work!

Stern's

All-American

DAY-GLO DAYLILIES

*Trademark

(Hemerocallis Hybrids)

MAGNIFICENT DAYLILIES—called "All-American" because they thrive in any section of the country. Grow in almost any soil, sandy or clay, moist or dry—plant them in shade or sun—in the far North or deep South, East or West. Here's real trouble-free beauty. Just plant them and enjoy them. They practically take care of themselves. **Established plants frequently produce as many as 300 bloom buds!**

STARTLING COLOR! A sensational range of dramatic color. Now you can cut tall, graceful "Lilies", ranging from soft yellow to bright gleaming canary-gold—orange to almost fiery red—pink—purple—all the intermediate shades! **AND THEY ARE SUB-ZERO HARDY!** Even if the temperature is 15 or 20 degrees below zero, it will not injure Daylilies. They can really take it.

HUGE "EYE-OPENERS!" Far larger than old-fashioned types of Daylilies. These Stern's varieties produce flowers **up to 9 inches across!** They are a thrilling sight standing gracefully in your garden. Longer lasting, better formed, producing more flowers than any other we know of.

BLOOMS FROM JUNE UNTIL SEPTEMBER! Selected re-blooming varieties to flower in succession at different times from late spring until early fall. Most important to you—they'll produce most of their exquisite colorful beauty during the hot summer months—just when you need them. Fill July and August bare spots with colorful beauty.

MAGNIFICENT RE-BLOOMING VARIETIES FOR 90 DAYS OF COLOR

GOLIATH. 34 in. Broad, 7-inch flowers of deep, rich yellow. Worlds of bloom following one another over an extended period. Midseason.

PINK CHARM. 40 in. Lovely open flowers of soft pink with a deliciously golden yellow throat. The outstanding charm of this remarkable Daylily is due to the delicate color contrasts and perfection of form. Midseason.

MAMIE LAKE. 48 in. Most unusual bi-color. Huge, 7 to 9 inch blooms with petals of the richest rosy orchid. Large ruffled lemon throat shading to green. Midseason.

BLANCHE HOOKER. 36 in. The brightest early flowering red in the garden. Rich orange cup. Blooms and blooms. Early.

NOSIESTA. 36 in. Never seems to stop blooming. Unusual deep yellow flower, almost chrome. Giant 6-inch flowers—May and June. Early.

BLACK EMPEROR. 48 in. A profuse bloomer. Blooms 5 inches across, of a real dark red-purple with a velvety texture throat of deep yellow. Midseason.

Selected No. 1, Field-Grown Plants

Postpaid: 3 for \$3.75; 10 for \$12.00; 25 for \$25.00.

GUARANTEED:
BLOOMS FROM
JUNE THRU
SEPTEMBER.

SPECIAL OFFER
6 PLANTS
(1 of each)
\$7.25
Postpaid

SPECIAL OFFER
12 PLANTS
(2 of each)
\$14.00
Postpaid

(GROUP 59-PF-9)

Plant Now, Gain A Year! NEW "PLUM SIZE" STRAWBERRIES

Thousands of Giant Berries—Guaranteed This Coming Spring

Most Amazing new Strawberry! Now ready—Stern's miracle "EMPIRE" produces berries actually as large as Plums. Enormous producers—each plant averaged 6 pints a year over 3-year field tests. They resist drought—actually thrive in hot, dry weather. Magnificent flavor! Big, firm, sweet, extra juicy and red—they are truly a thrilling showpiece Strawberry. Don't Miss them!

Extra Garden Beauty—Thrilling New Ideas

Plant these wonderful Strawberries in garden bare spots. They are most decorative as well as useful. The glistening foliage is a brilliant green—broad and beautiful. Each plant—at blossom time—is almost covered with big flowers—almost the size of small Roses. Ideal low growing garden border plant—gay white and yellow blossoms, turning into huge red Strawberries. Even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. Plant along walks or in rock gardens. Smallest homes can use 50 plants. Set 10 to 12 inches apart.

Now you can enjoy luscious Strawberries all year long! Stern's miracle "Empire" Strawberry is highly recommended for its freezing qualities. Be sure to plant enough so that you have ample berries for freezing as well as immediate use.

SATISFACTION GUARANTEED!

Our Finest Grade Plants—Official! Largest No. 1 size—the best and biggest grade. Strong, well-developed crowns and roots withstand severe winter conditions. Every plant fully guaranteed to grow or plants replaced free of charge.

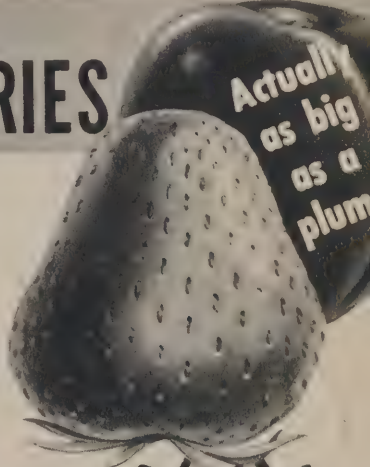
Postpaid: 25 for \$2.00; 50 for \$3.25; 100 for \$5.00
250 for \$10.00; 1000 for \$30.00.

Each plant yields 6 pints a year!

ONLY
5¢

A PLANT
IN LOTS OF 100

Actually
as big
as a
plum



"Thousands of Flowers"

YOURS... ALL SUMMER LONG!

FIERY-GLOWING FLOWERS LIKE THESE IN YOUR GARDEN!

Just imagine! In your own garden, you get as many as 1700 or more magnificent, flaming flowers from a **single plant!** It took years of horticultural experimentation and scientific cross-breeding of its specie varieties to achieve this fantastic flame-flower... these amazing, everblooming Stern's **Torch-Lilies**—keep your garden ablaze with dazzling color from June to late frost! **Now** thrives in practically any soil with very little care—is **now** sub-zero hardy—**Now** grows to just the right height of two to four feet to make your garden display more beautiful than ever!

Flaming Torch of Beauty! Stately Queen of the Garden!

You're in for a wonder-filled experience as you watch these Torch-Lilies, rising like flaming, brilliant-colored Sky Rockets above the other plants. And, they will bloom in unbelievable abundance right in your own garden! Each established Torch-Lily gives you not 1 or 2, but 5...10...15...even

up to 20 graceful flower spikes—each aglow with rich, rainbow-color flowerheads up to 8" long—each flower-head produces as many as 80 to 100 flowers—each everblooming in an awe-inspiring succession of continuous flowering you never dreamed possible! By the time one spike is bloomed out, another comes up almost miraculously in full exotic bloom! The more you pick, the more they bloom.

Guaranteed to Bloom From June 'Til Frost!

Make your garden the envy of the neighborhood! All who see your fiery Torch-Lilies will marvel at such vibrant color—such healthy, stately growth in your garden **so early in the season!** For bold living color or soft, blending hues—in your garden or yard—that bloom and bloom in ever-increasing abundance, plant Stern's Torch-Lilies.

Starts flowering in the middle of June and continues right up until the heavy frosts in late October. Handsome green sword-shaped leaves surround each plant, add an exotic look to your garden even before your Torch-Lily blooms!

Every Garden Has a Spot for Stern's Exotic Torch-Lilies!

A foremost botanist said of this plant—"although a native of the Cape (Cape of Good Hope, South Africa), no plant can be more hardy or more easily cultivated, and assuredly none is more worthy of a place in every garden!" As the most showy border flowers ever perfected in over 20 years, Stern's Torch-Lilies can be planted for color "accent" spots in your shrub or perennial borders... or in mass plantings for most striking effect. Torch-Lilies flourish even in sunbaked areas, give over-all new beauty to your property when planted in clumps to line your driveway and entrance walk.

Make excellent cut flowers! Unmatched in floral beauty... unequalled in striking color varieties! Enjoy the thrill of gathering armfuls of bouquets. These are just like the kind florists sell for \$5.00 and \$6.00 a dozen.

NOW... Winter Hardy and Easy to Grow

Northern gardeners report beautiful flowers as late as mid-November! You can expect at least two or three separate flowers the very first year... plus additional, multiple flowerings each year for years to come! Easy to grow—Stern's Torch-Lilies flourish even in poor, well-drained soil. Plant in sheltered but sunny location. They will withstand 5° below zero temperatures without mulching. In extreme northern sections, some mulching should be done, or plant taken up and replanted in spring.

Exclusive New Hybrids... Now in Fiery Brilliant Colors!

Now, scientific hybridization has harnessed the amazing, dramatic nature of the exotic Tritoma plant to bring you these exclusive new Stern's Hybrid Torch-Lilies. New hybrids, the likes of which you have never seen before. New exciting colors of breathtaking beauty! Rainbow Color Mixture of brilliant coral reds, primrose yellows, ivory whites and duotones such as crimson and golden-yellow.

Available in Mixed Colors Only. Finest No. 1 Field Grown Plants. Postpaid: \$1.00 each

Stern's TORCH-LILY COLLECTION (Group 59-PF-10)

6 plants (mixed colors)	\$ 4.95
12 plants (mixed colors)	9.50
18 plants (mixed colors)	13.95
Postpaid	

STERN'S
EXOTIC
AFRICAN

Torch-Lilies

**Now Have . . .
Flowers In The Snow!**

**Blooms Outdoors From
October To March**

**EXQUISITE BLOSSOMS
ALL WINTER LONG!**

Just imagine—CHRISTMAS ROSES in December in your garden! (exquisite rose-like flowers known botanically as *Helleborus niger altifolius*). Freezing temperatures and snow won't harm them. Even in mid-winter, a few mild days will bring on a spectacular array of these miracle flowers. Their lush, deeply cut leaves are decorative and evergreen the year 'round. Each plant stands about eight inches tall. As autumn approaches, with its hints of winter, the Christmas Rose lifts its flower buds out of the ground to transform your garden into a botanical winter wonderland. If a cold snap catches them, they'll freeze solid—BUT, when the temperature rises and the sun shines, they'll open as if nothing had happened! Flowers stay showy for many weeks. They may be cut and brought indoors.

**STERN'S MIRACULOUS
CHRISTMAS
ROSES**
(*Helleborus Niger Altifolius*)



**Sensational
Winter Display**



GUARANTEED TO GROW—PLANT THIS FALL. Plant these Christmas Roses in a semi-shaded location where they will be protected from the hot summer sun. They grow best where they get summer shade—but winter sun. They'll thrive in any good garden soil. Ideal locations—close to (or under) evergreens, in wooded areas, around trees, in shady nooks next to walls.

HAVE A WINTER SHOWPLACE IN YOUR GARDEN

An unforgettable sight! Plant these rare Christmas Roses as an evergreen border in front of foundation plantings. Plant where everybody will see and admire them. **Strong Plants, No. 1, with 3-4 big, fat flower buds.**

Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$10.00; 12 for \$20.00



"Giant Desert Candles from Tibet"

*Stern's
Imported*

SPIRE LILY

THE EXOTIC GIANT EREMURUS
From the Himalayan Mountains of Tibet

FLOWERS UP TO 10 FEET TALL

These are the towering "out of this world" flowers you've read about in travel books. Now, Stern's brings them to your garden — in all their colossal beauty and color.

One of the most dramatic and spectacular of all hardy perennials, their 10-foot spires of brilliant color are a sight of unforgettable splendor!

Just imagine—flowers more than four feet long atop a six foot tall stalk! The flower is a thick-set open-bell of wonderful colors including shades of white, pink, yellow, apricot, and copper.

These magnificent giants are so rare in the United States that just a few planted in your garden will attract admiring gardeners for miles around.

Absolutely Hardy In Coldest U. S. Climates

Originated on the cold slopes of the Caucasus and Himalayas, they require only a light mulch for protection from the winter cold. Plant these rare "Desert Candles" during October and November in a sunny location in rich, well-drained soil. (Remember, they cannot stand "Wet Feet").

For giant growth, they require plenty of fertilizer. Apply Miracle-Gro every two weeks for spectacular results. Plant in groups of three or more for an amazing show of floral splendor next June.

Stern's Offers 3 Majestic Varieties

HEAVY ROOTS

Postpaid: \$2.00 each; 5 for \$9.50; 10 for \$18.

ROBUSTUS. Sends up spires of 10 feet or more. Rose pink flowers last a full month during June. Flower spikes are five feet long. Foliage: blue-green. A spectacular beauty.

HIMALAICUS. A veritable giant. Extremely hardy. Sends up rigid towering spikes — the upper 5 feet is entirely covered with big, waxy, white cuplike flowers, centered with golden anthers, remain in bloom for more than four weeks.

BUNGEI. Extremely rare! This variety will flower yearly for from 10 to 15 years. Even more amazing, they often produce TWO massive spikes of golden yellow flowers, accented by deep orange anthers. As cut flowers they stay in bloom for many weeks.



COLORAMA

Stern's
**SPIRE LILY
COLLECTION**

59-PF-11

3 Spire Lilies (1 of each) \$ 5.50, Postpaid.
6 Spire Lilies (2 of each) \$10.50, Postpaid.
12 Spire Lilies (4 of each) \$20.00, Postpaid.

DAZZLING NEW COLORS FROM AUGUST UNTIL FROST

Stern's Jewel-Tone[®] GENUINE CUSHION MUMS

You've never seen such a profusion of colorful blooms. You'll have thousands of flowers surrounding your house... thousands of flowers for cutting—to brighten your home... armfuls of beautiful flowers for gift bouquets. Just plant a few of these Chrysanthemums for an almost unlimited supply of gorgeous color.

EACH PLANT A 2-FOOT MASS DISPLAY OF COLOR

Each flower a masterpiece of Nature's handiwork. Each exquisite bloom is made up of hundreds of slender petals—arranged row on row in perfect symmetrical shape. Each flower is so perfect in shape and form you'd think they were greenhouse grown. Colorful beyond description! You'll be proud of every one. All blooming together, they make a spectacular picture of color that will bring glory to your garden at a time when brilliant color is most desirable.

FINEST QUALITY FIELD GROWN PLANTS

These Stern's Jewel-Tone Cushion Mums are healthy, vigorous No. 1 Quality, FIELD GROWN plants with big, healthy roots. The finest grown anywhere. Every plant guaranteed to bloom. Very hardy. They'll repeat their amazing performance each year, multiplying in beauty and color with each succeeding year. Set plants not less than 18 inches apart.

8 COLORFUL VARIETIES

Red Cushion • White Cushion • Lavender Cushion • Apricot Cushion • Pink Cushion • Yellow Cushion • Purple Cushion • Bronze Cushion.

Field-Grown Plants, No. 1—Your Choice. Postpaid: Each \$1.00; 6 for \$5.00; 12 for \$9.50; 18 for \$14.00.

STERN'S CUSHION MUMS

(Group 59-PF-12)

8 Mums (1 of each color) . \$ 6.50
16 Mums (2 of each color) . 12.50
24 Mums (3 of each color) . 17.25
Postpaid



*Have bushels
of flowers
like these
starting
next summer!*

EVERY PLANT ENTIRELY COVERED WITH FLOWERS... BLOOMS 8 TO 10 WEEKS STARTING NEXT AUGUST

When in bloom, all foliage is covered with colorful flowers, forming a spotlight of beauty in your garden. A spectacular vision of flaming color. These compact, low-growing plants seldom exceed 12 inches high. Because they spread two feet or more, they are ideal for planting in front of shrubs or evergreens. As a garden plant they are unsurpassed, for they require almost no cultivation. Even when neglected they produce a brilliant mass of color that never gets out of hand. Unlike other types of Chrysanthemums, they never grow tall. Planted in a row, they form a wonderful low border that turns into a blaze of color at blossom time.

HUGE, COLORFUL SPIKES UP TO 6 FEET TALL!

STERN'S DOUBLE-FLOWERING

Giant DELPHINIUMS

(Giant Pacific Hybrids)

BLOOMS TWICE EACH YEAR!

Yes, twice as great a gardening thrill for you! Now, Stern's brings you gorgeous new types of Giant Delphiniums to grace your garden. Flowers of rare beauty! Enormous flowers up to 3" across—the double type with eight or more broad petals set close together. These perfectly formed spikes of rich color are **three to four feet long**. Tall and stately, they are the perfect background for your garden. Stems are strong and need no staking or other support. Plant them with other tall-growing flowers for eye-level beauty seldom seen before.

BRILLIANT GARDEN COLOR—SUPERB INDOOR CUT FLOWER... Stern's Giant Pacific Delphiniums range in color from delicate pastel blues, whites and lavenders to deep solid colors in violet and indigo-blue—also in a delightful "pink."

Winter Hardy! These colorful varieties are perfectly hardy as far north as Boston, Mass., and here in our own rugged Western New York climate. After first blooms in June and July, cut stems and they will bloom again in August, giving you spectacular midsummer color. Grow five to six feet tall.

SELECTED DOUBLE FLOWERING VARIETIES

SUMMER SKIES. Clear blue of a summer sky—white bee.

BLACK KNIGHT. Darkest midnight violet-purple.

GUINEVERE. Nearly pink! Light pink-lavender flowers.

KING ARTHUR. Deep royal purple with large white bee.

GALAHAD. Huge glistening white flowers.

BLUE BIRD. New variety—clearest true blue.

Field-Grown Plants, No. 1 Quality. Postpaid:

Each \$1.00; 6 for \$5.00; 12 for \$9.50; 18 for \$14.00.

STERN'S GIANT PACIFIC DELPHINIUMS

(Group 59-PF-13)

6 plants (1 of each) postpaid \$ 5.00
12 plants (2 of each) postpaid 9.50
18 plants (3 of each) postpaid 14.00



**EXTRA
LARGE
DOUBLE
FLOWERS!**

**EXTREMELY
RARE!**

ONE MAGNIFICENT PLANT FILLS A VASE!

Stern's New Multi-Bloom

BOUQUET TULIP

Every Plant a huge bouquet

You can believe your eyes after you see these astounding tulips blooming in your garden. See four brilliant colored blooms on each stem—sometimes 5 or 6 individual tulips from one bulb! Each plant is a "collector's item" that will amaze other gardeners. Thrilling beauties of glorious scarlet — or outstanding creamy-white—framed by rich, broad foliage—a gorgeous bouquet from each plant.

GRACEFUL GARDEN BEAUTY UP TO 28" TALL

The Star attraction of your own Springtime flower show—the most talked about tulip in your garden. So rare, so unusual—nothing like them for miles around. These Stern's Bouquet Tulips produce an effect that cannot be surpassed by any usual, single flowered tulip.

An outstanding development by our Holland Tulip breeder, recently released to this country. They bloom in May, grow around 28 inches tall, branching at 8 or 10 inches in height with four or more glorious flowers.

SENSATIONAL FLORAL CENTERPIECE

Just one of these Stern's Bouquet Tulips in a vase makes a floral arrangement of breath-taking beauty. Combined with other Spring flowers, it is the center of attraction... a stunning array of color.

"SHOWPLACE" BLOOMS!

Every Spring, these dazzling new Bouquet Tulips burst forth to beautify your home. **Don't be without them!** Easiest Tulip to grow. Require absolutely no care; thrive even in dry and unfavorable locations. Bulbs increase each year, developing into big clumps year after year. A lasting investment in matchless beauty!

Record-Breaking Blooms Next Spring!

How to plant for most dramatic effect

Plant these remarkable tulips along walks where friends and neighbors will see and admire them. Plant them near (or under) evergreens to add color to foundation plantings. Spot plant them anywhere, for they need no tall background to show them off to their best advantage. Mix Red Bouquet and Creamy-White Bouquet for a magnificent two-tone color effect in the perennial border. Marvelous in rock gardens and beside your doorway. Plant in any garden soil—they thrive even in dry and unfavorable locations. Require almost no care. Just plant them and enjoy them. They bloom for years!



**BREATHTAKING
BEAUTY IN VASES
STUNNING
FLORAL
ARRANGEMENTS**

Up to 4 or 5 Big Tulips on One Stem

NOW AVAILABLE IN FOUR OUTSTANDING COLORS

RED BOUQUET. A mass of satiny, cup-shaped flowers all growing out of the same stem. 4 and often 5 flowers growing 24 to 28 inches high. A remarkable and handsome flower. Blooms in May.

CREAMY-WHITE BOUQUET. A perfect complementary color to accent your Red Bouquets. 4 to 5 gracefully large white flowers carried on strong stems 18 to 24 inches high. The flowers are oval shaped with an exquisite texture. Blooms in May.

RED AND GOLD BOUQUET. A brilliant, sparkling ray of sunshine touched with the red of an evening sunset. 4 to 5 exquisite red flowers delicately enhanced by a dainty shading of yellow.

YELLOW BOUQUET. New! A gorgeous glistening pure yellow with a bold and distinct red border. A remarkable tulip—and 4-5 blooms from a single stem!

**TOP-SIZE HOLLAND BULBS—
AVAILABLE IN SPECIAL COLLECTIONS ONLY**

BOUQUET TULIP COLLECTION

(GROUP 59-BUF-1)

20 Bulbs (5 of each variety) postpaid\$4.25
40 Bulbs (10 of each variety) postpaid 7.50

A TRIUMPH IN TULIP BREEDING!

STERN'S EXOTIC **PEACOCK TULIPS**

Never before have such rare, gay color combinations been captured in Tulips. These delightful Tulips unfurl their blossoms full and wide and thereby reveal the gorgeous, contrasting colors of the interiors just as the Peacock proudly displays his feathers. The foliage is an added attraction, for it is distinctly striped purple and brown.

The long-lasting flowers are continuously in bloom from the time of the early to the late-flowering Tulips. Very valuable for planting in front of the shrubbery, under trees and shrubs, in the rockery, as well as throughout the border. Their heights vary from 18 inches. The supply is so limited they can be offered in mixture only. **GUARANTEED TO BLOOM.**

Top-Size Holland Bulbs.

Postpaid: 10 for \$2.50; 30 for \$7.00; 50 for \$10.00; 100 for \$19.00.



STERN'S TULIP SENSATION OF THE YEAR!

STERN'S GIANT TULIPS

- ★ Blazing Red—Improved Red Emperor.
- ★ Shocking Pink—Rosy Wings.
- ★ Creamy White—Queen of the North.
- ★ Vivid Lavender—Pandion.
- ★ Sunburst Gold—Mamassa.
- ★ Orange-Scarlet—Holland's Glory.

Now you can have the world's largest tulips in SIX dazzling FLUORESCENT colors . . . colors so brilliant they appear electrically! Formerly these rare tulips sold for \$1.00 each—were exhibited only in botanical and estate gardens. Now you can enjoy this rare spectacle in your own garden at prices lower than ever before. Each one has that "prize tulip look." You'll love them, you'll be proud they're yours.

Each Color Variety a Masterpiece of the Tulip Breeder's Art

Each tulip in this exclusive Stern's collection is one of the most unusual tulips in the world. Large and rounded, some grow to a height of 18 inches, others over 2 ft. tall. Each variety a veritable giant. Some are among the first flowers of spring, blooming very early in April, along with daffodils and hyacinths. They will bloom in succession continuously until the end of May. What's more, their lovely flowers remain perfect for a month or more. A permanent investment in spring-time beauty, once planted they need no further care and come up year after year.

AVAILABLE IN SPECIAL COLLECTIONS ONLY.

COLLECTION NO. 59-BUF-2

18 bulbs (3 of each color) postpaid\$ 4.00
30 bulbs (5 of each color) postpaid 6.00
60 bulbs (10 of each color) postpaid 10.00
120 bulbs (20 of each color) postpaid 19.00



NOW AVAILABLE IN
6 NEW
fluorescent
COLORS

UP TO 9 INCHES
ACROSS!

"MAMMOTH SIZE" BULBS

Rare Giants Imported From Holland

Rare is the word for these huge bulbs—for there are only a very few available each year even in Holland. These giant size bulbs are the largest size sold. They will of course produce the largest flowers—and therefore the most beautiful and spectacular. Now Stern's presents an exclusive collection of blazing new colors that will dazzle you with their fluorescent beauty.

MULTI-FLOWERED, COLOR BRILLIANT SPECIMENS!

Stern's Imported Spring Flowering

CROCUS and HERALDS of Spring



Snowdrops and Crocus

You'll agree, once you own them, that no home with more than a square foot of earth is complete without these Stern's Selected Spring Flowering Crocus and Heralds of Spring. Many say—"Spring is not here until the crocus christens with its color the world reborn." These Stern's Dutch Crocus Specimens and Heralds of Spring are unusually brilliant in color—larger in size and extremely early to flower. The bulbs are of largest size, producing many flowers from a single plant. They multiply with amazing rapidity, increasing in number and size with every passing year. Once planted, they take care of themselves, reward you bountifully! We recommend that you plant these lovely bulbs liberally this fall.

CROCUS: Blooms in early Spring. Most adorable little flowers in colors of Purple, Blue, White, Striped and Yellow.

HERALDS OF SPRING: Blooms in April, May and June. Blue Grape Hyacinths (Muscari)—gay little blue, grape-shaped flowers; Scilla campanulata (Wood Hyacinths)—exciting blue, white and pink charmers; Fritillaria meleagris (Guinea-Hen Flower)—bell-shaped flowers of yellow, white, purple and brown; Snowdrops (Galanthus)—lovely white nodding blooms.

ALL TOP-SIZED HOLLAND BULBS—SPECIAL COLLECTIONS ONLY

CROCUS COLLECTION NO. 59-BUF-3

100 Crocus (20 each color) postpaid	\$5.00
50 Crocus (10 each color) postpaid	3.00

HERALDS OF SPRING COLLECTION NO. 59-BUF-4

A lovely mixture of Grape Hyacinths, Scillas, Glory of the Snow, Snowdrops, Crocus and many more. Planted together, they achieve a very picturesque show for many weeks in the early spring. Postpaid:
50 for \$2.00; 100 for \$3.75; 500 for \$17.00; 1000 for \$33.00.

Stern's GIANT TRUMPET DAFFODILS

Now... Daffodil beauty in three exciting colors—yellow, white and pink! Never before have you seen such a magnificent color combination. Through arduous selection and extensive breeding, these Stern's Giant Trumpet Daffodils have become famous the world over. Increasing in size and beauty they will truly glorify your garden this coming spring—and every spring thereafter.

Plant Stern's Golden Trumpet Daffodils among your tulips, under trees in wooded sections, among evergreens. They'll harmonize with any color, enrich any landscape plan. For a heart-warming thrill that transforms winter into glorious spring, be sure to plant these extraordinary specimens around your home and garden now. **GUARANTEED TO BLOOM.**

FLOWER CARPET (Improved King Alfred). Rich golden yellow trumpet and perianth. The trumpet is deeply frilled and curved. Excellent for forcing and bedding.

MOUNT HOOD. Lovely in the garden and highly prized for cutting. Glistening white perianth with a longer, pure white trumpet.

PINK DAFFODIL. Extremely rare... an almost perfect, true pink daffodil! While no daffodil is a true pink, these Stern's Pink Daffodil types come closer than any others. Multiplies rapidly. Striking appearance.

Your choice of varieties: Packed only in bags of 10 bulbs of 1 variety. Top-Size Holland Bulbs ————— 10 for \$2.75 Postpaid.



DAFFODIL COLLECTION

(Group 59-BUF-5)

90 Bulbs (30 of each color)	\$19.00
60 Bulbs (20 of each color)	13.00
30 Bulbs (10 of each color)	7.00

All Prices Postpaid

**INCLUDES
LOVELY
NARCISSUS**

GENERAL MIXTURE FOR NATURALIZING

Composed of Golden Trumpet Daffodils, Short-Cupped, Double, and Cluster Narcissus

You'll love the gay "natural look" of this charming spring mixture. Like a carpet of gold and silver—they form a glorious display of floral beauty seldom equalled. See the "star-like" varieties of Narcissus

brightly twinkling among the golden yellow daffodils and bright green foliage. Excellent in formal or rock garden, or as cut flowers for the home. No special care! Increase in beauty and number each year.

Postpaid: 20 for \$2.50; 50 for \$6.00;
100 for \$11.00; 1,000 for \$80.00.

YOU MUST PLANT NOW FOR GLORIOUS FLOWERS NEXT SPRING!

STERN'S SUPER-FRAGRANT DUTCH HYACINTHS

Few flowers can compare with the color, beauty, and fragrance of these select Stern's Hyacinths. Our Holland breeding farms have for many years selected as reproduction stock, not only the most brilliantly colored and largest sized flowers, but also the most fragrant. While nothing can take the place of color and size in a Hyacinth, we also believe that **fragrance** is of prime importance. So we've developed our Dutch Hyacinths as super-fragrant, their exquisite perfume thrills beyond description—intoxicating, unforgettably haunting. For a garden experience of sheer delight, consider these Stern's Super-Fragrant Hyacinths a "must" for you!

5 COLORFUL VARIETIES

BLUE (Delft Blue). Large compact truss with exquisite bells of bright, porcelain blue.

WHITE (Carnegie). Excellent spike of purest white bells, unsurpassed for bedding.

PINK (Pink Pearl). Pretty, rosy pink bells produced on large spike. An early bloomer and one of the finest pinks.

RED (Jan Bos). An outstanding rich scarlet. Its large, fragrant blooms have never been surpassed. Excellent for using at accent points.

YELLOW (Yellow Hammer). Lively, yellow flowers produced on large, broad spike make this an exceptionally fine variety.

Top-Size Holland Bulbs—
Available in Collection Only

DUTCH HYACINTHS Collection No. 59-BUF-6

15 Bulbs (3 of each color)	\$ 5.00
30 Bulbs (6 of each color)	9.00
45 Bulbs (9 of each color)	11.00

All Prices Postpaid

STERN'S MASTERPIECE COLLECTION!

COLORAMA MIXTURE DUTCH HYACINTHS

This famous Stern's Masterpiece Collection is made up **exclusively** of "name varieties" that individually sell for many times more than our special collection price. In this collection you'll find (not labeled, of course) famous Stern's varieties... **PLUS many rare varieties** that cannot be offered by specific name because of their scarce supply. Stern's Dutch Hyacinth Masterpiece Collection is composed of top-size imported bulbs especially selected for their vivid color, strong stems, fragrance, hardness.

Top-Size Holland Bulbs.

Postpaid: 20 for \$2.50; 50 for \$6.50;
100 for \$11.00; 1,000 for \$80.00.





Stern's Easy Planting Guide

HOW TO PLANT BULBS

The culture of bulbs is simplicity itself. They must have a well-drained soil, preferably one with sand and humus in it. Contrary to popular opinion, the roots of bulbs grow very deep. Give them at least six inches of fertile soil into which to grow.

The depth at which to plant varies with the different species. Many gardeners plant bulbs too close to the surface where they are subject to alternate freezing and thawing, and where they may suffer from heat during the summer. Plant when the soil is fairly dry.

There are two methods of getting the bulbs into the ground. One is to remove the soil to a desired depth, set the bulbs in place on the exposed surface, and then replace the soil. You would usually use this method if you wanted all the bulbs of the same variety to bloom at exactly the same time. The second method is to make a hole in the soil with a trowel for each individual bulb, place the bulb at the bottom and fill in soil over it. Using this method, you would not be likely to get all of your bulbs at exactly the same depth and, as a result, they would bloom in succession.

TULIPS. Plant 6-8 inches deep and 5-6 inches apart in late October and November.

HYACINTH. Plant 5-7 inches deep and 7 inches apart.

HERALDS OF SPRING (Crocus). Plant 3 inches deep and 3 inches apart. Heralds of Spring will last for years with no special care.

DAFFODIL (Narcissus). Plant 5-6 inches deep and 6-8 inches apart.

LILIES. Lilies should have good drainage such as a gentle slope can provide. Candidum should be planted with not more than one inch of settled soil over the top of bulbs. All others should be planted about 5-7 inches deep.

HOW TO PLANT BERRY BUSHES

CURRENTS AND GOOSEBERRIES

Set 2 or 3 inches deeper than in the nursery. Plant 4-5 feet apart and cut off half the tops.

RED AND BLACK RASPBERRIES AND BLACKBERRIES

Set plants 3-4 feet apart in rows 5-6 feet apart. If you are willing to sacrifice a few berries the first year for larger crops in future years, it is best to cut back all plants to about 12 to 18 inches.

BLUEBERRIES

Set bushes 4-5 feet apart in rows 8-10 feet apart. Mulch with 3-4 inches of sawdust or peat moss. Mix peat moss into the soil when planting and feed plants with Stern's Miracid.

Planting Shrubs—Trees—Berries

When planting, dig a generous-size hole, large enough and deep enough so that the roots will not be crowded, at least six inches wider than the root spread is a good idea. The sides should be straight (not saucer shaped), to allow for the easy growth of the root system.

Put the good dirt to one side so it can be used about the roots. Be sure to loosen the soil in the bottom of the hole. Set your trees (except for dwarf trees; see special instructions which follow) 1 or 2 inches deeper than they were planted in the nursery; set shrubs at about the same depth as in the nursery. Spread the roots out in a natural manner and fill in the good top soil around the roots.

Note: After the hole is about half full, grasp the shrub or tree firmly and work it up and down slightly (only 1-2 inches) so that the soil is worked between all the fine roots. Add a little more soil and tramp firmly with the foot. Now add water and, after it has soaked in, the rest of the soil can be put back in the hole—leaving a saucer-like depression to retain water.

HOW TO PLANT SHRUBS

It is best to prune shrubs before planting as it is easier to do it then. This is also the only time the roots can be pruned, so any broken roots should be removed at this time.

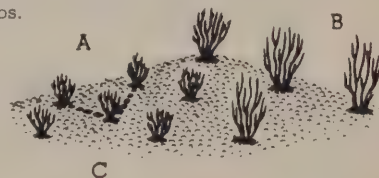
Cut off damaged or frayed roots just above the injury. Cut back the tops $\frac{1}{3}$ to $\frac{1}{2}$. See figure No. 1. Do not expose the roots to the air more than necessary. Soaking the roots in water or a Miracle-Gro solution for about one hour prior to planting will aid your plants in becoming established.

For a most appealing arrangement, plant your shrubs in groups of three of one variety in informal groups as shown in sketch. Plant lower growing shrubs close together; large shrubs further apart. (See figure No. 2.) When planting a shrub border, be sure to plant lower shrubs in front—taller shrubs in the rear. It is best to use the taller varieties in corner plantings. The taller shrubs can then be surrounded by small shrubs.



Fig. No. 1

Fig. No. 2



What to Plant: Dwarf or Standard Fruit Trees?

Dwarf Fruit Trees should be preferred where space is limited. They are ideal garden-type of tree for city and suburban homes while Standard Fruit Trees should be planted where sufficient space is available.

Be sure to read notes about pollination which you will find on every page listing fruit trees. A well-drained, fertile soil is essential to obtain maximum results from your investment on fruit trees and berry plants. If your soil is poor, apply Miracle-Gro.

Planting Dwarf Fruit Trees—Apple and Pear

Dwarf Apple and Pear trees are regular trees grafted on dwarfing rootstocks. These small trees are ideal for the gardener who does not have the space for full size fruit trees, since they can be planted as a flowering fruiting border along paths and walks, as a flowering "mural" foundation planting, as a gorgeous fence for your vegetable garden, as a screen for terrace privacy, as a background for your flower garden, or as magnificent living gateposts. It is a pleasure to watch these small trees when they are covered with beautiful blossoms in the spring, and when they are loaded with delicious fruit in the fall.

In addition to their small size and extreme adaptability, they also YIELD MUCH EARLIER than trees grown on standard rootstocks.

Dwarf fruit trees can easily be grown by anyone, with little or no special care. They are planted and cared for like regular fruit trees with one important exception:

TO PRESERVE THE DWARFING HABIT AND TO INSURE EARLY YIELDS, THE COLLAR (point where regular tree is grafted to dwarfing rootstock) MUST REMAIN ABOVE GROUND LEVEL.

This collar is just above the root and can be easily seen. If it is buried, the main stem may root and the dwarfing effect of the rootstock will be lost.

**Pick Tasty Grapes From
Shade Giving Vines!**

STERN'S LIFETIME GRAPES

Beautiful, Decorative Screens With Delicious Fruit

Ornamentals! Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productiveness—but also for their exquisite beauty. Their graceful leaves, accented by clusters of colorful Grapes, are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit.

Some bear first year planted! Our 3-year-old Grape Vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as six pounds of fruit are produced the second year and crops up to 25 pounds from a single vine are reported during the third season. Plant Grape vines on a warm spot, such as a side of a building or board fence. The additional heat of such a site will help to mature your Grapes better. All of our Grape vines are self-fruitful. Plant them six feet apart.

QUICK CROP FRUITING AGE VINES, 3-year, No. 1. Postpaid:

Each \$1.25; 3 for \$3.45; 10 for \$10.00; 25 for \$20.00.

TWO NEW OUTSTANDING VARIETIES

2030 A. GOLDEN MUSCAT. Fancy light golden Grapes, very similar to California Grapes. Clusters are immense, frequently up to 2 pounds. Sweet, vinous, with a fine muscat flavor. Strong vines, two year, No. 1.

Postpaid:

\$1.25 each; 3 for \$3.50; 6 for \$6.75

2038 A. NEW INTERLAKEN SEEDLESS. This new variety was developed right here in Geneva at the New York State Experiment Station. It produces a rich golden yellow fruit with sweet medium sized berries. The flesh is meaty, firm and crisp; ripens a full month before Concord. Can be eaten whole like California grapes.

Selected 2-year No. 1 vines. Early Sept. Postpaid: \$1.50 each; 3 for \$4.25; 6 for \$8.00.

2013 G. CONCORD. Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large, excellent for shipping, perfect for Grape Juice. Does well wherever planted.

2003 G. AGAWAM. One of the finest of all red Grapes! Produces large purple-red fruit with a rich, aromatic flavor. Superb for table or juice.

2045 G. NIAGARA. Most popular white Grape! Ripens about the same time as Concord. A very productive variety producing heavy bunches of large fruit.

2025 G. FREDONIA. Blue. Earliest Grape of the Concord type; ripening 15 days before Concord. A leading market variety, vines are extremely vigorous and productive, producing immense clusters of blue-black fruit.

**So
Tasty!**

STERN'S RED, WHITE and BLUE

VINEYARD
(Group 59-FRF-1)

3 VINES (ONE each of Agawam, Concord, and Niagara) ... \$3.45

6 VINES (TWO each of Agawam, Concord, and Niagara) ... \$6.60

12 VINES (FOUR each of Agawam, Concord, and Niagara) ... \$12.00

**3-Year, No. 1, Quick Crop Vines.
All Prices Postpaid**

BEAUTIFUL FLOWERING BUSH CHERRY

3600 B.

(Prunus Besseyi)

YIELDS BUMPER CROPS OF LUSCIOUS PURPLE CHERRIES!

**Lovely Dwarf Ornamental . . . A Mass of
Bloom in Cherry Blossom Time!**

Imagine your yard transformed into a fairyland with clusters of exquisite white cherry blossoms in bloom. Imagine picking delicious, deep purple cherries from your own graceful, low-growing bushes! Enjoy this double thrill! Make your place the talk of the town—enjoy quarts and quarts of juicy cherries every year with our wonderful, quick-bearing Bush Cherries!

**Thrive Despite Winter Cold—Summer Heat
Grows Only 4 Feet High!**

This hardy dwarf ornamental flourishes even in harshest climates—resists even drought! Low, graceful, spreading shape—luxurious, glossy, silvery green foliage make it an ideal landscaping shrub. You

can plant it almost anywhere, as it grows only four feet high. In spring, it's a mass of blooms. In summer, it's laden with luscious cherries you'll eat right from the bush and in delicious pies, jams and jellies. In Fall, foliage turns vivid red and orange, for a glorious display. So lavish is its yield, it has been called the little "fruit factory"! Why, one three-year-old bush has been known to yield 16 quarts of cherries.

Ideal planting time is this Fall!

Our fine quality two-year-old bushes are 15-18 inches tall, well-branched; sturdy. They're ready to be planted this Fall—ready to bloom and bear next Summer!

**Postpaid: 2 for \$2.50; 5 for \$5.00;
10 for \$9.00; 25 for \$20.00; 50 for \$39.00.**

**GROW YOUR OWN CHERRIES ON
THIS LIVING FENCE**

Our beautiful flowering and fruiting bush cherries make wonderfully colorful living fences. Just right for a low fence between boundary lines. Truly the perfect fence without offense.

Wonderful for Jams, Pies, Sauces

Pick Huge Baskets of Luscious Berry Fruit!

STERN'S FAMOUS "HEAVY ROOT"

QUICK-CROP RASPBERRIES

BIG JUICY BERRIES FROM ORNAMENTAL BUSHES

Stern's Quick-Crop Raspberry plants are the finest grown anywhere! Produce huge quantities of sweet juicy berries for mouth-watering pies, shortcakes, jams, juices or garden-fresh fruit. And—they make ideal decorative shrubs! Add a touch of unusual color combinations with their lush green foliage, their small white and yellow blossoms, their bright red berries. Excellent as a hedge or plant in groups of three for ornamental effect.

Thousands of feeder roots guarantee superior plants!

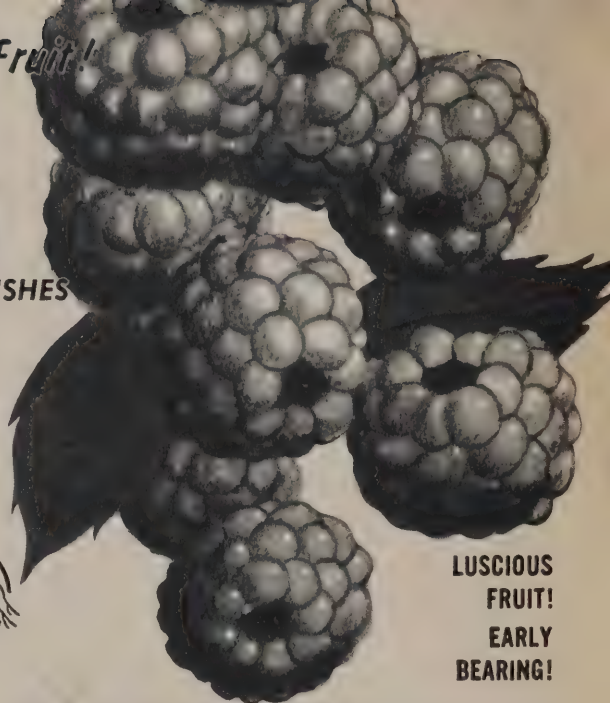
Stern's Quick-Crop, 2-yr. transplanted Raspberry plants are specially selected for their well developed roots to insure rapid growth and early crops.

Need almost no care, they are extremely hardy and easy to grow. Thrive in any well-drained garden soil. Bush grows 4 to 5 feet tall. Plant 3 ft. apart in rows 6 ft. apart.

2180A. INDIAN SUMMER. Red Everbearing Raspberry. The summer crop ripens in July. The autumn crop starts in late September and continues until freezing. Flavor and quality are excellent.

2190A. LATHAM. Red. The most popular of all red raspberries, Latham produces heavy yields of large firm berries of delicious flavor. Extremely hardy, even in coldest sections. Fruit is large, perfect for canning.

2200A. MORRISON. Black. There are no larger raspberries than Morrison, some averaging more than a full inch in diameter! Tremendous yields and firm texture make it a "must" for every gardener!



**LUSCIOUS
FRUIT!
EARLY
BEARING!**



2205A. NEWBURGH. Red. Produces berries so large that it is not unusual to see the canes bent to the ground! Fruit is very firm, does not crumble. A good shipper.

2222A. SODUS. Purple. Many growers claim this to be the most productive of all raspberries. Produces large supplies of large, firm berries. Fruit will not crumble.

Quick Crop Plants, 2-year,	10 for	25 for	100 for
transplanted Postpaid	\$3.50	\$8.25	\$30.00

STERN'S "FAMOUS" FAMILY RASPBERRY GARDEN (Group 59-BEF-1)

Enjoy all the wonderful varieties of Stern's famous RASPBERRIES. Enjoy luscious pies, shortcakes, jams and juices. Enjoy delicious fresh berries starting the first year planted... An even fuller crop can be ex-

pected the following year and for many years to come.

25 Quick Crop plants, 2 yr., transplanted.
(5 of each variety listed) FOR ONLY \$8.25, Postpaid



Stern's NEW 3-SEASON RASPBERRY

It's Stern's Sweet "September" Raspberry . . .

The First Truly EVERBEARING Raspberry

If you don't plant and pick these sensational new Stern's Sweet "September" Raspberries, you'll be missing the thrill of a lifetime! Imagine, your own fresh-picked, delicious rich red raspberries all season long! Not just one crop in the Spring—or just an Autumn crop—but all the berries you'll want—SPRING . . . SUMMER . . . and FALL! These new Stern's "miracle raspberries" were developed in Geneva for your mouth-watering enjoyment. Your family and guests will rave about their fresh firmness and flavor.

"Miracle Raspberries" from June through November!
Plant Now for Fruit next Spring, Summer and Fall.

Stern's Sweet "September" starts to bear extremely early—often as early as June 20th in the New York City area. With the exception a few weeks in August, they'll continue to bear right up until heavy freezing weather—sometimes as late as Christmas! You'll pick berries early in September, three weeks before other Fall-bearing berries ripen. Most amazing—you'll pick basket after basket of "exhibition" fruit from September until November.

Firm, Juicy "flavor miracles"—will not crumble!

You've never really known how good raspberries can taste, until you enjoy Stern's firm, flavorful Sweet "September" berries fresh out of your own garden. Plants are vigorous and increase rapidly, even in coldest sections. **YOU'LL PICK YOUR FIRST CROP NEXT SPRING** if you plant now—Fall planting conditions are excellent for finest results.

2220A. QUICK CROP PLANTS, 2-year, transplanted. Postpaid: 10 for \$3.75; 25 for \$8.50; 100 for \$32.00.

**Pick 'Em In
SPRING!
SUMMER!
FALL!**

**A TRIUMPH IN LUSCIOUS EATING AND
RARE BEAUTY!**

STERN'S

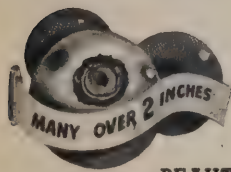
JUMBO BLUEBERRIES



NEW Giant-Size Berries on Gorgeous Ornamental Shrubs

These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's present the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

SAPPHIRE BLUE — BERRIES ALL SUMMER LONG



In summer every big low spreading bush is loaded with huge grape-like clusters of Giant Blueberries. Just wait until you taste your first home grown Blueberry pie, Blueberries in cream, and preserves!

BEAUTY ALL YEAR LONG!

The lush foliage of these Sterns Jumbo Blueberries is almost evergreen. In summer shining waxed-like foliage glistens in the sun—producing a brilliant effect of blue and green. As fall approaches the leaves gradually change their color until winter, then the entire bush turns a brilliant red.

MARVELOUS FRUIT AND BEAUTY STARTING THIS SPRING

Our 3-year-old plants usually bear the first year. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5 to 6 feet tall.

Set these plants 4 ft. apart, using two or more different varieties for pollination. Best results are obtained when planted in loose-textured organic-rich, acid soils. We recommend mixing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust.

Quick Crop Bushes, 3 yr., 18-24 in. Postpaid: 2 for \$4.00; 10 for \$16.00; 25 for \$35.00.

2133A. RANCOCAS. (Early). An excellent producer. Fruit is large, light blue, good quality.

2145A. STANLEY. (Early). The Agricultural Experiment Station at Geneva, N. Y., acclaims Stanley as the most delicious of all blueberries.

2092 A. CONCORD. (Midseason.) Produces large, sweet berries, nearly one inch in diameter. Productive and hardy.

2125A. PEMBERTON. (Midseason). Produces large clusters of quality berries. Exceptionally productive, very hardy.

2090 A. BURLINGTON. (Late.) Produces very large berries—many measuring more than two inches around.

2115A. JERSEY. (Late). Fruit is large and firm. Acid until fully ripe and of good quality.



To grow blueberries most successfully, even in alkaline soil, apply our MIRACID garden soil acidifier every two weeks. MIRACID is a powder that dissolves in water instantly. Easy to follow directions on every can.

See page 41.



STERN'S BLUEBERRY GARDEN Group 59-BEF-2

6 QUICK CROP Blueberry plants, 3-yr., 18-24 in.
One of each variety for only \$11.00 Postpaid;
12 plants (2 of each) for only \$19.00 Postpaid.

NEW! STERN'S EASY TO GROW SWEET GIANT^GOOSEBERRIES

2295-A

Big Producers of Delicious Fruit



How you'll enjoy these Schwab Gooseberries in jelly, preserves, or as a fresh fruit dessert. The new Schwab Gooseberry is one of the largest in the world, producing berries up to 1½ in. in diameter. The beautiful light yellow fruit is very sweet with an exquisite flavor. The

bush itself is a vigorous, upright grower with glossy, dark green leaves. Grows 4 feet tall and 4 feet in diameter. Winter-hardy in coldest sections. Extremely easy to grow. These strong two-year-old plants frequently produce some fruit the first year planted. Free of mildew.

**Strong plants, 2-yr., transplanted. Postpaid: \$3.00 each;
3 for \$8.50; 10 for \$25.00.**

THE BEST RED CURRANT

2340A. RED LAKE CURRANT. Berries are unusually large, measuring up to ½ inch in diameter. The clusters are up to 4 inches long and are filled out to the top with 8 to 10 juicy melting berries on each cluster.

**Strong plants, 2-yr., transplanted. Postpaid: \$1.25 each;
3 for \$3.60; 10 for \$10.00.**

GOOSEBERRY AND CURRANT SPECIAL Group 59-BEF-3

**3 Schwab Gooseberries and 3 Red Lake Currants
for only \$11.00 Postpaid**



Dwarf Red McIntosh

1215 A. RED DELICIOUS. December-February*. One of the finest winter apples. Dark red with crisp, fine-grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.

1212 A. LODI. (Improved Yellow Transparent). August. Early yellow apple of excellent flavor. Fruits are larger and stand up better in shipping than Yellow Transparent. A regular bearer. Rapidly becoming the leading early commercial apple.

1220 A. RED MCINTOSH. October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.

1217 A. YELLOW DELICIOUS. October-March.* Queen of the yellows! Large, juicy, yellow apples of exceptional quality and flavor. Bears young and heavily.

Plant TWO varieties 15 or 20 feet apart for cross-pollination.

*Ripens in Storage during this month.

PICK DELICIOUS FULL-SIZE FRUIT STERN'S QUICK-CROP **DWARF**

BEAR MANY YEARS EARLIER

Perfect for the new one-story or split-level rambling home—these "Flower 'n' Fruit" trees are gracefully low and spreading. They'll do wonders in softening the hard, sharp corners of your house—providing a sweeping accentuation of building lines that will actually make your home look larger. Taller-growing trees frequently tend to dwarf the appearance of your house—while these RANCH-STYLE trees combine into the harmonizing lines. The result is a picture of grace and beauty.

STERN'S "EARLY BEARING"

DWARF APPLE TREES

Beautiful Flowering Dwarf Apple Trees

Exclusive! Stern's brings you a tree that is perfectly suited for the modern one-story ranch type home. These Stern's "Little Giant" Dwarf Apple Trees will be one of the most talked-about trees on your place.

Covered with Apple Blossoms Every Spring. Real-sized blossoms, just like big orchard trees. Exquisitely colored white and pink. It is a marvelous sight to see these remarkable trees, heavy with flowers, softly waving in the warm spring air like a cloud of color.

Loads of Big, Orchard-Size Apples. Actually bigger than the fruits produced by regular Standard Apple trees. As an optical illusion, these giant Apples seem enormous hanging on the drooping branches of a tree only 6 to 8 feet high. More color for your home—red and yellow varieties—accent points of color from July until late fall.

Bear Apples Frequently 2nd or 3rd Year Planted. No long waiting. These Stern's Dwarf Trees are a wonderful investment. The first bushel of Apples you pick actually pays the complete cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost.

Dwarf Apple Trees, grafted on semi-dwarfing Malling No. 7 rootstocks, 2-year, 3½-4½ feet.

Postpaid: 2 for \$7.50; 4 for \$14.75; 6 for \$22.00.

S-M-O-O-T-H And Tasty . . .

A Rare Fruit Delight

SEMI-DWARF STERN'S HARDY **NECTARINES**

Pick This Rare, Juicy Fruit from Your Own Small Trees.

Here's eating fit for an epicure! Enjoy the rare taste delight of growing and savoring your own Super-Hardy, Super-Delicious mouth-watering Nectarines! Now, for the first time, we are proud to offer these unusual trees on rootstock which produces hardy, heavy-bearing trees only 10-12 feet tall. These new varieties are recommended highly by leading authorities in the fruit testing field. They have borne fine crops of extra-large fruits even when older varieties have failed.

1797 B. SURE CROP—Juicy-rich large round fruit. Light, almost white, with overtones of very attractive reds. Noted for its firm, tender flesh and tasty flavor. The tree is vigorous and very productive. Freestone.

1749 B. GARDEN STATE. A large, firm, yellow-fleshed fruit of highest quality. A freestone variety. Perfect for canning, freezing and slicing.

Selected No. 1 trees, 3½-5 feet tall.

Postpaid: Each \$3.75; 3 for \$10.00; 10 for \$30.00.

**Garden Fresh Flavor Treat
STERN'S Super-Vigorous**

RHUBARB

Lifetime Producer of Ruby-Red, Juice-filled Stalks Up to 24 INCHES TALL

When it comes to Rhubarb, Stern's offers only one variety—the best. Acclaimed "most highly colored Rhubarb available in the world today." Stern's **Valentine** is a vigorous grower, producing giant stalks up to two feet long.

Not only is the skin a deep red all the way through the stalk way up into the leaf—but, most important of all, the flesh, too, is deep red. This wonderful characteristic, coupled with its tender skin which requires no peeling, is responsible for its exquisite rich, winy flavor and gorgeous appearance when cooked. Makes bright red sauce, delicious ruby-red pies, so sweet they require practically no sugar. In addition, Stern's **Valentine** is justly famous for its sparkling red, wonderfully flavorful juice. Few, if any, seed pods are produced—all of the growing vigor and energy go into the production of larger, tastier plants. Plant three feet apart. **Please order early, our supply is limited.**

Strong Roots 2 for
No. 1 Postpaid \$2.50

5 for
\$6.00

10 for
\$11.00



FROM RANCH-TYPE ORNAMENTALS

FRUIT Trees

THAN STANDARD TREES!

In the spring these shapely trees are covered with clouds of pastel-colored blossoms. Their beautiful spreading lines are covered with rich green foliage from early spring until late, late fall. In late summer and fall, their beauty is accented with sparkling fruits—large delicious fruit, the kind you buy in quality fruit stores—only twice as tasty! And...if you plant this fall you will **actually gain a year!** You'll enjoy luscious fruit and floral beauty a full year sooner. Glorify your home with some of these lovely "Flower 'n' Fruit" trees starting this very season.

STERN'S "EARLY BEARING"

Dwarf 4-in-1 PEAR TREES

Pick Four Kinds of Pears from One Tree

Now, for the first time, you will thrill to the pleasure of picking four different kinds of large, luscious, full-sized pears...all from one small ornamental tree! Yes, this exciting tree, made possible by years of horticultural research, can now be yours. A tree, so gorgeous in bloom and amazing in fruit, that your friends and neighbors will marvel at its sight. See it covered with clouds of lovely white blossoms every spring. Bears fruit second year planted (years ahead of regular trees). Grows 6-8 feet tall. Each tree is self-fruitful.



STERN'S MINIATURE ORCHARD

(Group 59-FRF-2)

This collection was carefully selected by Stern's Board of Selection as the ideal fruits for an average family. It will produce an ample supply of health-giving, delicious tree-ripened fruit that will not only save hundreds of dollars on food bills but will supply delightful beauty to your home.

- 1 Dwarf 4-in-1 Pear (4 kinds of Pears)
- 2 Dwarf Apples (Red McIntosh and Yellow Delicious)
- 3 Trees (6 kinds of fruit) for Small Space and Early Crops... Only \$11.50 Postpaid.



Dwarf 4-in-1 Pear Tree

ALL FOUR VARIETIES ON ONE TREE!

1. **BARTLETT.** September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.
 2. **CLAPP'S FAVORITE.** August. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.
 3. **SECKLE.** September. Most delicious, sweet-tasting pear. Yellowish-brown with red cheek. Smaller than other varieties but of highest quality. Very productive.
 4. **DUCHESSE D'ANGOULEME.** October. Excites admiration because of its enormous size and high quality. Delicious. Bears most abundantly and is blight resistant.
- 4-in-1 Dwarf Pear Trees,** grafted on dwarfing Quince of Angers rootstock, 2 year, 3½-4½ feet. Self-Pollinating.
Postpaid: Each \$5.00; 2 for \$9.50; 4 for \$18.00.

Enjoy Luscious, Mouth-Watering Apricots Right In Your Own Yard

STERN'S
WINTER HARDY

APRICOTS

DEPENDABLE BEARERS OF LARGE, JUICY CROPS

Here are winter hardy Apricots specially developed here in Geneva at the New York State Experiment Station for their superb hardiness. Thoroughly tested, they have produced heavy crops year after year here in the rugged weather of our Western New York climate. Beautiful semi-dwarf trees of modest size for finest ornamental effect, rarely growing more than 12-15 feet. These low-growing trees are the ideal size for the modern one-story ranch-type home.

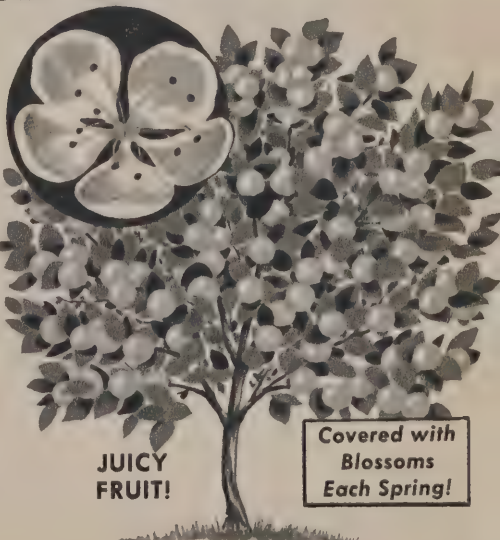
Beautiful all year long! In earliest spring these attractively shaped trees are covered with gleaming pink blossoms. Then comes luscious fruit—delicious right off the trees—delectable as jam or sauce—and fine for freezing. Even after the fruit is borne, your Stern's Apricot trees are gorgeous specimens—perfect for ornamental use. These new winter-hardy varieties thrive wherever Peaches grow. They ripen right after Cherries and before Peaches. Dependable bearers of extra large fruits even when older varieties have failed.

PLANT TWO VARIETIES FOR CROSS-POLLINATION

1765 A. GENEVA. Was grown from seed collected near Frascati, Italy. Introduced into the United States by the U.S.D.A. as No. 34265. Fruit large, roundish, compressed, slightly pointed, yellow with a blush and dots; flesh yellow, fine-grained, firm, sweet, very good and freestone. Excellent reports have been received in regard to its productiveness and merit.

1766 A. HENDERSON. Has large, roundish, yellow and blushed fruit. The flesh is yellow, slightly fibrous, sweet and good in quality, and freestone. The tree is strong, vigorous and productive. This variety originated with the late George W. Henderson of Geneva, N. Y.

Sturdy 1 year trees, 3-5 feet: 2 for \$6.00; 4 for \$11.00; 10 for \$25.00



JUICY
FRUIT!

Covered with
Blossoms
Each Spring!

WINTER HARDY!

**PLANT THESE DWARF TREES THIS FALL
BEAUTIFUL FLOWERING, EARLY**

Pick Sugar-Sweet Cherries From Small Ornamentals!

STERN'S SEMI-DWARF OXHEART

CHERRY TREES

BEAR YOUNG! BEAR EVERY YEAR!

GRACEFUL ORNAMENTALS TO GLORIFY YOUR YARD

Now enjoy delicious home-grown Cherries—pick baskets full of juicy ripe Cherries from your own beautiful tree. You can plant these Stern's trees right on your lawn for marvelous ornamental effect. Their colorful blossoms are magnificent in the spring. In shape and foliage these wonderful trees are famous for their graceful beauty. Loaded each year with brilliant Cherries, they are a sight to make you proud. Plant at least two varieties of Sweet Cherries for cross-pollination. Sour Cherries are self-fruitful.

Quick Crop Trees, on semi-dwarfing Mahaleb Rootstocks, 2-year, 5-6 ft. Usually begin to bear three years after planting.

Each \$3.75; 3 for \$10.00; 10 for \$30.00.

1550. BLACK TARTARIAN. Early July. Sweet, bright, purplish-black. Juicy and rich. A prolific bearer.

1555. EMPEROR FRANCIS. Early July. Sweet and large. A wonderful shade of yellow with a bright red cheek.

1580. SCHMIDT'S BIGARREAU. Mid-July. The largest of our Oxheart Cherries, this almost black variety is extremely sweet and very juicy.

1590. WINDSOR. Late July. A dark red Oxheart Cherry, very large, sweet, firm and rich.

*Full Size
Fruit on
Dwarfing Trees!*

STERN'S CHERRY TREE COLLECTION (GROUP 59-FRF-3)

1 Black Oxheart Cherry (Schmidt's Bigarreau)

1 Red Oxheart Cherry (Windsor)

1 Yellow Oxheart Cherry (Emperor Francis)

1 Pie Cherry (Montmorency)

4 Quick Crop Cherry Trees for only \$13.00

THE KING OF THE PIE CHERRIES!

**HEAVY
YIELDING**

SEMI-DWARF MONTMORENCY

Truly a "Double Treat"! Montmorency is famous for its delightful tang which makes it perfect for pies. If allowed to ripen on the tree the fruit sweetens, making a wonderful eating cherry.

Ripens in mid-July. Makes an excellent small shade and fruit tree for the home yard, as it grows only 10 to 12 feet high. This is the best and largest pie Cherry for marketing and cooking. Fruit is dark red, very firm and with fine flavor. An extremely regular and dependable bearer of heavy crops.

1530 A. Quick Crop Trees, 2-yr., 4-6 ft.:

Each \$3.00; 3 for \$8.50; 10 for \$25.00.

STERN'S EARLY BEARING ORNAMENTAL Dwarf PLUM TREES

**BEAUTIFUL NEW IMPROVED VARIETIES THAT
BEAR BIG CROPS EARLY... FINEST FLAVOR!**

Just-picked plums are a favorite fruit with the entire family! What juice and flavor! Full of vitamins! Now you can enjoy them to your heart's content—pick them fully ripened, sweet as sugar from your own beautiful dwarf tree.

These improved Stern's Dwarf Hardy Plums usually bear the next year after planting. Each year they produce an increasingly heavy crop of delicious rich plums. Growing only 8-9 feet tall, they can be planted just 6-8 feet apart. Ideal for the small yard.

The trees themselves are real beauties! Small in size, they are ideal decorative specimens in lawn and garden. The Plum Blossoms in the springtime are exquisite and fragrant. Many experienced gardeners prefer them to the ornamental Flowering Cherry which bears no fruit. All of our Plum trees are self-fruitful.

Quick Crop Dwarf Trees. 3-4 feet. Usually begin to bear the next year after planting.

Postpaid: Each \$3.75; 3 for \$10.00; 10 for \$30.00.

STERN'S SELECTED QUICK CROP DWARF PLUMS Bear the Second Year Planted

1614 A. STANLEY PRUNE. September. Very popular. An annual early bearer of large, dark blue, juicy, sweet Plums.

1612 A. REINE CLAUDE. (Green Gage.) September. Finest Plum for eating and canning. Large, pale yellow, marked with red. Good bearer.

1610 A. ITALIAN PRUNE. September. Dark, purple, juicy, delicious.



*Sweet Fruit
from Small
Trees!*

...GAIN A YEAR OF FRUIT AND BLOSSOM
BEARING FRUIT TREES!

Pick Juicy-Rich Peaches From Miniature Trees!

Stern's Hardy Early Bearing

Dwarf PEACH TREES

**ACTUALLY GROW ONLY 6-7 FEET TALL.
 JUST THE SIZE FOR SMALL YARDS**

These amazing new Stern's Dwarf Peach Trees will astonish you with their full, glorious blooms and their full-size, luscious fruit, even more brilliantly colored than that produced by standard trees. Miniature trees loaded with big, full-size peaches! Yes, big, rich, juicy, taste-tempting peaches for real eating pleasure. Excellent for canning, freezing, pies or preserves.

Beautiful Flowering Ornamentals—Very Hardy and Easy To Care For!

Because Stern's Dwarf Peach Trees were developed from hardy northern stock in our nurseries just outside of Geneva, N. Y., you can transplant them anywhere with assurance that they will thrive. All of Stern's selected Dwarf Peach Trees are self-fruitful. Any variety planted alone will bear heavy crops. Grows only 6-7 feet tall. Usually bear next year after planting. Easy to care for—fruit can be picked without a ladder.

1672 A. ELBERTA. Late September. America's favorite, this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.

1673 A. BELLE OF GEORGIA. Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.

1674 A. GOLDEN JUBILEE. Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a "must" for your garden. Freestone.

1675 A. HALE-HAVEN. Mid-September. Large, yellow, juicy and freestone. Perfect for freezing.

Stern's BACKYARD ORCHARD

(Group 59-FR-4)

Carefully selected to produce ample supply of varied fruits for an average family. Look what you get!

- 2 CHERRY TREES (Black Tartarian, Windsor)
- 2 DWARF APPLE TREES (Red McIntosh, Yellow Delicious)
- 1 4-IN-1 DWARF PEAR TREE
- 2 DWARF PLUM TREES (Reine Claude, Stanley Prune)
- 2 DWARF PEACH TREES (Elberta, Golden Jubilee)

ALL 9 FRUIT TREES FOR ONLY \$27.50, Express Prepaid.



**BIG, JUICY
 FULL-SIZED
 FRUIT!**

1677 A. RED HAVEN. TASTY NEW PEACH. A wonderful new Stern's Dwarf Peach—extremely valuable to orchardists and home gardeners because it ripens fully a month before Elberta—ripens in late August. Fruit is large, almost a solid red. Flesh is golden yellow, firm, sweet and delicious. Freestone and of very high quality. A vigorous grower even in coldest climates. A very heavy producer.

Selected No. 1 Trees—3-4 ft.

Postpaid: Each \$3.75; 3 for \$10.00; 10 for \$30.00.

Stern's DWARF PEACH Collection

(Group 59-FR-5)

5 QUICK CROP DWARF PEACH TREES, 3 to 4 ft.

One of each variety listed, for only \$15.00 Postpaid.

Stern's DWARF ORANGE QUINCE

FOR PRIZE-WINNING JELLY, JAM, AND MARMALADE

This tree, which seldom grows more than 6-8 feet high, is covered with large pink and silver blossoms every spring. Produces bushels of bright golden yellow fruit, so highly prized for their

luscious, tantalizing, zesty flavor. This unusual tree is self-fruiting. One tree planted by itself will yield excellent crops year after year! Will bear the second year.

1785 A. Orange Quince, 2 yr. 3-4 ft.: Ea. \$3.00; 2 for \$5.75; 5 for \$13.50.

NEW ORNAMENTAL FLOWERING RED-LEAF PEACH

5580 A.

Stern's "Royal Red"

Dwarf RED LEAF PEACH

Beautiful in Flower, Color, Foliage and Fruit

Something entirely new—a lovely ornamental tree for your lawn producing an abundance of edible fruit. Now available in dwarf form. The tree is most outstanding with its red foliage which creates a pleasing contrast with the green of the lawn. The color is bright red in spring, stays red all summer, and changes to deep maroon in the fall. Deep rose blossoms cover the tree in early spring, creating a most colorful picture.

During summer and fall the tree is loaded with a crop of small, perfectly round, edible Peaches about 1½ inches in diameter, colored red all over the fruit. The flesh is white with a delicious sweet flavor. The tree grows around 6 to 7 feet tall at maturity. This is an entirely new tree and our supply is limited. Please order early. **Note:** Foliage may turn green if planted in shade.

Selected No. 1 Trees, 3-4 ft. Postpaid: Each \$3.75; 3 for \$10.00; 10 for \$30.00.



**LOVELY
 RED FOLIAGE!**

NOW—After 32 years... A Rare Horticultural

**EXCLUSIVE
STERN'S PRESENTATION**

*** Achievement!**

NORTHERN STAR ENGLISH

WALNUT TREES

2495 A

**GUARANTEED HARDY
AT 20 DEGREES BELOW ZERO**

These are the famous English Walnut Trees you've always wanted. Magnificent trees that produce those wonderful golden-brown nuts—formerly grown only in California and in certain Southern States. Now—Stern's Nurseries **exclusively** brings you the **NORTHERN STAR** strain of the rare **ENGLISH WALNUT**—guaranteed perfectly hardy even in coldest northern sections. Now, these glorious trees will grow and bear even in areas where winter temperatures drop to almost 25 degrees below zero! For those who appreciate the unusual in garden beauty—and the rich flavor of delicious nut meats—here is the rarest find of all.

*Trademark

A LIFETIME OF BEAUTY, SHADE, FOOD AND PROFIT.

These remarkable trees were originally brought to Geneva, N. Y., from nearby Canada more than 30 years ago. Year after year, as expert nurserymen propagated these trees, they developed a superior strain that was extremely winter-hardy and reliable—producing nuts **EVERY YEAR!**



ENJOY HOME-GROWN
THIN-SHELLED WALNUTS
ALL WINTER LONG!

**WINTER-HARDY
STRAIN**

Incomparable fresh sweet flavor and goodness!
Far superior to those in the stores!

They are among the easiest to grow of all trees—almost 100% trouble-free and require little or no care. You won't even have to reach up to pick the nuts—when ripe they simply fall to the ground. Plant one of these wonderful trees **NOW**—gather a lifetime of pleasure, beauty and good eating.

STUDY THESE SPECIFICATIONS

FRUIT: Large English Walnuts—1½ to 2 inches in diameter. Rich golden brown. Thin shelled. Very sweet and meaty. Delicious flavor. Highly valued commercially. Self-fruitlet, but cross-pollination with second English Walnut hastens and increases crops.

HABIT: Prized ornamental trees. Grow 40 to 50 feet high. Clean branched, with strong trunks, smooth silver gray bark. Beautifully proportioned. Excellent for shade.

FOLIAGE: Dense, green, and so glossy leaves look as if they'd been waxed. This fine, cut-leaved variety is valued for its ornamental foliage.

ROOTS: Tap rooted—grows deep. Will not disturb nearby plants or ruin lawns.

LIFE EXPECTANCY: We estimate 50 years or more.

SUPPLY OF THIS RARE NEW STRAIN EXTREMELY LIMITED...

BE AMONG THE FIRST TO OWN THEM—ORDER NOW!

Stern's Finest No. 1 quality, 3-4 foot Trees

Each \$5.00; 2 for \$9.00; 5 for \$20.00; 10 for \$35.00

STERN'S WINTER HARDY CHESTNUT TREES



Here's a thrilling addition to your home! Beautiful shade trees that produce an abundance of healthful, nutritious food. Stern's famous Chinese Chestnut Trees are guaranteed blight-resistant. You enjoy luscious nuts so easily—when ripe the burrs split open and delicious, ready-to-roast Chestnuts drop to the ground. You gather a lifetime of pleasure and good eating. No home is too small for some of these beautiful and useful trees.

Ever taste FRESH ROASTED CHESTNUTS?

Chestnuts roasted over an open fire or on a stove will always remain a thrilling memory. It is an American tradition. Perhaps you remember Chestnut stuffing served with Thanksgiving turkey—luscious beyond description. There are many uses for these delicacies.

Stern's hardy Chestnuts are full of flavor, sweet and even larger than those of the old-fashioned native tree. These large, tender glossy brown nuts are prized by those who love good food.

STERN'S NUT TREE COLLECTION (Group 59-NUF-1)

2 Northern Star English Walnut
2 Chinese Chestnut

Four Hardy Nut Trees
Trees—3-4 ft.

FOR ONLY \$14.00

ENJOY YOUR OWN FRESH-ROASTED CHESTNUTS

NO SPRAYING

WINTER
HARDY

NO PICKING
PROBLEMS

BLIGHT
RESISTANT

STERN'S BLIGHT-RESISTANT STRAIN CHINESE CHESTNUT TREES



Developed from a special Chinese stock, many trees have already produced nuts while still in our nursery. Vigorous growers, early bearers, many produce their first crop within two years. Stern's Chestnut Trees are guaranteed blight resistant.

MIRACLE TREES FOR BEAUTY, SHADE AND CROPS
Not only will these sturdy trees produce crops of large, sweet, delicious, full-flavored nuts but they rapidly develop into lovely shade trees 30 to 40 feet high. Plant at least 2 trees for pollination.

2460 G QUICK CROP size, 4-6 ft. Each \$5.00;
2 for \$9.50; 4 for \$18.00;
2460 A STANDARD size, 3-4 ft. 2 for \$6.00;
5 for \$14.00; 10 for \$27.00.

Now Enjoy a Complete "Apple Orchard" on One Tree!

Pick 4 KINDS OF Apples

1268 A. ALL FROM
ONE DWARF TREE

HAVE GORGEOUS BLOSSOMS AND LUSCIOUS FRUIT FROM YOUR OWN SMALL ORNAMENTAL TREES!

Imagine the thrill of owning Stern's Amazing 4-On-1 Apple Tree—the beautiful, fruitful miracle of a tree that bears four different apples of virtually every color an apple can be! The tree that glorifies your landscape 12 months a year. In the spring it's a cloud of fragrant pink and white blossoms. In the summer you'll enjoy its cooling shade, begin to harvest your big, juicy, luscious home-grown apples. By autumn your tree is a blaze of spectacular beauty, heavy laden with rich-colored fruit. It goes on bearing right into winter. Then, in the coldest part of the year, it takes on still another kind of beauty as its gnarled branches become frosted with snow. It is the perfect apple tree for the small garden.

Apples—Apples—Apples—Summer, Fall and Winter!

You'll find that Stern's fabulous 4-On-1 Dwarf Apple Tree is a thing of rare beauty. But beauty alone is not its reason for being! Its development by Stern's horticultural experts was inspired by a most practical need. Unlike ordinary apple trees whose fruit ripens all at once, the 4-On-1 Tree's different varieties ripen at different times, ripen in succession from summer through winter! It is self-pollinating, grows only 6 to 10 feet in height, thus for the low cost of one tree you'll have fresh, home-grown, tree-ripened fruit summer, fall and winter, every year for life!

Add Striking Beauty to Your Home

Ornamental is the word for these beautifully-shaped dwarf trees—lush with fragrant pink and white blossoms in spring; their deep green foliage shot with red and yellow fruit in summer and fall, just right in size and shape for landscaping on ranch-type properties. Plant along walks and driveways, property lines and fences; as "specimens" on your lawn; in gardens where their scant shade will not hurt most other plants. Here's beauty which yields great eating—for lifetime enjoyment.

These specially grown Stern's Trees frequently bear the second year! Postpaid: Each \$5.00; 2 for \$9.50; 3 for \$18.00.

Pick TWO KINDS OF "Candy-Sweet" Cherries From ONE Small Tree!

STERN'S SEMI-DWARF, QUICK-CROP

2-on-1 OXHEART CHERRY TREES

1595 A.

**HAVE HUGE CROPS OF SWEET CHERRIES...
MASSES OF BLOOM IN CHERRY BLOSSOM TIME!**

Imagine your yard, a fairyland of color with clouds of cherry blossoms each spring! Imagine picking baskets and baskets of rich, juicy, sugar-sweet cherries from your own cherry tree every year! Enjoy this double thrill now with Stern's wonderful Quick Crop 2-on-1 Oxheart Cherry Tree.

GRACEFUL ORNAMENTALS GLORIFY YOUR FRUIT LAWN

Plant them anywhere for miraculous ornamental effects. Semi-dwarf, low-growing—their graceful, spreading branches are a delight all year! In spring, a mass of heavenly bloom! In summer, with big, bright berries clustered among glistening green leaves that are breathtaking!

JUICY, FLAVORSOME, CHERRIES EVERY YEAR!

What luscious Cherries these big Oxhearts are! Truly the finest firm, flavorful, juicy, sweet berry! A treat to eat right from the tree, or in pies, jams, preserves.

LUSCIOUS RICH BLACK AND PINK-CHEEK YELLOW FRUIT ALL ON ONE TREE

Yes, this unusual Stern's "Twin-Tree" is a self-pollinating "miracle." No longer is it necessary to plant two Cherry Trees to insure pollination. Now, from a single tree, you'll get large crops of rich black, Schmidt's Bigarreau Cherries and those delicately delicious pink cheek Emperor Francis Cherries which you remember from days of yore.

So Hardy They Thrive Even In Coldest Sections

Yes hardy! These Stern's 2-On-1 Oxheart Cherry Trees are so vigorous they need little care to delight you with glorious blooms and fruit year after year.

SEMI-DWARF 2-ON-1 OXHEART CHERRY TREES, on semi-dwarfing Mahaleb root-stocks, 2 year, 4-5 feet. Each tree self-pollinating.

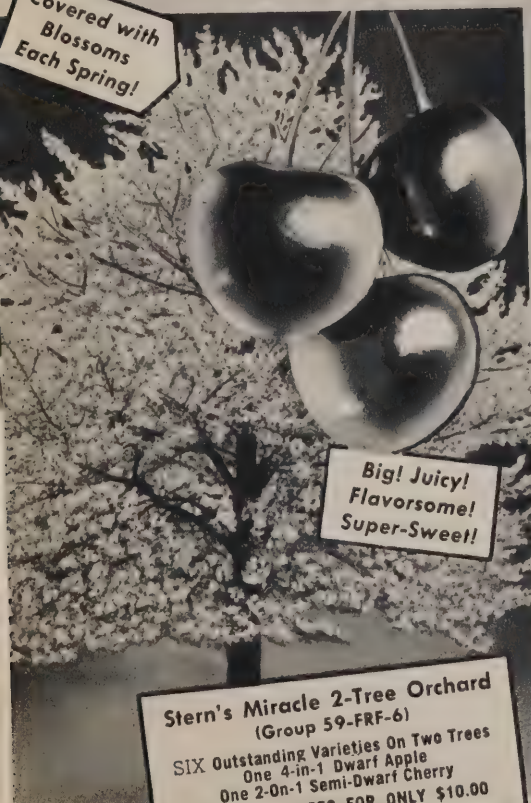
Each \$6.00

3 for \$17.00

6 for \$33.00



Covered with Blossoms Each Spring!



Big! Juicy!
Flavorsome!
Super-Sweet!

Stern's Miracle 2-Tree Orchard
(Group 59-FRF-6)

SIX Outstanding Varieties On Two Trees
One 4-in-1 Dwarf Apple
One 2-On-1 Semi-Dwarf Cherry

2 MIRACLE TREES FOR ONLY \$10.00



BEAUTIFUL PROTECTION ALL YEAR! Use to reinforce present fences, or alone. **NEEDS NO SUPPORT.** Covered with roses each spring, sparkling foliage in summer, red berries all winter!

Now You Can Plant the World's Strongest Fence! **BEAUTIFUL 4980 B** **LIVING FENCE**

of Stern's Multiflora Roses—**SO DENSE**
NO PERSON OR ANIMAL CAN GET THROUGH!

Here are the tough, hardy shrub roses that are perfect for hedges and farm fences! About $\frac{1}{5}$ the price of wire fencing. No upkeep, no repairs, nothing to maintain. Beat man-made fences by a mile!

Plant 18" Apart—They're 3 to 4 Feet Tall Next Year!

Grow like wildfire in practically any soil. Soon so dense and thick they form a solid tangle that children, dogs, horses, sheep, even bulls can't get through. Shoot up so fast, sometimes **grow an inch a day!** Reach about 8 feet at maturity, then gracefully arch down. Or keep any height you like by clipping once or twice a season. Once established, take care of themselves. Last a lifetime. Grow more beautiful and useful every year!

Recommended by U.S. Dept. of Agriculture and U.S. Soil Conservation Service

HARDY, FAST GROWING



FOR FARM



FOR GARDEN

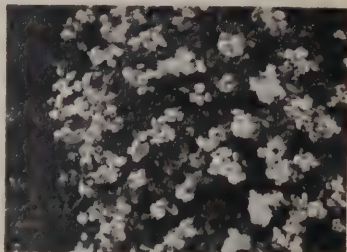
Found the shrub best suited for use as a living fence. Forms barrier so strong, now being used to replace conventional guard-rails on many state highways. Raises property values. Attracts song and game birds and other small game that cut down destructive insects and rodents. Help conserve topsoil, cut winds. To quote an expert: "You couldn't make a better investment than planting the fence that blossoms as the rose."

Fall is the Perfect Time to Plant!

For a four-foot-tall Living Fence by **NEXT SUMMER**, plant **this fall**. Easy directions enclosed. Plant 1 ft. to 2 ft. apart for farm fence, 18" for garden hedge. (Use 25 plants for 40 feet of hedge; 50 for 75 feet.)

Fine Quality, Heavy 15"-18" Plants, Catalog No. 4980 B.

**Postpaid: 10 for \$2.50; 25 for \$5; 50 for \$9; 100 for \$15;
250 for \$30; 500 for \$50; 1000 for \$90.**



Colorful Wall of Luxuriant Foliage

Once established, your Multiflora Living Fence will be covered with hundreds of small white roses in June, loaded with glistening red berries in the fall; green and full right to the ground all season.

HERE'S THE WORLD'S FINEST TALL, DENSE-GROWING HEDGE! **STERN'S CRIMSON** **RED HONEYSUCKLE**

(*Lonicera tatarica rubra*)

Beautiful Red-Flowering Hedge Screens Out Noise and Intruders



**LUSH, TALL
HEDGE BEAUTY!**

**Excellent to provide an attractive screen
around the borders and rear of your property.**

You can plant Stern's "Crimson" Red Honeysuckle anywhere, for it is one of the hardiest of all shrubs. For more color, for more zest, for more harmony, plant these colorful companions. Rare trouble-free variety. Grows 8-10 feet in height or can be trimmed to 6-8 feet.

THE FRIENDLY FENCE FOR BIRD AND MAN

Truly the perfect fence without offense. Colorful in summer—covered with attractive berries in the winter. It establishes borders and helps keep out unwelcome intruders the friendly way. Your neighbors will surely stop and admire your new landscape. In winter the colorful red berries grace the winter scene and attract your feathered friends.

Here's a marvelous new Honeysuckle in spectacular hedge form. This American favorite can't be beat for year 'round beauty or for hardiness and resistance to disease. Its thick, healthy green foliage is unequalled for a tall screen or background. In mid-May, you'll be thrilled by its glowing red flowers with deep golden yellow stamens. Following the bloom, brilliant red berries appear which last all summer and throughout the winter.

YEAR 'ROUND MIRACLE BEAUTY

Want a riot of gloriously radiant color spotted around your lawn? Plant three or more of these flowering and fruiting fiery crimson Honeysuckle in several locations and notice how they'll set the whole landscape on fire—not one month, not two or three months—but twelve beautiful months throughout the year.

TROUBLE-FREE GROWS ANYWHERE!

They're so easy to plant and vigorous that Stern's will guarantee these Red Honeysuckle to thrive in your garden—in full sun or semi-shade! Plant this Fall. They'll amaze you with their Miracle Growth!

HOW TO PLANT

Easy-to-follow planting instructions with every shipment. For hedge use plant 2 ft. apart. For individual plantings set 3 ft. apart. **Strong, 2-Yr. Plants with Husky Roots, 12-18 inches. Cat. No. 4922B**

10 for \$5.00; 25 for \$12.00; 50 for \$23.00; 100 for \$40.00
All Prices Postpaid

SPECIAL LANDSCAPE SIZE SPECIMENS

3404-A. Heavy, well-branched shrubs, 2-3 ft.

Postpaid: 5 for \$6.00; 10 for 10.00; 25 for \$24.00; 100 for \$90.00.

FENCES

FOR BEAUTY,
PRIVACY AND
PROTECTION

NOW PROTECT YOUR PRIVACY—ENJOY MORE GRACIOUS OUTDOOR LIVING WITH THE
MOST BEAUTIFUL REBLOOMING FENCE IN THE WORLD!
(*Rosa Rugosa Hansa*)



**GLORIOUS PURPLE-RED DOUBLE-FLOWERED ROSES!
HANDSOME, TOUGH, STRONG, HARDY HEDGE ALL WINTER!**



Assures Privacy



Keeps Children In—
Animals Out



Stops Cross-Lawn
Traffic



Magnificent
Boundary Plantings

Now you can have thrilling roses wherever you need a wall or fence! Yes, actually separate your property from your neighbor's... screen off the street and wind... with a **living wall of breathtaking flowers!** Even divide off garden areas, barbecues, children's play corner with a spectacular screen of fragrant, exquisite purple-red roses! Live in a private Eden, surrounded by the most beautiful fence in the world... a hedge that landscapes your home with a riot of beauty.

**Reblooming, Permanent Hedge of Roses—
The Wonder of Your Neighborhood!**

We don't know a fence that can equal Stern's living, blooming rose fence! Laden with huge, purple-red double-flowered, fragrant roses in early spring. Then throughout the summer and fall there is scarcely a time when some flowers are not produced. The more you pick, the more they'll bloom, filling the air with perfume!

**Not Ordinary Little Roses, But
Big, Double-Flowered Beauties!**

Don't confuse the flowers of Stern's hedge of roses

with those of ordinary hedge roses or ramblers. Stern's beautiful *Rosa Rugosa Hansa* produces huge clusters of double-flowered velvety-petaled purple-red roses of charming shape and form. Roses that look enchanting in vases and permeate your home with their heavenly fragrance.

**So Hardy, Thrive In Any Soil!
Bloom Even When Neglected!**

These enchanting rose bushes are among the hardiest in the world! They even flourish by the sea unharmed by the wind, salt spray and sand that kill other varieties. 100% winter-hardy... ice and snow won't harm them. Foliage is even pest-resistant! When your rose shrubs arrive, they'll be 12 to 18" tall. Plant them two feet apart... they'll bush out into a thick luxuriant hedge that even a cat couldn't walk through! If you wish, let them grow to their full 5 to 6 foot height, for a magnificent screen and wind-breaker. Or keep them cut lower... a thrilling border to paths.

Plant Now for Glorious Bloom This Spring!

Well-rooted, vigorous plants... they'll shower you with roses this very spring! Catalog No. 6940 C.

Postpaid: 2 plants for \$3; 6 plants for \$5; 10 plants for \$8; 25 plants for \$18; 50 plants for \$35; 100 plants for \$65.



IDEAL COMPACT HEDGE
STERN'S
AMUR PRIVET
(*Ligustrum amurense*)

This winter-hardy privet from Eastern Siberia is the hardiest of all privets—perfect for rugged northeastern conditions. Semi-evergreen, the clean, light green foliage remains on the bush late in the fall—in protected places may keep its foliage all winter.

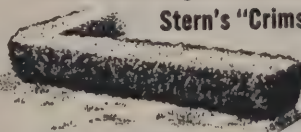
See Results The First Year!

Grows rapidly. Fills in quickly. You can actually have a solid, square hedge the very first year! As an untrimmed screen, it grows about 10 feet in height. Can easily be trimmed to any height desired. Plant one foot apart.

4900 B. 12-18 inches.

Postpaid: 10 for \$3.00; 25 for \$6.00; 100 for \$20.00;
500 for \$90.00; 1,000 for \$165.00.

**Beautiful Burgundy Hedge to Glorify Your Home!
Stern's "Crimson" RED-LEAF**



BARBERRY
(*Berberis atropurpurea*)

Most Colorful Hedge for Year 'Round Beauty!

Here's the most popular red-leaved shrub in America in spectacular hedge form. Adds a look of distinction to any home. In spring the foliage is a lustrous purple-red, becoming even more brilliant in summer, and in fall turning a striking orange-scarlet. During the winter months its red berries attract the birds and give a dash of color to the winter scene.

Stern's Red-Leaf Barberry is winter-hardy and grows in almost any soil. Easy to grow and ideal for inexpensive hedges of an informal, irregular shape or may be trimmed to make a dense, impenetrable hedge of nice, even form and texture. Grows 3-5 feet tall. Plant 1½ feet apart.

3-YEAR, HEAVY TRANSPLANTS. No. 4820 B. 12-18 inches.
Postpaid: 10 for \$8.00; 25 for \$18.00; 100 for \$85.00.

VERSATILE YEAR ROUND GARDEN BEAUTY

4610 A

STERN'S Hardy Improved EVERGREEN BITTERSWEET

(EUONYMOUS RADICANS VEGETUS)

Wonderful Evergreen: Vine, Shrub, Hedge or Ground Cover! Called the plant of 101 uses—and really deserves its title. Stern's new, improved Bittersweet is completely winter hardy. In addition—it's evergreen the year 'round and during winter is cheerfully decorated with garlands of bright orange-white berries. Easily trimmed to desired height.

Study These Uses

AS A SHRUB! Planted as a shrub, Stern's Hardy Evergreen Bittersweet remains green all year long and its gaily colorful berries add charm and delight during winter months.

AS A HEDGE! Planted 12 inches apart, forms an excellent low evergreen hedge. Easily trimmed into formal shape or it may be left in a natural condition.

AS A VINE! Excellent for covering fences and trellises. Clings to masonry walls. Left untrimmed will grow to 20 feet.

AS A GROUND COVER! Perfect for planting on banks to replace grass and prevent erosion. A rapid grower! Thrives in full sun or shade.

Selected heavy plants, 12-15 inches.

Postpaid: Each \$2.50; 3 for \$7.00; 10 for \$20.00; 25 for \$45.00.



A Lovely Small Shrub... Covered With Bright Yellow Flowers From June 'til October!

STERN'S DWARF EVERBLOOMING BUTTERCUP BUSH

3592 C. (Potentilla, Katherine Dykes)

Now, you can enjoy sparkling yellow flowers for not 1... 2... 3... but 4 months—all summer long! You won't believe your eyes—blooms, blooms, blooms in abundant profusion, splashing your garden and yard with gorgeous color all summer long. These low-growing beauties are just the thing to plant at the base of taller-growing shrubs, roses or evergreens. Excellent in rock gardens or as dainty low edgings for walks. Make ideal foundation plants for modern Ranch-Type Homes.

Bright Buttercup-Yellow Flowers, 1-2" across, bloom continuously. Adding to its unusual beauty are the small green fern-like leaves. Dense and compact, it grows about two feet high and spreads three feet over the ground. Can be trimmed to form dainty, attractive hedge.



Plant This Fall for Flowers Next Summer! These winter hardy little jewels will do well 'most anywhere. Need no care. For hedge use plant 12" apart.

Strong No. 1 Plants. Postpaid: Each \$2.00; 3 for \$5.00; 10 for \$15.00; 25 for \$30.00.

A RAINBOW OF COLOR

STERN'S REBLOOMING SWEET MOCKORANGE

3550 A. (PHILADELPHIUS VIRGINALIS)

Sweetly Scented—Large Double Flowers

The most popular of all the Mockorange! During its first blooming period in June, the shrub is completely covered with fully double and exceptionally sweet-scented flowers. Then throughout the summer and fall there is scarcely a time when some flowers are not produced. Grows 6-8 ft. in height. Shipping size 2-3 ft.

Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.

AMERICA'S MOST POPULAR SHRUB

3830 A **WHITE SPIREA**

(SPIREA VAN HOUTTEI)

A favorite everywhere because it can be grown everywhere. It tolerates shade and unfavorable city conditions. The pure white flowers literally cover the bush in May, cascading down in a gracefully arching manner. Grows 4-6 feet high. Excellent as an individual specimen shrub, it can easily be trimmed into a gracefully shaped hedge.

SPECIMEN PLANTS, 2-3 ft.

Postpaid: Each \$1.25; 3 for \$3.50; 10 for \$10.00.

SPECIAL: HEDGE SIZE PLANTS (4990B)

12-18 inches. Plant 2 feet apart.

Postpaid: 10 for \$4.50; 25 for \$10.00; 100 for \$35.00.

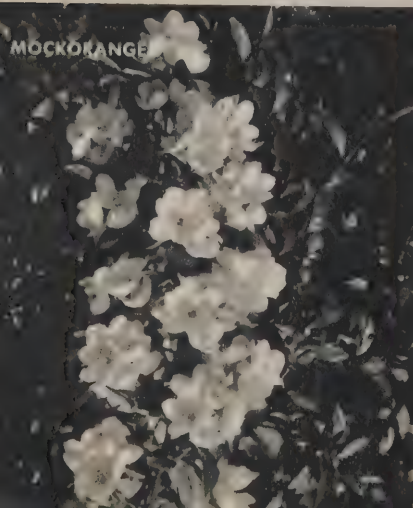
STERN'S PINK ALMOND

3805 A (PRUNUS GLANDULOSA)

Thrilling early spring beauty! In April and May, even before the leaves appear, these beautiful shrubs are literally buried beneath a flood of gorgeous very double rose-pink flowers about the size of "button" mums. Makes a well rounded, well shaped bush 4-5 ft. tall. Thrives in full sun or partial shade in all sections of the country, from Canada to the Gulf. Does well in all types of soil and blooms abundantly, even when neglected. Our plants are specially grown on their own roots which will not produce "wild suckers."

Postpaid: Each \$1.75;

3 for \$4.75; 10 for \$15.00



A Rare and Fabulous Mediterranean Beauty!

4057 A.

Stern's Everblooming TAMARISK

(Tamarix hispida aestivalis)

Covered with Clouds of Exquisite Lacy Pink Blossoms All Summer Long! Here is one of the loveliest flowering shrubs we've ever offered! Its graceful, feathery foliage of silvery blue-green is plumed with thousands of lacy pink flowers, paint a picture of infinite grace and beauty as they shimmer and dance gracefully in the lightest breeze.

Vigorous—Ideal for Coastal Gardens
These lovely ornamentals blossom continually almost all summer long, despite heat and drought. So vigorous that they will grow almost anywhere—even thrive in the salt-sprayed air of the seashore.

Use as Specimen Bush or Hedge
Stern's Everblooming Tamarisk is slender, upright in habit. Reaches a height of about 10 feet, but may be kept at any height you desire by pruning. Plant individually for breathtaking color accents. Plant as a flowering hedge that will surround your home with breathtaking loveliness. Ideal for indoor bouquets.

Fine Quality 2-3 foot plants, ready to plant. Postpaid: Each \$2.00; 3 for \$5.50; 6 for \$10.00; 10 for \$15.00.

Special Note: Tamarisk develop few roots, the tops are cut back to 6" at time of shipping to insure satisfactory results.



BRIGHTEST RED EVERBLOoming

FLAME RED Weigela, Eva Rathke

4182 A.

Here's a terrific, new, hardy shrub that has become one of America's favorites. It thrives in any section of the country, East, West, North or South, in any soil. Be the first in your neighborhood to thrill to the sight of this great new shrub in full bloom!

GUARANTEED TO BLOOM THIS SPRING, SUMMER AND FALL!

In May and June the brilliant trumpet ruby-red flowers literally cover the bush from top to bottom with hundreds of blossoms 1 to 1 1/4 inches across. After this mass display there is scarcely a moment until freezing weather that there are not some blossoms.

EXTREMELY HARDY—GROWS IN ANY SOIL!

Now, an extra winter-hardy variety of Weigela! These beautiful shrubs have stood temperatures as low as 20° below zero without injury. Grow in all types of soil in full sun or semi-shade, making a full, well-formed bush, 5-6 feet tall. **EVERY PLANT ABSOLUTELY GUARANTEED** to live and thrill you when in bloom next June.

Strong, Vigorous Shrubs, 2-3 Feet. Postpaid: Each \$2.00; 2 for \$3.75; 4 for \$7



**WINTER
HARDY**

Guaranteed to Bloom Next Spring

FROM MARCH THROUGH OCTOBER

Sparkling Early Spring Color!

2983 A. STERN'S

FORSYTHIA, GOLDEN BELL

Here's brilliant early spring color for your garden! Stern's True Golden Bell Forsythia is surely the showiest and one of the earliest to bloom of all the spring flowering shrubs. It's so quickly a sign of spring that it sometimes blooms even before the last snows have melted—in late March and early April! Its erect and gently arching branches are literally covered with golden yellow flowers from top to bottom.

Glorious in Bloom—Handsome in Foliage

When not in bloom the naturally graceful branches are covered with rich green, clean foliage which remains until late fall, becoming handsomely olive or purplish in color. Stern's Golden Bell Forsythia are not particular as to soil and do well in partial shade as well as in full sun. Maturity height 8-10 feet. Shipping height 2-3 feet.

Loaded with flower buds to bloom this spring! Postpaid: Ea. \$2.00; 3 for \$5.75; 10 for \$17.50

Most Decorative, Showy Ornamental!

3905 A STERN'S HARDY

SNOWBERRY BUSH

(Symphoricarpos racemosus)

Here's a most attractive and unusual shrub to glorify your yard! Imagine the sparkling beauty of these waxy snow-white berry clusters growing in abundance among the lush greenery of the foliage! Yes—cute little, light pink flowers are followed in late summer by the whitest, showiest fruit ever—lasts right up until winter! Make exciting table decorations inside in vases.

WINTER HARDY—EASY TO GROW

These Stern's Snowberry bushes are extremely hardy and will grow without trouble or care most anywhere—even in poor soil. **Excellent in partial shade or full sun.** Shapely bushes with attractive green leaves. Withstand city conditions better than most ornamentals. Grow 4 to 6 feet tall. Shipping height 2-3 feet.

Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.

World's Only All-Season Bright Yellow Hedge

3368 B. STERN'S SUB-ZERO

GOLDEN VICARY

(Ligustrum ibota vicari)

Now you can have a brilliant sunshine-yellow hedge surrounding your home or highlighting your evergreen or shrub borders. Holds its golden yellow color from spring until snow flies. In fact, its bright yellow leaves often sparkle like hidden gems from beneath a snow-laden bush. Just imagine the breath-taking beauty of a row of gleaming Golden Vicary planted in front of your evergreens.

Flowers and Berries, Too!

Each July this unique and beautiful shrub produces charming white flowers in small clusters, followed by similar clusters of blue-black berries in the fall. Thrives in almost any type soil and under all conditions—even droughts and poor soil. Remarkably free of insects and disease. Plant 12-18" apart.

Bushy, well branched plants, 12-15"

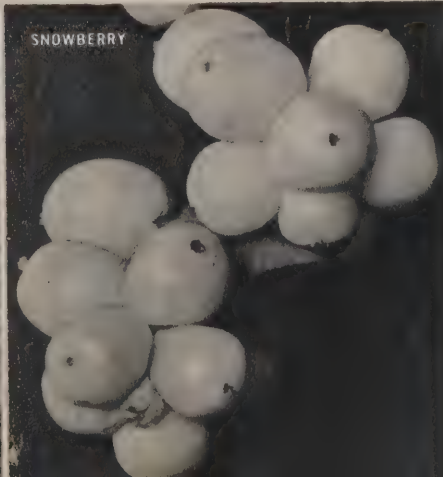
Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$11.00; 25 for \$21.00; 50 for \$40.00.

(31)

4142 A. Snowball Bush
each \$2.00 postpaid



FORSYTHIA



SNOWBERRY



GOLDEN VICARY



Stern's Famous "Own Root"
DOUBLE FLOWERING

French Lilac

BUSHES

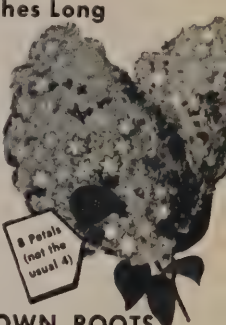
FRAGRANT, SPECTACULAR, COLORFUL!

Many say springtime just isn't springtime without Lilacs! Now, Stern's brings you their famous French Lilac Hybrids with richer colors, larger spikes, bigger, more abundant florets than ever before possible. These new Hybrid French Lilacs will bloom for you year after year—last a lifetime. And the magnificent plants add to the value of your home.

Perfumed Bouquet Clusters up to 18 inches Long

These are the famous French Hybrids—the most spectacular of all Lilacs. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Grow 8 to 10 feet tall at maturity.

Each spike contains hundreds of big fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types.



GIANT FLOWERED HYBRIDS

STERN'S FRENCH LILAC COLLECTION
(Group 59-LIF-1)

**5 French Lilac Bushes (1 of each)
for only \$10.00 Postpaid**

PLANT THESE FIVE SPECTACULAR VARIETIES

4020 A. DOUBLE RED (Charles Joly)
—One of the darkest red Lilacs. Large deep maroon-red flowers in long clusters. A real beauty.

4028 A. DOUBLE PURPLE (Pres. Grevy)—One of the best Lilacs of all time! Flowers are produced in large pyramidal clusters of a clear soft delicate purple-blue. An abundant bloomer.

4022 A. DOUBLE WHITE (Mme. C. Perier)—A prolific producer of large well-filled clusters of large double

creamy white flowers. An extremely dependable bloomer.

4021 A. DOUBLE PINK (Belle de Nancy)—Lovely mauve-pink flowers of very large size are produced in long narrow clusters. A fine variety of strong healthy growth.

4026 A. DOUBLE BLUE (Pres. Carnot)—A free-blooming, strong growing variety producing very large, double, light lilac-blue flowers of very good color and form.

NOW AVAILABLE ON OWN ROOTS

Stern's Selected Hybrid French Lilacs have been specially grown on their own roots by the newest scientific growing methods. This unique process insures a lifetime of Lilac satisfaction. No danger of wild sucker growth from the understock! Be sure you plant only Stern's Famous "Own Root" French Lilac Hybrids.

GUARANTEED TO BLOOM. These big plants have already set flower buds that will burst into bloom. Every Stern's plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last May. They'll grow 8 to 10 feet tall at maturity.

**Heavy, well-branched bushes, 18-24 in.
Postpaid. Each \$2.25; 3 for \$6.25; 10 for \$19.00.**

Have Huge Rose-Like Double Flowers Blooming in Your Garden Every Summer!

STERN'S FABULOUS RAINBOW 3142 A.

3 in 1 ROSE of SHARON

THREE DIFFERENT COLORS ALL ON ONE BUSH

Just imagine the excitement in your neighborhood when you plant Stern's rare 3-In-1 Rainbow Rose of Sharon! This glorious ornamental shrub bursts into bloom with an abundance of huge, luxuriant, rose-like double flowers in 3 DIFFERENT COLORS AND VARIETIES—all in bloom at the same time, all on one bush!

**A Triple Cloudburst of Color
Every Summer and Fall!**

Just to see this magnificent specimen in bloom, its huge **Double Red, Double White, Double Purple** flowers intermixed in a dazzling carnival of color, is an unforgettable thrill! Each lovely bloom is up to 3½" across and shaped like a perfect rose, with many ruffled petals of exquisite color and texture. They bloom in mid-summer when other flowering shrubs fail—bloom, bloom, bloom continuously right up until frost, transforming your yard into a fairyland of color!

Hardy, Easy to Grow!

Stern's amazing Rainbow Rose of Sharon is absolutely hardy in

most areas. Even below zero temperature won't harm them. They require almost no care. Grow more beautiful each succeeding year! Produce hundreds of glorious Rose of Sharon flowers on each bush!

Plant Anywhere You Want Color!

Plant directly before a picture window and enjoy this astounding beauty indoors and out. Excellent at entrances. Plant 3-4 ft. apart for a glorious rainbow of color for over 3 months.

Rare! Limited Quantity—Order Now! Stern's Heavy 2-Year-Old Plants, 2-3 ft. tall. Guaranteed to bloom this coming summer.

**Postpaid: Each \$3.75; 3 for \$10;
6 for \$18.00; 10 for \$29.00.**



Pride of European Estates Now Yours!

Stern's **EVERBLOOMING** **FLORIBUNDA** **ROSES**

**GUARANTEED... HUNDREDS OF BLOOMS
IN YOUR GARDEN ALL SUMMER LONG!**

Now you can have the striking beauty of these spectacular Floribunda Roses not only as superb specimen plants but in the form of an ever-blooming hedge—the same magnificent beauty made famous by many European estates. Plant Stern's famous **FLORIBUNDA ROSES** along your entrance walk, driveways, property lines—enjoy indescribable beauty from **June until late fall**—sometimes until Christmas. Their bushels of gorgeous blooms almost cover the entire plant, form a living wall of blossoms giving a color effect so spectacular that neighbors and friends will stop to rave and envy you.

Masses of Colorful Blooms for Nearly 6 Months!

What's more they keep their shape and beauty on the bush for months—that's why these Floribunda roses are considered more **EVERBLOOMING** than other types. Each plant is most prolific—producing a sunset effect of color all season long—from spring 'til late fall.

100 Roses or More on Every Plant... Starting Next June

Stern's Selected Plants are famous for their vigor, growing power and flowering beauty. Each Stern's plant produces more flowers because each plant is larger, with bigger roots. Their vigorous bushy growth, their lush green foliage, their strong resistance to winter damage and disease, their ability to thrive in almost any soil, make these Stern's Floribunda Roses the prime favorite of the rose garden.

7230A. FLORADORA. Most colorful of all. Red, orange, scarlet, yellow and geranium—all blended into one perfect rose.

7210A. CHATEAU. Hundreds of large flowers of deepest dark velvet red. One of the darkest red roses. Sturdy and vigorous—rarely out of bloom.

THE WORLD'S BEST YELLOW FLORIBUNDA— GOLDBLOCKS (8220A)

This bright, golden-yellow, 2½ foot Floribunda is constantly in bloom—covered with hundreds of perfectly formed, fully double fragrant flowers which open to a full 3½ inches across. Extremely disease-resistant. (Pl. Pat. No. 672.)

Stern's Super-Select 2-Year, Field Grown No. 1 Plants

Postpaid: Each \$1.75; 3 for \$4.95; 10 for \$15.00.

7240 A. IMPROVED LAFAYETTE. Brilliant, deep glowing red, semi-double flowers suffused with vivid crimson! An abundant bloomer.

8160 A. BETTY PRIOR. A magnificent Rose always in bloom. They're deep carmine-pink in the bud, gradually changing to soft, lovely shell-pink as the buds open.

SELECTED HEAVY BUSHES—2-year, Field-Grown, No. 1

Postpaid: Each \$1.50; 3 for \$4.25; 10 for \$13.00; 25 for \$32.00.

STERN'S FLORIBUNDA ROSE COLLECTION (Group 59-ROF-1)

5 Everblooming Floribunda Roses (1 of each) for \$ 7.00

10 Everblooming Floribunda Roses (2 of each) for \$13.00

15 Everblooming Floribunda Roses (3 of each) for \$19.50

All Postpaid.

EVERY FLOWER A PERFECT ROSE!

Thousands of large, double flowers, measuring up to 2 inches.

Showy Specimens... Spectacular Entrance Border!

STERN'S Floribunda Roses are adaptable for every type of planting on your property. They grow approximately three feet high. For a living fence of continuous flowering beauty, plant 18 inches apart in rows. Also perfect planted in groups, alone or between evergreens. Excellent for beds, borders, background or simply as specimen planting.

Easiest Rose to Grow! Requires almost no care. Rugged, extremely hardy, disease and insect resistant.

HOW TO PLANT ROSES

The most important rule in planting roses is to get them in the ground as soon as they arrive. If you cannot plant immediately, store your roses in a cool place without removing them from their package. If planting is delayed for more than a day or two, dig a trench in a shady place and heel your roses in.

AID YOUR ROSES IN BECOMING ESTABLISHED

Before planting, soak your roses in Miracle-Gro solution for at least one hour as this will prevent them from drying out and result in their becoming established quickly. (If Miracle-Gro is not available soak in a pail of water or thin mud.) Be sure not to expose roots of your roses to air or sunlight.


PLANTING INFORMATION

- (1) Spade your rose bed to a depth of at least 18 inches and work in some humus or decomposed manure.
- (2) Dig the hole large enough to accommodate the roots without crowding (cut away broken roots). Be sure the bud or graft is about 3 inches below the surface.
- (3) Once the plant is in place the soil should be packed firmly about the roots. Water thoroughly before putting on final top soil.

PREVENT YOUR ROSES FROM BECOMING DRIED OUT AND PRUNE TO ENCOURAGE MAXIMUM BLOOM

- (1) When planting in the fall cut back stems about one-half and mound up earth around plant before ground freezes. Prune again in the spring leaving but 2 or 3 stems with only 3 to 4 buds on each stem.
- (2) Fall planted roses should be well watered until the ground freezes.
- (3) Spring planted roses should be cut back to 2 or 3 stems with 4 or 5 buds on each stem and mounded slightly until growth starts. Water your plants thoroughly until they become established.

If these few simple planting instructions are followed you will be rewarded with vigorous, long blooming plants which will provide years of enjoyment.



The most important rose STERN'S NEW LIFETIME SUB-

A NEW SUPER-RACE OF

Bloom Tested in Arctic Alaska!

Guaranteed Winter-Hardy at 35° Below!

A NEW RACE—so absolutely hardy and vigorous they bloom continuously spring, summer and fall the first year planted—last a lifetime—astounding in size and beauty—hold their rich color despite heat—withstand 15 degrees below zero without protection.

Actual Arctic tests proved that Stern's New Lifetime Sub-Zero Roses grew vigorously, producing the most beautiful blooms even after winters as cold as 35° below! So strong, so hardy they bloom even through summer drought—grow larger, more beautiful each year—grow 3 to 4 feet tall.

**PINK
PRINCESS.**

**QUEEN O'
THE LAKES.**

A Lifetime of Beauty and Color

Disease-Resistant • Easy to Grow • Bloom Early!

Unmatched in spectacular, long-lasting performance. Need no protection—just leave 'em alone. Year after year see giant, colorful flowers with rich, lush, green foliage. Almost totally

8377 A. PINK PRINCESS. A well-named, vigorous-growing rose. Its deep, translucent, pink flowers are perfectly shaped. Large, very-double flowers, up to five inches wide, cover the bush from June right through October until frost. A real beauty.

8380 A. QUEEN O' THE LAKES. This is probably the most spectacular of all the new Sub-Zero Roses. The flowers are deep velvety-red, up to five inches wide, fully double. We can promise you that you never saw any Rose more beautiful than the Queen O' The Lakes.

8370 A. LILY PONS. The hardiest of all white tea roses. Glorious white with pure yellow center. Large, graceful flowers of indescribable delicacy; vigorous, free-blooming.

8395 A. ARCTIC FLAME. The newest of the new! Destined to be a prize winner. Gorgeous in color—matchless in form. Flowers are a fiery red, up to five inches wide. (Many bushes have 100 fully double, blazing roses on each bush.) Immune to ravages of heat as well as cold! Even under drought conditions "Arctic Flame" continues to bloom freely, beautifully, brilliantly.

ARCTIC FLAME.

LILY PONS.

development since the Hybrid Tea!

ZERO ROSES

WINTER-HARDY, EVERBLOOMING HYBRID TEA ROSES

immune to common Blackspot and most other rose troubles. Require less spraying—many need none at all.

Immense flowers—often more than 100 on a single four-year-old bush—starting early and blooming, blooming, blooming all season long, right through hot, dry summer weather. Most are richly fragrant with a dream Rose perfume you will find hard to forget.

Why Sub-Zero Roses are Lifetime Roses

Unlike other roses which are usually at their peak the first year, Stern's Sub-Zero Roses, being bred back to the hardy, vigorous Rose Wichuriana, increase in size and beauty with each year, reaching their peak during the fourth or fifth season and will continue their spectacular display for a lifetime.

Since Sub-Zero Roses do increase in size year after year, it is advisable to plant them further apart than regular hybrid teas. At least 3 feet is best.

Outstanding Botanical Achievement

These magnificent species were developed by the late great

Rosarian, Walter D. Brownell, after a lifetime of experiments and thousands of field trials. Hailed by the entire flower world. Be among the first in your area to grow these beauties. Have a riot of reds, pinks, yellows and oranges in your garden long after other gardens have quit for the winter.

Stronger, Deeper Roots Mean Super-Hardy, Longer-Lasting Blooms!

The secret of the Sub-Zero Rose lies in development of this entirely new race resulting from the cross-breeding of the vigorous Rose Wichuriana with the modern hybrid Tea Rose. Not only is it stronger, more vigorous, hardier above the ground—but the roots themselves are stronger—enable plants to get more food—absorb more nourishment for extra strength during cold winter months. Insure longer-lasting beauty in your garden.



8372 A. HELEN HAYES. A rare color-changing semi-double beauty! Opens a lovely shade of yellow and slowly changes to a soft orange with warm pink overtones at full bloom. One of America's most fragrant Roses! Beautiful glossy-green foliage, nearly thornless. Disease and Black Spot resistant.

8376 A. PINK BOUQUET. A superbly vigorous and sturdy variety that's always in bloom. Hot, dry summers don't slow it down—it just keeps right on blooming until heavy frosts. Produces large clusters of charming, recurled, double blooms, similar to Floribundas in size and beauty. **Totally Resistant to Blackspot.**

8364 A. CURLY PINK. Matchless in the combination of size and form of bloom, beauty of cluster, bloom quantity, constancy, vigor and foliage, hardiness and performance. Many large, two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, two or more feet long; over 50 gracefully recurled petals.

8375 A. ORANGE RUFFLES. One of the most beautiful Roses of all time. Unsurpassed in its brilliant charm. A gorgeous new color of orange never before found. It is luminous, like glowing sunshine in the rain. Large flowers constantly in great abundance. As many as 50 petals gracefully warped, curled, frilled and ruffled, artfully shading from capricious orange through saffron to saffron-yellow.

ORANGE RUFFLES.

(35)

8390 A. V FOR VICTORY. Large, very-double, perfect, clear yellow roses with a lovely fragrance. Continues to bloom throughout hottest, driest summers without any fading in coloring. To many experts, no other rose has such long-lasting loveliness. One famous garden expert, on a sweltering July day, found Sub-Zero roses of this type not only in bloom, but putting out new branches from the leaf buds—with the temperature reaching 96 degrees and no rain for the previous five weeks. This variety deserves a place in your garden.

8369 A. HANDSOM RED. Large double blooms proudly borne on straight, firm stems. Wonderful velvety sheen. Many who have seen this great new Rose acclaim it "the most beautiful red Rose" they've seen. Very vigorous and free-blooming.

8387 A. TIP TOES. One of the most beautiful roses of all time. Very highly rated by the American Rose Society. A riot of red, orange and pink tints combining to produce spectacular two-tone flowers in great abundance. Enjoyable spice-like fragrance. Unique color combination.

8382 A. RED DUCHESS. Here's one of our favorites which we predict will be one of yours if you try it. Just imagine! Large well-formed bushes, literally covered with lovely iridescent, rosy-red flowers. PLUS the fact that this is the most fragrant variety of Sub-Zero Rose.

Stern's Super-Grade Selected No.1 Plants

Guaranteed to Bloom Next Summer

Postpaid: Each \$2.25; 3 for \$6.25; 6 for \$12.00;
10 for \$19.00; 25 for \$45.00.

STERN'S SUB-ZERO EVERBLOOMING ROSE COLLECTION

(GROUP 59-ROF-2)

Twelve Sub-Zero Everblooming Roses—1 of each variety, for only \$22.50, postpaid. If you do not want the complete collection, you may order Six Sub-Zero Everblooming Roses—your choice, for only \$12.00, postpaid.



At Last! CLIMBING ROSES THAT WILL
BLOOM • BLOOM • BLOOM ALL SUMMER LONG

Stern's LIFETIME EVERBLOOMING SUB-ZERO PILLAR ROSES

*Absolutely Guaranteed To Bloom Next
June-July-August-September-October
...Right Up Until Heavy Frost!*

This is an absolutely new race of Everblooming Climbing Roses developed by famous Rosarian Walter D. Brownell, who finally succeeded in combining the everblooming habit of Sub-Zero Hybrid Tea Roses with the vigor of old-fashioned Climbing Roses. They are the first truly hardy and truly everblooming Climbing Roses. They will stand 15 degrees below zero without protection, and will last a lifetime.

And, they'll not only bloom in June, but will keep right on blooming throughout hot, dry summer weather when other types of everblooming climbing roses fail. These new **Pillar Roses** are also amazingly resistant to common rose diseases such as black spot. Their rugged hardiness is your guarantee of roses year after year.

Ideal for "Accent Points"

Plant Pillar Roses to frame your porch, entrance, garage, or fences for a beautiful display of flowers from early summer to late fall, or you may plant them as self-supporting specimens in the lawn, or in the shrub border.

Everblooming Specimen Bush

Perhaps the most amazing thing about these new Pillar Roses is their wonderful adaptability to use as a specimen plant in your yard. Planted by itself, the Pink and Yellow Pillar Roses will form a self-supporting, ever-blooming shrub, 6 to 8 feet tall, that will bloom from June to October, right up to heavy frost! Due to their rambling nature, the Red Pillar Rose is more effectively dis-

played on a trellis or other support. This everblooming characteristic is exceedingly rare north of the tropics. Two or three Pillar Roses, strategically planted in your garden, could easily become the focal point of your entire landscape theme.

Extremely Limited Supply

Please order early. Our limited supply will be sold out before the end of the planting season.

Two Outstanding Colors

8401 A. PINK PILLAR ROSE. Large double pink flowers in endless profusion.

8403 A. YELLOW PILLAR ROSE. Lovely double yellow flowers like beautiful Tea Roses.

**Stern's Super-Grade Selected No. 1 Plants
Guaranteed to Start Blooming Next Spring.**

Each	3 for	6 for	10 for
Postpaid \$4.50	\$13.00	\$25.00	\$41.00

REAL EVERBLOOMING CLIMBING BEAUTY

STERN'S 8400 A

RED PILLAR

BLOOMS ALL SEASON LONG

Walter Brownell's supreme achievement in SUB-ZERO PILLAR ROSES! Here in one thrilling rose are combined all the features most desirable in climbing roses. A winter hardy, fully double, cherry-red climbing rose that actually blooms as freely as a hybrid tea—that resists diseases such as black-spot—and defies even the chilliest winters.

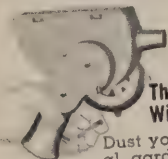
THOUSANDS OF ROSES

Now you can enjoy spectacularly beautiful Pillar Roses blooming and reblooming in your garden **all summer long**—even up to heavy killing frosts. Unlike ordinary red climbing roses which bloom heavily in June and then produce a few scattered blooms during the rest of the season, these Stern's Red Pillar Roses will be in constant bloom—a source of continual pleasure.

Stern's Super-Grade Selected No. 1 Plants—Guaranteed to Bloom Next Spring
Postpaid: \$4.50 Each; 3 for \$13.00; 6 for \$25.00; 10 for \$41.00

Now One Dust Solves Your
Rose Spraying Problems...

Stern's ROSE DUST AND GARD-O-GUN



Throws a Dust Stream up to 10'
With the Flick of Your Finger!

Dust your garden the way professional gardeners do! New GARD-O-GUN Duster is so light it actually operates easily with only one hand. Frees your other hand to push aside obstructions and expose the target you are after. Dust chamber holds enough dust to treat over 200 rose bushes or similar plants.

GREATER ECONOMY! Your dust goes farther because your GARD-O-GUN Duster puts the right amount at the right place. Special feather-weight aluminum alloy lasts a lifetime. GARD-O-GUN is the most efficient way of applying any dust we know of. **GARD-O-GUN DUSTER comes complete—ready for use—PLUS 1½ lbs. of Stern's famous GARD—Multi-Purpose Rose and Ornamental Dust FREE—only \$9.95! Postpaid.**

NOW—A PURPLE CLOUD OF BEAUTY FOR YOUR GARDEN!

Stern's New Summer Flowering 3642 A

PURPLE-LEAF **SMOKE TREE**

(*Cotinus coggygria purpurea*, Royal Purple)

Old Garden Favorite in Glorious New Coloring!

You've never seen anything like these colorful trees. Now Stern's Nurseries offer the rare Royal Purple Smoke Tree. Completely different in coloring from the older common form—this new strain is not only purple-leaved but "purple-plumed." Stern's Royal Purple Smoke Tree has rich dark purple-red colorful foliage from earliest spring to latest fall. In late summer the matured leaves proudly display a light red edge around the dark purple leaf. What a stunning contrast that unfortunately cannot be reproduced here in pictures. Imported from Europe—tested at our farms—now they are ready for American gardens.

Spectacular Color From Earliest Spring Until Late Fall!

Enjoy foamy sprays of smoke-like flowers—thick, luxuriant foliage—in this new and rare purple-leaved and purple-plumed tree. Yes, when other flowering trees have quit blooming, you'll be thrilled when your Stern's Royal Purple Smoke Tree bursts forth in all its glory—vibrant purple panicles forming a veil of bloom so dense you can hardly see the branches—and lasting from mid-July 'til October. And, most important of all, from earliest spring until winter's icy blasts, you'll enjoy the amazing coloring of the thick, luxuriant royal purple foliage. In addition, the gorgeous foam-like flower panicles are very attractive when cut and brought indoors for bouquets. They are especially effective in Chrysanthemum arrangements.

"I Never Knew A Tree Could Be So Beautiful—So Colorful!"

Just this past summer, one visitor to our farms exclaimed: "I never knew a Smoke Tree could be so beautiful—so colorful. Even though I already have the old-fashioned type, I simply must plant one of these this fall." Now you can experience the same thrill of discovery!

The Perfect Tree For The Ranch-Type Home

The perfect tree for small yards, growing 8-15 feet in height, never too large, always graceful. Use them to soften sharp corners of your home, to plant in groups or as a hedge. The only Purple Smoke Tree to receive a Certificate of Merit from the Royal Horticultural Society.



**PURPLE
LEAVES
•
PURPLE
BLOOMS**

Winter Hardy! Grows Almost Anywhere!

Excellent for an exposed location, their hardiness and denseness makes them ideal for windbreaks or hedges in areas where other shrubs will not survive. Do not overlook planting one or a group of two or three in open spots in the lawn.

Extremely Limited Supply. Sturdy 2-3 foot Bushes, Well Branched

Postpaid: Each \$5.00; 2 for \$9.50; 4 for \$18.00

YEAR 'ROUND BEAUTY FOR YOUR HOME

2942 A. **STERN'S COLOR-CHANGING**

Dwarf **BURNING BUSH**

(*Euonymus alatus compacta*)

★ **Fiery Copper-Red in Fall!** ★ **Yellow Blooms in May and June!** ★ **Lush Shining, Green in Summer!** ★ **Sparkling Red Berries!** ★ **Unusual Ridged Corky Bark All Winter!**

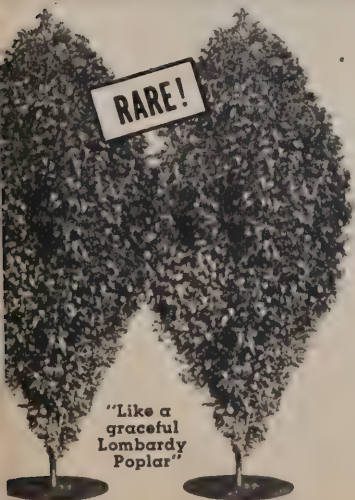
What radiant, fiery, color-changing beauty Stern's Burning Bush brings to your home! Gorgeous year 'round... so spectacularly vivid in fall with its glowing copper-red foliage, people will stop and stare! Plant as individual specimens or foundation plantings in front of your home... as spectacular hedges of flamingly brilliant color... grows only 4-5 feet tall... enjoy its colorful 5-star beauty year after year!

SUPPLY LIMITED... Sturdy, well rooted heavily-branched bushes, 12"-18" high when you get them! Easy planting directions with order.

Postpaid: Each \$3.00; 2 for \$5.75; 4 for \$11.00; 10 for \$25.00



**5 Star
Beauty**



ANOTHER GREAT STERN'S PRESENTATION...

"PILLAR OF FIRE"*

5422 A. **Rosy-Red FLOWERING CRAB APPLE** (development number M.R. 454)

NEW COLUMNAR SHAPE

Stern's proudly presents the exciting new "Pillar of Fire" Flowering Crab! You have never seen anything as graceful as this new garden tree. A narrow, upright Crab similar in outline to the magnificent Lombardy Poplar. They reach a height of less than 20 feet at maturity. Are extremely hardy—very long-lived—withstanding even the cold winter climate of Canada, where they originated.

"Many Bloom the First Year Planted!"

Immediate beauty without waiting! The buds of these magnificent ornamental trees are a deep blood-red, opening to rosy flowers that turn to pink. The tree is literally bursting with blooms. As summer approaches, beautifully decorative, cherry-red miniature apples appear and remain until late November.

*Reg. Trade Mark

Plant Wherever You Want Glorious, Graceful Beauty

Most versatile of all ornamental trees. Plant these Stern's "Pillar of Fire" Flowering Crabs next to your home, between your living room windows, or as a corner planting. Plant a number of trees (4 to 5 feet apart) for screen plantings around your terrace or to hide undesirable views. Extremely beautiful planted as a specimen in a small yard, in your garden, or on your lawn.

Strong No. 1 Quality Trees

Each, \$5; 3 for \$14; 5 for \$20; 10 for \$35

Postpaid. Shipping height—3-5 feet.

LIMITED SUPPLY! All Prices Postpaid



European Mt. Ash

THRILLING BERRY-LADEN SHADE TREE! STERN'S EUROPEAN MOUNTAIN ASH

(SORBUS AUCUPARIA)
5700A. 3 WAYS BEAUTIFUL

BEAUTIFUL IN FLOWER! BEAUTIFUL IN FOLIAGE!
BEAUTIFUL IN FRUIT!

From the highlands of Scotland—to grace the American scene—that's the romantic story behind the European Mountain Ash. This outstanding European variety takes first prize for producing the most brilliant berries of any of our trees.

The most gorgeous of small ornamental shade trees reaching a height of 20-40 ft. In early summer the tree is festooned with white flowers in flat-topped clusters. Its fern-like leaves are up to 10 inches long with artistic saw-edged leaflets.

European Mountain Ash is covered with massive clusters of flashy orange colored fruits which form a brilliant picture from mid-summer 'till late fall—often thru the winter. Birds love them. Truly an aristocrat of the Garden World. Well-branched trees 6 to 8 ft. tall.

6-8 ft. Each \$6.00; 3 for \$17.00; 10 for \$50.00



Silver Maple

PLANT NOW FOR MAJESTIC BEAUTY SELECTED SHADE TREES TO HELP KEEP YOUR HOME

Shade trees are Nature's home "air conditioners." They will shade your home from the hot summer sun. In winter, they will allow the sun's warm rays to help heat your house.

"Shade trees increase home values," say leading real estate experts.

There is no better investment than a few of these fine sturdy trees. Don't delay. Supply of Stern's selected trees is necessarily limited each year. Plant shade trees this fall for a lifetime of beauty, pleasure and comfort.

DENSE, SWEET-SCENTED SHADE TREE

5748 A.

Stern's Fragrant

SILVER LINDEN

(Tilia tomentosa)

Shimmering Beauty of
Silver and Green



Here is truly one of the most beautiful of all shade trees. Pyramidal in shape, it is very uniform, dense and compact. Leaves are large and round-shaped; a lovely dark green on top and silver-white underneath. The

slightest breeze sets into motion a shimmering, dancing display of breathtaking beauty. A tree you'll always be proud of!

Sparkling Yellow Flowers—Rare Perfume

In mid-summer, Stern's Silver Lindens are adorned with tiny yellowish flowers which give off a very delightful, sweet-scented perfume. So fragrant, they flood your home and yard with their lovely scent. Excellent for tall, dense shade, these trees grow 40-60 feet tall. Stern's Silver Lindens thrive even in hot, dry conditions—are the perfect city tree.

Heavy, well-branched trees, 6-8 feet tall.

Each \$9.00; 3 for \$25.00; 10 for \$75.00.

GOLD TIPPED LAWN TREE

STERN'S SUNBURST GOLD® LOCUST

5235 A.

40-50 ft. Spectacularly colored lawn tree with brightest golden yellow foliage on branch tips—gradually blending into a lustrous deep green. Grows even in poor soil. Winter-hardy and drought-resistant. Attractive lacy foliage allows light to filter through. Sturdy 6-8 ft. whips that branch out rapidly!

Each \$7.50; 3 for \$21.00; 10 for \$65.00.

THE FASTEST-GROWING MAPLE!

STERN'S

5020A. "4" STAR SILVER MAPLE

- ★ Brilliant Silver Foliage
- ★ Easy To Transplant
- ★ Thrives in WET Soil
- ★ Perfect Shade Tree for City Conditions.

The perfect shade tree to give majestic beauty and cooling shade for your home. Stern's "4" Star Silver Maple is a thing of rare symmetrical beauty with its wide spreading limbs and its dense attractive foliage. The fancy, decorative leaves

are splashed with bright silver on the underside. The slightest breeze sets off a shimmering, dancing display of silver and green that is most pleasing to watch.

Bursts into brilliant Golden Yellow Color Every Autumn. See your landscape come alive when this tree puts on its magnificent fall display. Its stately branches provide winter beauty... and it is one of the earliest of all trees to bloom the following year. Grows almost anywhere and is one of the easiest shade trees to transplant. Attains a height of 60-80 feet.

Well-branched trees 6 to 8 ft. tall.

Each \$ 3.75; 3 for \$10.50; 10 for \$32.00.

...AND GAIN A YEAR!

SPECIMEN

TREES

COOL IN SUMMER—WARM IN WINTER

The tree you plant this fall will provide shade and protection for generations to come. The satisfaction of seeing a strong young tree grow to stately maturity cannot be equaled. It is a monument that will always say: "He who planted me loved beauty."

Height after name indicates size at maturity.

These shade trees are too big for parcel post. They are shipped express, shipping charges collect (Except as otherwise noted).

Tallest Living Fence

For Your Property: The Magnificence of an Old World Estate



BIG-TREE BEAUTY QUICKLY

5550 C With STERN'S

LANDSCAPE SIZE

LOMBARDY POPLARS

(Populus nigra Italica)

Actually Grow 5 Ft. a Year!

What grandeur—what a sweeping vista of beauty our magnificent landscape-size Poplars bring to your home! Lofty, leafy—stately as Grecian columns with their lovely branches reaching high into the sky! Covered from top to bottom with rich green foliage which dances with color in even the lightest breeze! Best of all, these majestic big trees add gracious old world charm to your property not in ten years, not in five years—**BUT THIS VERY YEAR!**

3 to 5 Feet Tall When You Get Them—Grow 5 Feet a Year!

Here are the fastest growing of all specimen yard trees! They shoot up so quickly, you can almost see it happening right before your eyes. They actually grow up to 5 feet a year—reach 30 to 50 feet at maturity to make your property the showplace of your whole neighborhood!

Form a Living Wall of Beauty—Make Spectacular Individuals Plant individually anywhere you want big-tree beauty in a hurry! Plant these glorious fast-growing trees six feet apart in rows for a spectacular living wall that protects your home from wind and the eyes of strangers—assures privacy—screens an unsightly view with beauty!

Need Little Care—Thrive Anywhere

As rugged as they are beautiful, our Lombardy Poplars need no special care, are not a bit fussy about soil. Plant this fall, in the best planting season and watch them shoot up.

well-branched trees,

Postpaid: 2 for \$3; 5 for \$6; 10 for \$10; 25 for \$20; 50 for \$35

Fastest Growing Shade Tree

STERN'S TRUE GOLDEN

5660A. WEEPING WILLOW TREE

(SALIX NIOBE)

MOST BEAUTIFUL OF ALL WILLOWS

No other willow tree compares with this true Golden Weeping variety! Fastest growing ornamental tree that really weeps. Grows up to 6 ft. in one year. Long, graceful, arching branches covered with slender green leaves with silver facing—giving it a pronounced lacy effect. Grows 40-50 ft. tall.

EXQUISITE BEAUTY — SUMMER AND WINTER

In winter its handsome shape is accentuated by its brilliant golden yellow bark. Adds beauty and value to your home. Exceptionally strong grower, very hardy. Thrives anywhere. Ideal for wet spots. **Well-branched trees 6 to 8 ft. tall.**

6-8 ft. Each \$3.75; 3 for \$10.50; 10 for \$32.00.



Redleaf Maple

Most Beautiful of all the Shade Trees

Stern's CRIMSON SUNBURST®

REDLEAF MAPLE

5010 A.

(Acer platanoides, Faassen Black)

Holds its amazing rich purple color from earliest spring 'til late fall. Its leaves are so exquisite and colorful, the effect is of flower-like beauty completely covering the tree through the entire season. A remarkable introduction from Europe's leading ornamental tree specialists, we have cultivated and observed them under every condition for several years.

Although we first offered this new tree only a short time ago, home gardeners tell us they are delighted with their shape, foliage and vigorous growing habits. They are a vast improvement over the older Schwedler's variety, producing a spectacular color contrast that will cause passers-by to stop and gaze. They grow to 40 — 50 feet, providing refreshing shade as well as colorful beauty.

branched trees, 5 to 7 feet tall.

Each \$7.50; 3 for \$21.00; 10 for \$65.00.



Weeping Willow

World's Most Beautiful Small Flowering Tree!

STERN'S GLORIOUS

SUNBURST[®]

FLOWERING CRAB APPLE

**More Beautiful Than
Washington's Famous
Cherry Blossoms!**

**CANADIAN
WINTER
HARDY!**

5400 A. STERN'S CRIMSON ALMEY CRAB. New spectacular Crab that is covered with very large fiery crimson blossoms up to 1½ inches across with white markings at the base of each petal, giving them the appearance of 5-pointed stars. **THEY WILL BLOOM NEXT APRIL AND MAY!** Thrives in poorest soil—even where other trees will not grow. 4-6 feet. **\$5.00 each; 3 for \$12.00; 10 for \$36.00.**

5404 A. STERN'S WHITE DOLGO CRAB. In the spring you'll thrill to the profusion of lovely white blossoms. In the fall you'll pick an abundance of brilliant crimson fruit... fruit that jellies easily and retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily. Dolgo grows larger than other Flowering Crabs, providing excellent shade, beauty and fruit. 4-6 feet. **Each \$3.00; 3 for \$8.50; 10 for \$25.00.**

5410 A. STERN'S PINK HOPA CRAB. An outstanding Flowering Crab. In the spring, the entire tree is covered with rich, pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From midsummer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15-20 feet tall at maturity. 4-6 feet. **Each \$3.50; 3 for \$10.00; 10 for \$30.00.**

Like a cloud of multi-colored splendor! Thousands of large and fragrant flowers completely covering these graceful trees is a never-to-be-forgotten sight. Stern's SUNBURST® Flowering Crab Apple Trees are especially selected for size, color, and beauty of blossom—no other flowering tree equals these rare specimens in profusion of bloom, habit of restricted growth, amazing hardiness and freedom from care.

Many bloom the first year planted. Foolproof! Absolutely hardy!

Immediate beauty for your home. These vigorous trees will burst into glorious blossom only a year or two after planting. Many (such as the Almey variety) will bloom the first year planted! Stern's Selected Flowering Crabs (developed in Manitoba, Canada, for winter toughness) are guaranteed to thrive anywhere—even in the poorest soil! They are hardy anywhere in the U.S. and in most parts of Canada.

LIKE A PINK CLOUD RESTING ON A TREE TRUNK

Every year Spring will present you with clouds of rich, pink, heavenly-fragrant blooms in your own front lawn. You'll be so proud of your SUNBURST® Flowering Crab Apple Tree you'll want to plant it where the whole world will see it. Like a ballroom ballerina, with each graceful rustling movement, a pink vision of loveliness dances before your eyes. Colorful, too, in its foliage—which changes from a maroon in spring to dark green in summer.

REQUIRES LITTLE SPACE

A perfect tree for small homes, these magnificent Stern's Flowering Crabs grow only 15 to 20 feet tall. They will thrive in either full sun or even in partial shade. Plant them even where other trees will not grow. They will give you an immense satisfaction over an entire lifetime.

STERN'S FLOWERING CRAB APPLE COLLECTION

(GROUP 59-FRF-7)

3 Flowering Crabs (1 each of Almey, Hopa and Dolgo) for only \$10.00
6 Flowering Crabs (2 each of Almey, Hopa and Dolgo) for only \$19.00

STERN'S COLOR CHANGING GARDEN MASTERPIECE

5300 C. RARE EVERBLOOMING

TREE HYDRANGEA

(H. *Paniculata grandiflora*—Tree Form)

SPECTACULAR! FLOWERS AS BIG AS YOUR HEAD!

In full bloom there is no lovelier sight than the rolling mass of flower panicles of a Stern's Everblooming Tree Hydrangea. Its big conical-shaped flowers are as large as your head! Their spectacular beauty is unforgettable. And that's not all! In addition, its low silhouette allows light to filter through—lawn grass to grow almost to the trunk of the tree.

CHANGES COLOR

FOUR TIMES A YEAR!

Beautifies your place quickly! Thrill to magnificent blooms the first year and every year thereafter. When the immense cone-shaped blooms appear in July they are **GREEN**, changing to **WHITE** in August, **ROSY-PINK** in September and finally to **BRONZE-PURPLE** in October. Blooms frequently remain on the plant long after leaves have fallen.

SMALL GARDEN

OR LANDSCAPE TREE

A majestic and showy small garden or landscape tree, not exceeding 8-10 feet at maturity. To glorify your home with magnificent beauty, plant them on the front lawn; as a single specimen in a flower bed; or use them in strategic garden show places.

Easy to grow, **Hardy!** Thrives in full sun or light shade. Almost any soil. Does well even under rugged city conditions. **Plant this fall for showy garden beauty THIS COMING SUMMER!**

**Specimen Size Trees, well-branched,
3-4 feet**

Ea. \$5.00; 3 for \$12.00; 6 for \$23.00
Postpaid

**Guaranteed
to Bloom This Spring!**

The Most Amazing Flower Of Its Kind!

STERN'S EVERBLOOMING

FOUNTAIN FLOWER #365*

(Lantana Hybrids)

BLOOMS 365 DAYS A YEAR!

GENEVA, NEW YORK—From Stern's comes news of three brand new patented varieties of Lantana that are surely one of the decade's most spectacular horticultural developments! Stern's name for it is "Everblooming Fountain Flower No. 365" and what would more perfectly describe the flower that blooms constantly, spreads generously, surrounds you with **vibrant color 365 days a year**. Stern's Everblooming Fountain Flowers No. 365 are available now, ready to start a blaze of bloom in your home and keep right on blooming like mad all year 'round! These unique and fabulous new plants produce a wealth of graceful, trailing foliage that is covered with clusters of brilliantly beautiful, many-petaled flowers—flowers that bloom in profusion constantly, faithfully, every day—spring, summer, fall and winter, for years.

BLOOMS INDOORS ALL YEAR 'ROUND

Plant Stern's exciting new Everblooming Fountain Flowers in hanging baskets, pots or planters. They're all ready to start blooming when they arrive. Unlike geraniums, petunias, begonias and other such plants that may not withstand average room conditions, they'll thrive and continue to bloom without **interruption**—every day from then on. If you want, they'll bloom outdoors all through Spring, Summer and Fall!

*Registered Trademark



NO SPECIAL CARE

Stern's new Everblooming Fountain Flowers are easy to care for—need no special soil, no pampering or fussing to reward you with their breathtakingly lovely constant bloom. Plant them where they'll receive ample sunshine. Follow the simple directions enclosed for their care, and enjoy a spectacular flower show day after day, week after week, month after month, year after year—**365 days a year!**

HAVE 3 NEW PATENTED VARIETIES

SPREADING SUNSET (Pat. No. 1477) Vivid orange red flowers of blazing beauty!

CREAM (Pat. pending) Delightful cream colored flowers, accented by light yellow "throats."

SUNBURST (Pat. pending) Glorious yellow flowers, bright as sunshine!

Postpaid: 3 (1 of each) for \$3.75; 6 (2 of each) for \$6.00;
12 (4 of each) for \$11.00; 30 (10 of each) for \$25.00.

STOP your precious Evergreens from turning yellow and dying this winter . . .



LOST!

One evergreen worth \$50.00 . . . MIRACID could have saved it!

SAVED!

These 5 evergreens worth \$250.00 . . . \$1.00 worth of MIRACID did the job!

Water-Soluble, Quickly Absorbed MIRACID Begins Acting Immediately—Rids Plants of "Yellow Anemia"

It supplies wonder-working **chelated iron**—iron in just about the easiest form known for plants to absorb! What's more, Stern's New MIRACID, with chelated iron, starts working at once, even in completely non-acid soil . . . because it's entirely water-soluble . . . easily absorbed through roots and foliage . . . for fast action!

The Closer to Your House They Are,

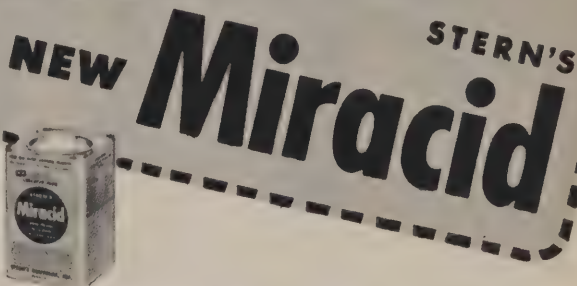
The More Your Evergreens Need New MIRACID

Evergreens and other acid-loving plants that are planted close to buildings have two strikes against them before they start . . . because the soil in which they're set is almost certain not to be the acid soil they need for ideal growing conditions. This lack of acidity is the result of the natural lime content of the concrete foundation that slowly leaches into the soil. This chemical action continues for many years . . . becomes progressively worse. Use of MIRACID "iron-izes" this soil to give plants the nourishment they need quickly; regular use makes and keeps the soil acid . . . releases locked-up iron and other nutrients . . . produces proper soil chemistry for broadleaf evergreens and other acid-loving foundation plants.

MIRACID Changes Soil Chemistry in Nature's Own Way,

Produces Quick, Healthy Growth . . .

Here's why MIRACID helps to produce healthy growth and flowering beauty even in sick plants and trees you've been ready to give up for dead! Yews, firs, spruce, hemlock, berry bushes, dogwood, azaleas, all acid-loving plants and trees! MIRACID not only makes your soil acid, it is rich in the water-soluble plant foods that release nitrogen as they acidify—nature's own way of producing rich, dark green growth. MIRACID contains nitrogen, phosphorus, and potash, as well as all essential minor elements—all in a non-toxic form. No wonder we can guarantee wonder-working MIRACID for quick improvement and exceptional results!



When your evergreens start to yellow, they can die, before you know it! And you know how expensive it is to replace an evergreen that's more than one or two years old. The villain is "yellow anemia" or "chlorosis." This yellowing means one of two things—either the soil in which your evergreens are growing isn't sufficiently acid . . . or they're not getting iron in a form they can readily use for healthy growth. Stern's New MIRACID starts to work immediately to remedy both these conditions . . . checks "yellow anemia" before it can do damage. Gives those precious evergreens a new lease on life!

Users Tell How New MIRACID Makes Trees and Plants Bloom Faster!

The Chelated Iron principle used in New MIRACID has been tested in actual use and in university greenhouses. Here's what a New MIRACID user in West Springfield, Mass., wrote: "MIRACID has done wonders for our small Dogwood trees, making them bloom when everybody said we would have to wait years for them to get big enough to start. Laurel that wouldn't do a thing before, bloomed this year for the first time and is setting buds now for next year."

Another New MIRACID user couldn't get his Gardenia plant to bloom. It produced buds which dropped off without blooming. Then he started using New MIRACID. In just four weeks he wrote: "MIRACID has corrected the iron deficiency condition. We have two flowers already."

THESE PLANTS NEED MIRACID

Arborvitae
Azalea
Blueberries
Camellia
Dogwood
Fir
Gardenia
Hawthorn
Hemlock
Holly
and . . .

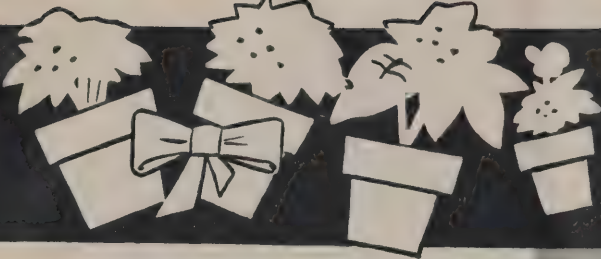
all acid-loving plants, shrubs, trees!

USE MIRACID THIS FALL

1 Tablespoon makes 1 gallon . . . costs 5c or less! 8 oz. of Miracid makes 20 gallons of amazing soil acidifier. Postpaid

8 oz. . . . \$1.00 5 lbs. . . \$5.00

1½ lbs. . . 2.25 10 lbs. . . 9.00



DELIGHTFUL FOR GIFTS..

Beautiful Southern Vine for Northern Homes!



Stern's SOUTH AMERICAN BOUGAINVILLEA

**Superb Pot Plant
Brings Tropical Beauty
to Indoor Living Rooms**

Northern gardeners can now enjoy the South's most beloved vine. Stern's special variety of Bougainvillea is especially recommended for pot culture. Famous garden writer says, "they make wonderful pot plants!" Easily kept pruned to pot culture without eliminating free-blooming habit. Long, plummy clusters of showy, brightly colored red, purple or yellow

bracts grow in great profusion all over the vine. Indeed, a brilliantly colored Bougainvillea climbing in one corner of the living room is a garden scene to live in one's memory forever.

Easy to Grow—Blooms Several Times A Year

Exotic and beautiful—yet easy to grow. Pot in any good soil mixture, place in your sunniest window, and keep well watered. That's all that's necessary to have this unique Southern vine growing and blooming in your home. May be placed outdoors for the summer months and brought back in next fall—no rest period required. So different is the Bougainvillea from ordinary house plants your home will come aglow with its electrifying beauty.

Brilliant Red • Violet-Purple • Orange-Yellow. **Very Limited Supply**—Strong No. 1 plants from 2 1/4" pots.

**Postpaid: Each \$2.00; 3 (1 of ea. color) for \$5.00;
6 (2 of ea. color) for \$9.00.**



Now Enjoy Cascading Floral Beauty

Stern's South African TRAILING IVY GERANIUM

Blooms Indoors All Winter!

Bloom All Winter indoors—then continue their spectacular display in hanging baskets, planters, window boxes, or in your flower garden all summer.

Luxuriant Ivy Foliage—Dozens of Blooms

Here, in one plant, is combined the graceful flowering beauty of lush green trailing Ivy further enhanced with dozens of gorgeous Red, Pink or White flowers. Long cascades of trailing stems, often reaching clear to the floor, form a mass of delicate color not soon to be forgotten. Keeps on blooming for months on end. No fuss—no bother. Just plant in any good garden soil or potting mixture and place in a sunny window.

Your Choice of Red, Pink or White

Yes—now you can choose from three beautiful color varieties—Blazing Red, Snow White or Salmon-Pink. For an eye-popping display—plant all three colors, or three of one color, together. Your friends will be flabbergasted. **Postpaid.**

Each \$2.00; 2 for \$3.50; 3 for \$4.50; 6 for \$8.00.

**NOW GROW FLORIDA FRUIT INDOORS
WHILE WINTER RAGES OUTSIDE!**

Stern's DWARF ORANGE and LEMON PLANTS

Thrive on your WINDOW SILL

Bear Fragrant Blossoms—Delicious, Colorful Fruit!



ORANGE
(Citrus
Orange Otaheite)



LEMON
(Citrus
Lemon Meyer)

2 Plants (1 of each) only \$3.50 ppd.

Now you can grow tropical fruits and flowers right on your window sill—on graceful miniature orange and lemon "trees" that thrive indoors! They'll brighten your home with their exquisite pastel blossoms, bright golden oranges and sunny yellow lemons!

EVERGREEN PLANTS ARE BEAUTIFUL YEAR 'ROUND— BLOSSOM AND BEAR YEAR AFTER YEAR!

Stern's delightful Dwarf Orange and Lemon Plants never stop growing! Their glistening evergreen foliage is a delight to behold even when there's no fruit or bloom. They will bloom and bear for years and years!

IMAGINE PICKING YOUR OWN LUSCIOUS HOME-GROWN LEMONS AND ORANGES!

What a thrill to pick tasty, vitamin-rich oranges from your own indoor-growing plants! Pick lemons that are not only rounder, juicier and often even larger than usual, but have delicious flavor!

ORDER NOW FOR TROPICAL BLOOMS THIS VERY SPRING

Stern's Dwarf Orange and Lemon Plants are hardy, fine quality, well-rooted plants from 2 1/4" pots. Because our plants are so well-established, they will burst into bloom this very spring.

Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$7.00

Easy growing directions with order.

INDOOR-BLOOMING PLANTS AND FOR YOUR HOME!

Amazing Growth Stimulant "Wakes Up" Weary House Plants
Makes Plants Leafier...Larger...Faster
Produces Flowers, Up To Twice as Big!

Mira-Cell

special horticultural formulation of GIBREL—
A GIBBERELLIN PRODUCT
now in convenient, ready-to-spray aerosol form

LOOK AT THESE RESULTS!
JUST ONE SPRAYING!



Use Stern's MIRA-CELL on African violets, gloxinias, and other flowering plants. You'll get better flower display as with the treated gloxinia at right.

Give Indoor Plants New Winter Beauty
Imagine house plants greener and more flourishing than any you've ever had, growing in your home within weeks! Cactus with its dormancy broken months early! African Violets with upright leaves and stalks, and larger, more exciting flowers! Plants that keep their leaves... and grow leafier, faster... all winter long! Lush green growth that brightens your home! Plants that take transplanting shock in stride! Plants that bloom weeks earlier! Flowers with longer stems... often more buds per stem... bigger, more beautiful flowers!

Practical, Economical for Home Use
One can of Stern's Mira-Cell will treat literally scores of plants with wonder-working gibberellin! So easy to apply!—Simply press the button... in just 2 seconds you completely cover a 5-inch plant with millions of fine, uniform droplets of gibberellin in just the right potency! And, within a few days you may start to enjoy the miracles of MIRA-CELL... to see your plants attain thrilling growth and beauty that was never before possible!

Discover Exciting New Uses for MIRA-CELL in Your Home

No one yet knows all the miracles MIRA-CELL can work. It may be used to speed up flowering... to speed the germination of seeds... to break dormancy... eliminate the need for rest periods, cold treatment, or variable day length.

STERN'S MIRA-CELL WORKS "MIRACLES" WITH THESE PLANTS!

HOUSE PLANTS	FLOWERS	ORNAMENTALS
African Violet	Asters	Pansy
Cactus	Begonia	Petunia
Geranium	Carnations	Phlox
Gloxinia	Cyclamen	Poin
Holly	Dahlia	Snapdragon
Orchid	Fuchsia	Violets
	Hollyhock	Zinnia
		Rose of Sharon



Here's the latest, most potent form of gibberellin. Now famed Stern's Nurseries brings you this convenient, ready-to-spray aerosol form... ideal for use on indoor plants... and on smaller outdoor plants and shrubs.



Both geraniums above were of identical size, with buds in the tight stage, when plant at far right received a single MIRA-CELL spraying. Photo shows difference between treated and untreated plant one month later.

Effective and Inexpensive for General Garden Use!
Stern's MIRA-CELL is also available in economical powder form for general outdoor garden use. Each single 500-milligram packet contains 2.5 milligrams of Gibrel, and makes 8 ounces of standard MIRA-CELL solution—enough to treat scores of plants at one time with freshly-mixed solution. Only Stern's packages in this no-waste, easy-to-measure single packet powder form. Mix it as you need it. Use in any sprayer atomizer, or squeeze bottle that sprays a fine mist.

Mira-Cell Price List

AEROSOL CANS	
10 oz. size	\$2.25
POWDER (PACKETS)	
6 packets	\$1.35
12 packets	\$2.00
18 packets	\$2.75
All Prices Postpaid	

Like a "Living Rainbow" of Purple, White, Yellow, Pink, Rose, Red-Bronze and Gold!

MEXICAN SHRIMP PLANT

(*Beloperone guttata*)

BRINGS YOUR HOME GLOWING COLOR ALL WINTER LONG!

Exotic, Color Changing



This Fall's Special

ORDER NOW

Special Low Prices Held Only While Present Limited Supply Lasts

\$1.50

Only 1 ppd.
\$1.50 Each
3 for \$4.00
6 for \$7.50

All Prices Postpaid
Directions for easy care enclosed.

Enjoy new, glowing, jewel-like color on your window sill all winter, with Stern's fabulous and unique Mexican Shrimp plant. Produces an abundance of flower-like sheaths that change color as they mature... from yellow to flesh-pink to dusky rose and finally a rich red-bronze with glints of gold! These graceful spikes are tipped with white, purple-spotted flowers.

BLOOMS INDOORS AND OUTDOORS ALMOST ALL YEAR

Despite its exotic good looks this easy-going Mexican beauty needs little care. Grows up to 3' a month... to a cascading arrangement 18 inches tall. Blooms indoors almost constantly from November until April. When warm weather comes, put it outdoors in your garden to bloom again. Thrives and blooms for years!



IT'S EASY TO GROW

These Lovely Miniature

ORCHIDS

(*Bletilla Hyacinthina*)

IN YOUR HOME ALL WINTER

3 JUMBO-SIZE BULBS ONLY \$2.25 (1 1/2"-3 inches) ppd.

GUARANTEED TO BLOOM IN 60-90 DAYS

It's easy to grow these exquisite miniature Oriental Orchids indoors in your home, and what a delight they are to give or own! They're true Orchids, with perfect orchid color and shape... look just like miniature Cattleya Orchids sold by florists... yet you don't need a greenhouse or other special equipment to grow them!

orchids... can't fail! If you can grow daffodils, you can grow this orchid."

BLOOM ABUNDANTLY

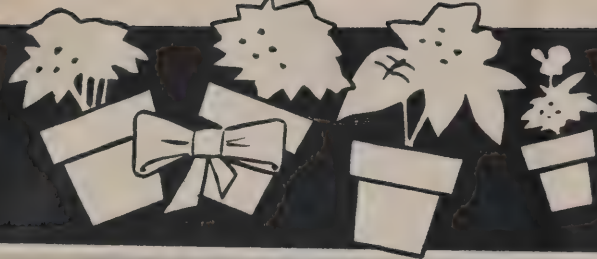
Just plant our jumbo-size bulbs in pots, following simple instructions provided. They'll shoot out flower spikes 6-8" tall. Every spike will bloom with as many as eight lovely orchids, each 1-1 1/2" across.

JUMBO-SIZE ORCHID BULBS (Each 1 1/2"-3")

Postpaid: 3 for \$2.25; 5 for \$3.75; 10 for \$7.00

EASY TO GROW

This is the "CAN'T FAIL" Orchid! A famous orchid specialist says, "Easiest of all



DELIGHTFUL FOR GIFTS..

"The House Plant of Distinction"

STERN'S MOSES in the CRADLE (Rhoeo discolor)

A Rosette of Red-Purple
And Green-Striped Leaves,
Dainty White Flowers



No other house plant like this. Display its lush tropical beauty in your home this winter and all year 'round. Your friends will admire and rave about this novel plant. Truly a conversation piece. Large waxy lance-shaped leaves spray upward from a common center forming a delightful rosette-like plant, about 12" tall. The top side of the leaves are dark metallic green while the under side is a vivid, glossy red-purple. Adorable little white flowers grow in open boat-shaped bracts around the base of the rosette—suggesting its name: "Moses in the Cradle." Easy Planting Instructions With Each Order.

Strong No. 1 Plants, 4-6 in. Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$9.00; 12 for \$16.00.

Ready To Bloom in your home This Winter!

Stern's Exotic, Red Flowering BRAZILIAN CHRISTMAS CACTUS (Zygocactus truncatum)

Blooms Indoors On Your
Window Sill for Weeks

You'll thrill to see the glowing jewel-like color of your Stern's Brazilian Christmas Cactus when it bursts into bloom this very winter. Yes, if you order now, the strong, healthy, heavily rooted plants you receive will produce bloom this winter. Even when not in bloom the lovely green foliage will be a source of constant delight.

This unique strain of Stern's Brazilian Christmas Cactus produces a floriferous abundance of fuchsia-like glowing deep red flowers which hang in jewel-like brilliance from every leaf tip. What is more, your Stern's Brazilian Christmas Cactus goes on blooming for about two months—individual flowers last for days. As soon as the first flowers fade, more open into spectacular bloom. Real-

DEEP RED
FLOWERS!



ly mature plants often produce hundreds of blooms.

Require No Special Care

Despite its exotic good looks, this dazzling beauty from the Mountains of Brazil needs little care. Just plant in a pot for window sill growing or in a hanging basket. Directions for easy care enclosed.

Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$6.00.

Glorious "Centuries Old" Reblooming Plant

CROWN OF THORNS (Euphorbia splendens)



You'll Cherish These Hardy, Colorful Plants for Years! Now you can have an exciting, almost ever-blooming house plant. Believed to be the very plant from which our Lord's "Crown of Thorns" was made. Reported to bleed to death if a branch is cut—in sorrow for being used as Christ's "Crown of Thorns." Small, re-

quires little care, does best in full sun. This little green-leaved shrub, with its fleshy, thorny stems, produces scarlet flowers almost all year long. A most bright and cheerful addition to the home during the long winter months.

A Perfect Living, Flowering Gift for Christmas, Easter, and the Lenten Period. While a single plant makes a striking display, for most exciting and abundant color plant three of these unusual, cherished-for-centuries plants in one pot or container. Complete planting instructions included with each order.

Sturdy plants shipped from 2 1/4" pots. Postpaid Each \$2.00; 3 for \$4.00; 6 for \$7.00.

Spectacular Winter Indoor Garden!

GIANT DUTCH CHRISTMAS-BLOOMING AMARYLLIS



Enjoy Huge, Blazing Red Blooms Indoors in 40-60 Days

Plant Stern's Christmas Blooming Giant Dutch Amaryllis bulbs now, for spectacular bloom in your home in just 60 days! This special strain produces the most breathtaking house plants you've ever seen. Hardy, giant bulbs 3" or more across, need no coddling, flower even in hot, dry apartments, have buds inside ready to shoot up. A short while after planting, 1, 2, or 3 enormous flower stalks appear. Each stalk puts out 3 or 4 huge blossoms with broad, overlapping petals—each bloom 8", 9", sometimes up to 10" across!

Blazing Trumpet Flowers at Christmas!

Now you can have an amazing Christmas "flower show" that will astound your friends. Order today, have blooms in 40 to 60 days for the Holiday season. Imagine the glorious display they'll make in your home this winter! Imagine these amazing bulbs go right on producing every year for 10 years or more.

**GIANT IMPORTED BULBS
BLAZING SCARLET**

**Each \$3.75; 3 for \$10.00
postpaid**

Easy growing directions
with order.



STERN'S
AMAZING
NEW

PLANTS GROW BIGGER—BLOOM BETTER IN

INDOOR GREENHOUSE

Plants Grow and Bloom as they never did before!

Once you have a Stern's Indoor Greenhouse your house plant troubles are over. No more droopy, humidity-starved plants in your home. Your house plant display will look like a tropical paradise when placed in your greenhouse.

Makes Raising House Plants A Carefree Hobby

You'll be amazed at how little you have to water your plants now. Those that required watering daily won't have to be watered but once or twice a week. That's if you place potted plants in the greenhouse. If you plant directly in the bacteria-free plastic bottom tray you'll never have to water them. Just fill 2-pint reservoir every week or two and they are "automagically" watered. You never have to touch them. Lighting can be automatic too. Simply attach the Automatic Timer (optional); set it for as long as

you want the light on, and it turns light on and off by itself!

Pays For Itself in No Time

Now make your hobby a profitable one. With this perfect, humidity-controlled greenhouse you'll be assured of success in starting cuttings for resale. What's more, you'll be able to raise plants that will rival your florist's, and you know what a premium price those bring!

Convenient Size—Easily Folded for Storing

Large enough for up to 10 plants, yet small enough to fit conveniently into the light of any window. 2 feet long, 2 feet high and 18 inches wide, the compact Indoor Greenhouse easily folds for storing—doesn't take up precious space.

Stern's Indoor Greenhouse complete as pictured (without plants) \$13.95; Fluorescent light (fits inside Greenhouse) \$8.95; Automatic Timer for light \$9.95. All postpaid.

Amazing Results With Growing Light
The Indoor Greenhouse is perfect for those with a sunny window available—but no need to fret if you don't have one. With the specially designed growing light you have choice blooms even without sunlight! Leave light on 14-16 hours a day (costs about a penny a week) and you'll provide as much light as most plants require from direct sunlight. Here's a tip: It makes a dandy TV light!

INDOOR-BLOOMING PLANTS AND FOR YOUR HOME!

NOW YOU CAN GROW...

MINIATURE ROSES

INDOORS...RIGHT ON YOUR WINDOW SILL



ALL WINTER!

Beautiful Roses In A Few Weeks. Imagine a dainty miniature rose bush that never grows taller than 8" to 12". Covers itself with a wealth of beautiful, colorful, perfect roses! And... each tiny bloom is about the size of a nickel. Needs no special care. Blooms indoors all winter and early spring—just like any house plant. Then, put outdoors in your garden, starts blooming again as early as May, and goes right on blooming up 'til frost. That's Stern's fabulous Swiss Fairy Rose—

available now in four delightful brand-new varieties—ready to bring you bright beauty this very winter!

The Duke of Windsor displayed his prize garden of Swiss Fairy Roses in a picture story in *Life Magazine*. Famous horticulturist F. F. Rockwell raves about these fascinating miniatures in a November issue of *Town Journal* and *Farm Journal Magazines*. Now they're here, ready for your own growing pleasure this very winter!

Bloom Indoors and Outdoors, Almost All Year!

These heavenly little roses thrive on any sunny window sill—the only roses that bloom indoors. Set out in your garden as early as May, they'll bloom 'til frost! Perfect for borders, edging, rock gardens.

Set A Record For Continual Bloom!

They bloom so continuously they set a record in the Tyler, Texas, Municipal Rose Garden by continuing their 1954 flowering unbroken right up 'til February 10, 1955! Then on March 19, 1955, they started on their next year of bloom!



MAKE DELIGHTFUL ARRANGEMENTS • Dainty Swiss Fairy Roses make nice arrangements, old-fashioned nosegays, corsages, boutonnières!

Easy to Grow! Need No Special Care!

Our enchanting Miniature Fairy Rose bushes will bloom this very year, right in the heart of winter, and bloom for many years to come. Imagine the joy of watching them grow and flourish! Think of the pleasure they'll give flower-hungry friends in city apartments... the color and loveliness they'll bring to a sickroom... the love of nature they'll awaken in a child!

Order Now For Bloom in 60-90 Days!

Stern's "Swiss" Fairy Roses are ready to bloom indoors this winter, and outdoors in your garden as early as May! You must be completely satisfied with every plant.

Have All Four Delightful Colors

Deep Red, Gleaming Pink, Frosty White, Soft Yellow. Well-rooted plants. Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$6.00; 10 for \$12.00; 25 for \$25.00.

Special Assortment (4 plants, 1 of each color) \$6.00 (Group 59-ROF-5).

DAZZLING RED FLOWERS!

FLAME OF THE WOODS

(Ixora coccinea)
BLOOMS INDOORS with
DAZZLING big clusters of
BRIGHT RED FLOWERS
Almost All Year!

Special
Fall Offer! **150**
only per plant

What a showy, colorful house plant is Stern's lovely Flame-of-the-Woods! Glossy green leaves provide magnificent contrast for its big clusters of dazzling red flowers. It keeps budding and blooming almost all year!

NEEDS LITTLE CARE

Hardy, very easy to care for. Thrives in sun or partial shade. Brings your home bright, blooming color winter and summer, year after year!



Take Advantage of
This Fall Special

Order For Your Home
and Gifts Now!

\$1.50 Each
3 for \$4.00
6 for \$7.50

All Prices Postpaid.
Directions for easy
care enclosed.

The Flower World's Own Creation Depicting
the Passion of Our Lord

STERN'S OFFERS THE MIRACULOUS AND EXOTIC PASSION FLOWER

(Passiflora Pfordi)

Blooms Indoors All Winter!
Blooms Outdoors All Summer!

Now... ready for your home—Stern's Passion Flower—most exotic of all flowering vines. Yes, rare, exotic and beautiful—yet this novel South American vine is so easy to grow it will flourish and bloom in your home this winter. Give it a sunny window if possible, but it will grow even in partial shade. Discovered in the early 1600s by Spanish explorers entering the wilds of South American forests. Due to the intricate design of its flower, religious significance was immediately attached to the vine, which remains to this day.

Fragrant blooms widely grown by perfume concerns. Just imagine having this heavenly delicate fragrance gently and continuously wafting through your living room all winter long. Not only will you enjoy its beauty in your home this winter—as soon as warm weather comes, it may be moved to your outdoor garden, when it will form a fast-growing, beautiful flowering vine.

Religious Significance Found In Flower Design
This variety, *Passiflora pfordi*, is considered the showiest and largest of all varieties of Passion Vines. Huge, 4½-inch blue-purple blooms are set off with delicate pink filaments of indescribable beauty. Indeed, the intricate design of the flower with its ten petals representing the 10 apostles, the crown of thorns represented by its corona, five anthers suggestive of the five wounds, three stigmas representing the three nails, adds special significance to this plant.

FREE—History and Legend of The Passion Flower. We'll include with each shipment a booklet telling you not only how to care for this rare and beautiful plant, but also the legends and superstitions concerning it.

Order TODAY—Extremely Limited Supply!

Strong No. 1 Plants from 2¼" Pots.

Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$6.50.



NOW! JAPANESE CAMELLIAS

Flourish up North Survive 7 Winters, Sub-Zero Weather!

FOUR MAGNIFICENT VARIETIES
PROVE HARDIER THAN AZALEAS,
RHODODENDRONS, LAUREL
IN NEW YORK, LONG ISLAND TESTS

Have Huge Camellias Up to 6" Across!

GENEVA, N. Y.—From Stern's Nurseries comes news of a spectacular triumph. Precious Japanese Camellias, considered for a long time the exclusive property of southern gardeners, are now confirmed northerners as well.

Tests begun in 1950 in Yonkers soon spread to other parts of metropolitan New York, New Jersey and Long Island. The work parallels the most exhaustive testing in horticultural history—through severe winters as well as mild ones, in a variety of locations, by home gardeners as well as experts. These Stern's varieties—the big "corsage" Camellias—survived a winter so cold that hardy azaleas, rhododendrons and laurel were badly damaged. The results are in... and for northern gardeners, so are the famed Japanese Camellias!

HAVE WITHSTOOD COLD 7° BELOW

—In actual field tests, these hardy varieties of *Camellia Japonica* selected by Stern's Nurseries for their remarkable cold tolerance, produced beautiful blooms even after winter temperatures of 7° and 8° below.

SPECIAL
ANNOUNCEMENT

Reserve Plants for Shipment Next Spring

It takes years to produce each one of these hardy Stern's Japanese Camellias. Once our limited supply is gone, there will be no more this season. Last year we had to disappoint many of our gardening friends. We want to prevent this happening again to any old friends of Stern's. Therefore, we are making this special advance offer. SEND IN YOUR ORDER NOW. We'll reserve the Camellias you select for shipment at the earliest possible spring planting time.

MONTHS OF BLOOM STARTING EARLY EACH SPRING—LOVELY GREEN FOLIAGE YEAR 'ROUND!

In the words of a prominent horticultural expert: "I have found that the hardy camellias are among the easiest plants to grow." They thrive in partially shady places where most other broad-leaved evergreens will not. Once established, they require minimal feeding and care—need little pruning to retain their graceful, compact, symmetrical form. They start to bloom as early as March and April, long before most other flowers are in bloom... then bloom week after week for months, making the garden a fairyland of color. Their lovely lush foliage stays glossy green all year long.

WHERE TO PLANT THESE GARDEN ARISTOCRATS—

To quote a leading garden authority, "Out of bloom they are the handsomest evergreens available, in bloom they are a wonder beyond comprehension."

Plant as glowing
garden accents
or have a
flowering
camellia hedge!



Lovely for Corsages and Arrangements

Plant singly for delightful accents in garden or lawn. Plant a matched pair to form a living gateway to your home or garden path. Plant in the foundation planting near your home, or in the shrubby border. Plant in rows for magnificent evergreen flowering hedge!

PLANTS ARRIVE WITH FLOWER BUDS— READY TO BLOOM IN 30-60 DAYS

Your plants will arrive bearing flower buds—ready to bloom in 30-60 days. Follow the easy directions enclosed for beautiful results.

CHOOSE FROM 4 EXQUISITE VARIETIES

CHANDLERI ELEGANS—Cherry red, with white variegations. One of the largest peony-flowered Camellias. Produces an abundance of blooms up to 4" and 5" across.

KUMASAKA—Radiant rose-pink double peony flowers with deeper vein markings. Laden with huge blooms up to 5" across.

ROSEDALE'S BEAUTY—Big double red blooms of dazzling brilliance. Produces a magnificent abundance of flowers.

PURITY—Pure, snow white, exquisitely-formed double blooms of large size. Produces an abundance of these lovely formal flowers.

Each \$6; 2 for \$11; 4 for \$21; 10 for \$50
Shipped Express, Shipping Charges Collect.



HOW TO HAVE A MIRACLE GARDEN

ALL-PURPOSE PLANT FOOD

Feed Miracle-Gro to Roses . . . Lawns . . . Shrubs . . . Trees . . . All Flowers . . . Evergreens . . . Vegetables . . . Fruits . . . Berries . . . House Plants.

Apply any time—EVEN DURING HOT, DRY WEATHER. Wonderful for all growing things. Now you can grow "giant plants"—bigger, healthier, more beautiful than ever before! More resistant to plant diseases and insect damage. Miracle-Gro dissolves in water immediately—no waiting. Simply sprinkle on with watering can, pail or hose applicator. Apply according to instructions.

SAVE "SICK" TREES AND SHRUBS!

Many trees and shrubs that appear sick are simply starving for proper, balanced food. Apply Miracle-Gro before it is too late. Miracle-Gro is an effective "life-saver" because it goes to work immediately—supplies life-giving nutrition to all parts of the plant within minutes. Actually saves starving trees, shrubs, and other valuable plants.

For a faster start next spring—for bigger, more vigorous plants that survive winter damage, feed your garden NOW—apply MIRACLE-GRO for garden beauty you never thought possible. Next spring you'll have stronger, better plants that bear more fruit and produce finer flowers. Here's how: Simply apply Stern's Instant Action Miracle-Gro now.

1. Apply to soil at base of established plants;
2. Dip roots of new plants before planting.

Spectacular Garden Beauty Next Spring

Plants that are properly fed during the fall season will survive severest winter conditions. Poorly fed plants often suffer great winter damage. Moreover, plants fertilized with Miracle-Gro make an early and vigorous start next spring, surpassing in beauty and growth other plants. Miracle-Gro penetrates—is absorbed by plants within minutes after application—cannot be washed away by heavy rains.

Root-dip Before Planting

Mix one gallon of water with one tablespoon of Miracle-Gro. Immerse roots of roses, shrubs, trees—including fruit trees and berry bushes—in this solution for 3 minutes, then plant immediately thereafter, using Miracle-Gro solution (in which roots were soaked) to soak earth around the newly planted plant. Easy-to-follow instructions included with each package of Miracle-Gro.

STERN'S

Miracle-Gro

HOLE-IN-ONE BULB PLANTER



If you want to plant your bulbs the easy way, you need the hole-in-one Bulb Planter. Simply push the planter into the soil with a slight twisting motion. Remove the tool and the soil comes out, leaving a clean, flat-bottomed hole—just perfect for bulb planting. This tool-proof planter enables you to set your bulbs close together and at a uniform depth. Excellent for setting out vegetable and flower plants.

Postpaid Each \$1.50



VAPO-ELECTRIC

Kills Flies, Spiders,
Roaches, Mosquitoes, Moths

Now you can completely eliminate all common household insect pests with one single, simple, sure method. Just plug it in for 15 minutes—Bug-KIL destroys flies and bugs in any room—almost instantly. One treatment lasts two weeks. Deadly to all types of household insects.

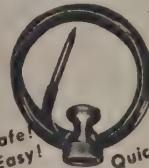
Bug-KIL is absolutely harmless to humans and pets. Can't stain anything, leaves no strong odor. Works perfectly in any room. Low-watt heating unit vaporizes pellets of Lindane, the new miracle insect killer. 5-foot extension cord.

FREE: Two months' supply of Bug-KIL pellets. Additional pellets: 24 for \$1.00, postpaid.

HG 155 Postpaid: Each \$2.98

FOR A "MIRACLE" LAWN

Apply Miracle-Gro to large lawn areas with



Safe! Easy! Quick!

"HOZON"

For lawns, orchards, large garden areas. Makes fertilizing easy as ordinary sprinkling. HOZON is a precision-built device—all solid brass and stainless steel for lifetime service. Simply attach to water faucet. Syphon-action sucks up concentrated Miracle-Gro solution from your pail and mixes it with proper amount of water in your hose. Simple instructions included.

HG 112

Each \$2.35

READ THESE IMPORTANT FACTS!

FAMOUS UNIVERSITY uses radioactive isotopes to prove super-rapid plant absorption

In co-operation with STERN'S NURSERIES of Geneva, New York, a world renowned scientist, associated with one of America's great horticultural research centers performed these amazing experiments. Stern's Miracle-Gro is not radioactive—was not used during these experiments. While these experiments were conducted in co-operation with STERN'S NURSERIES, they do not constitute a specific brand endorsement.

RESULTS within 15 minutes

Traces of radioactive material proved amazing speed of food absorption. The leaf was cut from plant only 15 minutes after plant food was applied to roots. Note how nutriment reaches vital growing edge of leaf. Proof of super-speed absorption!

This is
RADIO-
ACTIVE
"HOT"
LEAF

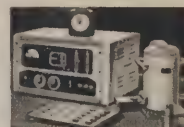


Feeds 6-foot Rose bush in 60 minutes

Only 60 minutes after feeding, entire 6-foot Rose bush contained life-giving food! Astounding proof of highest fertilizer efficiency.

Feeds top leaves almost instantly

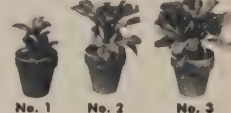
Within minutes the GEIGER COUNTER revealed nutriment in upper leaves and stem of growing plant. This is where spectacular new growth is observed.



This is the famous Geiger Counter

Results of University tests

Plant Number 3 received most liquid plant food yet it showed absolutely no signs of fertilizer burning or forcing. Visible improvement was noticed within a few days.



No. 1

No. 2

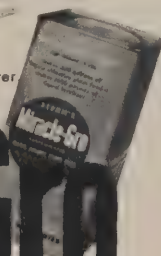
No. 3

Lawns Stay Green All Summer—

You can enjoy a beautiful green-velvet lawn all summer long—even during hot weather. Sprinkle regularly with Miracle-Gro liquid plant food. Excessive spring rains drain soil vitality—Miracle-Gro replaces essential plant foods!

EASY!

Mix one measure with one gallon of water. Simple directions on package.



REAL ECONOMY!

Only Pennies Per Gallon!

Simply dissolve in water and use. Now only one level tablespoon makes a gallon of super-effective Miracle-Gro solution. No special equipment needed—use sprinkling can. Easy, safe, clean, odorless.

1 1/2 Lbs. \$ 2.25
(For 1,500 sq. ft. of garden or lawn)

5 Lbs. 5.00
(For 5,000 sq. ft. of garden or lawn)

10 Lbs. 9.00
(For 10,000 sq. ft. of garden or lawn)

25 Lbs. 20.00
(For 25,000 sq. ft. of garden or lawn)

50 Lbs. 35.00
(For 50,000 sq. ft. of garden or lawn)

ALL PRICES POSTPAID

For Bigger, Healthier, More Abundant Blooming Plants Next Spring . . .



PLANT THIS FALL and Gain A Year!

Take a tip from expert gardeners—Fall is an ideal time to plant trees, shrubs, roses, perennials and flowering bulbs . . . and in many cases **you actually gain a year!** When spring comes you will have bigger, healthier growth . . . and more abundant blooms. In the case of fruit trees you may have fruit one full year earlier.

The reason for this is quite simple when you stop to think about it. During the fall, weather and soil conditions are better, as a rule, than in early spring. The ground becomes firmly packed about the roots during the winter, and the plants will start to send out new strength-giving feeder roots long before spring planting time. Also of prime importance is the moisture the soil takes on at this time of the year.

We have listed in this catalog only those plants and

bulbs which thrive when planted in the fall. **You shouldn't let the first light frost scare you . . .** you can continue to plant as long as you can dig in the ground. In fact, planting of nursery stock should not be done until after the first frost—this assures the dormancy of the plants. Certain perennials can be planted earlier and these are shipped to you at the proper planting time in your area. So remember, do as the experts do: whenever possible, plant in the fall and gain a year!

HOW TO ORDER

Please write your order on the enclosed order blank. Send check or money order with your order. You will save C.O.D. and postage charges by sending your full remittance with your order.

We prepay postage or express for any plant, group, or collection marked Postpaid or Prepaid. Items NOT marked Post-

paid or Prepaid are too large to be shipped by parcel-post and must be sent by Express, shipping charges collect.

Where there is a mixed order of postpaid and express items, we ship the perennials and chemicals separately by parcel-post, all of the rest of the order is shipped by express and we prepay in advance our portion of the postpaid items included.

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CUT ALONG THIS LINE

Now...A Breathtaking Miracle of Beauty For Your Garden!

Stern's Lifetime **EVERBLOOMING** Sub-Zero

FOUNTAIN TREE ROSES



Stern's Red Fountain Tree

CHOOSE FROM THREE EXCITING COLORS

Stern's **RED FOUNTAIN**—8408 A. Graceful, Willow-like sprays of double, cherry-red blooms in a continuous abundance.

Stern's **PINK FOUNTAIN**—8407 A. A "Floral Fountain" of large, double, pink flowers that bloom in seemingly endless profusion.

Stern's **YELLOW FOUNTAIN**—8409 A. Abundant, continuous "Water-fall" of lovely flowers, with all the size and beauty of fine Tea Roses!

**Stern's Super Grade No. 1 Plants Guaranteed to Bloom
This Coming Spring**

Each, \$10.00; 3 for \$25.00; 6 for \$45.00; 10 for \$75.00. Postpaid

SPECIAL ANNOUNCEMENT!

In all the world, only Stern's has the unique New Sub-Zero 4-in-1 Rainbow Tree Rose and Fountain Tree Roses. Each one takes years to produce. Once our limited supply is gone, there will be no more this season. Last year thousands of gardeners were disappointed. We want to prevent this happening to any old friends of Stern's. Therefore we are making this special advance offer. **SEND IN YOUR ORDER NOW.** We'll reserve the Tree Roses you select for shipment at the earliest possible spring planting time. Orders from friends in Southern States will be shipped in late January and early February.

GUARANTEED TO BLOOM

This Coming Spring!

What an eye-opening vision of beauty is our exclusive new **FOUNTAIN TREE ROSE**! So rare that unless you've visited Europe's finest exhibition gardens you've probably never seen one before! So spectacularly lovely they'll astound your friends—amaze every passerby—make your place the envy of your whole neighborhood!

GRACEFUL CASCADES OF ROSES ALL SEASON LONG!

Our unique new **FOUNTAIN TREE ROSE** is the glorious result of **DOUBLE BUDDING** our amazing new **SUB-ZERO PILLAR ROSES** on sturdy Tree Rose stems. At first the Fountain Tree Rose develops like our regular Tree Rose, with lush foliage, big, colorful blooms. As growth continues, the canes bend gracefully earthward, like a willow, 'til they actually reach the ground! Imagine these flower-filled sprays, forming a living fountain of Roses, glorifying your landscape all summer long. Plant now for guaranteed bloom this coming spring!

GUARANTEED TO BLOOM 60 TO 90 DAYS AFTER PLANTING!

They start blooming early—bloom abundantly all season—even during summer drought! Go on blooming continuously to late fall—often 'til early snow falls. Increase in size and beauty year after year—continue their amazing display all season long.

VIRTUALLY FREE FROM DISEASE

So hardy and vigorous they laugh at conditions that would kill their weaker cousins. Need almost no spraying or dusting. Even highly resistant to black spot, age-old enemy of Roses!

PLANT ANYWHERE FOR FLORAL FOUNTAINS OF EVERBLOOMING ROSE GLORY!

(50) Highlight your entire landscaping plan with a few of these unique specimens. Watch the amazed glances of your neighbors when they burst into bloom—their graceful Willow-like sprays covered with hundreds of dazzling big Roses! Plant in front of a picture window, and enjoy their loveliness indoors and outside!

Thrilling Discoveries

RESERVE YOUR PLANTS

**FOR '60! THE MOST PHENOMENAL ACHIEVEMENT IN
OVER 2,000 YEARS OF ROSE CULTIVATION!**

8490 A. **STERN'S SUB-ZERO**

4-in-1 RAINBOW TREE ROSES



EYE-LEVEL ROSES 4 DIFFERENT COLORS ALL ON ONE TREE!

BLUSH-PINK • Large, two-toned, fully double. Delightful color. Bloom abundantly in lush clusters.

BLAZING RED • Spectacular, deep, velvety red. Up to 5 inches wide, fully double. Bloom continually, abundantly.

BUTTERCUP-YELLOW • Large, very double, exquisite fragrance and form. Bloom constantly.

2-TONE • Lovely red, orange and pink tints combined. Fresh, spicy fragrance. Abundant bloom.

DOZENS OF HUGE RED, YELLOW, PINK AND TWO-TONE ROSES, ON A SINGLE TREE, THIS VERY SPRING!

Prepare for a wave of excitement in your neighborhood when you plant our phenomenal new 4-in-1 Sub-Zero Rainbow Tree Rose. Never before has there been a Tree Rose like it! A Tree Rose that bears a breath-taking abundance of magnificent big Roses IN 4 DIFFERENT COLORS AND VARIETIES—all in bloom at the same time—all on one tree!

EVERBLOOMING EXTRA-HARDY ROSES

Like all members of a new race of Sub-Zero Roses, these four Rose varieties are amazingly resistant to cold. They are almost totally disease-immune. They bloom continuously! Plant this coming spring and enjoy abundant bloom starting in 60-90 days and right through to fall—and year after year! **MAGNIFICENT 4-COLOR BLOOM GUARANTEED FOR YEARS.**

Quadruple-Budded to Produce Far More Roses—A Far More Luxuriant Crown Than Any Other Tree Rose!

Four different varieties of Roses are budded to the strong, heavy, 3 ft. tall trunk of our Rainbow Tree Rose. This quadruple-budding not only means Roses of four different colors, but a crown that grows many times thicker and more luxuriant—produces a far greater abundance of Roses than Tree Roses you've seen up 'til now! Each year the sturdy trunk grows even greater in diameter to support the ever-larger, increasingly massive umbrella of bloom—but the tree itself always remains at delightful EYE-LEVEL height!

WHERE TO PLANT THESE RARE GARDEN GEMS

Wherever you plant these thrilling 4-in-1 Rainbow Tree Roses, you will have a sensational conversation-piece. Some suggestions: Plant among other Rose bushes for Rose beauty at two levels! Or directly before a picture window and enjoy this astounding specimen indoors and out. Plant two, to form a picturesque living gateway to your home. For stately magnificence, line walks and entranceway with Rainbow Tree Roses three feet apart. Plant anywhere you want a sensational landscape effect!

**ONLY STERN'S HAS THE NEW 4-IN-1
RAINBOW TREE ROSE! MOST LIMITED
SUPPLY—ORDER NOW!**

Each \$10.00; 2 for \$18.00; 4 for \$35.00; 10 for \$75.00

All Prices Postpaid

(51)



Now Available In Strictly Limited Quantities!

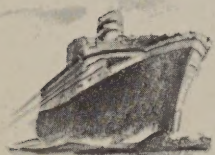
NOW... FOR SHIPMENT NEXT SPRING

Now Stern's Announces A Rare Garden Miracle!

IMPORTED IMPERIAL TREE PEONIES

Freshly Dug In Nursery Fields

At Yokohama... **RUSHED BY
OCEAN LINER
FROM JAPAN!**



Rare, Exotic... Yet so Easy to Grow!

In 3 Radiant Colors:

**DEEP CRIMSON RED
PURE WHITE
GLEAMING PINK**

**THESE ROYAL BEAUTIES DESERVE THE PLACE
OF HONOR IN YOUR GARDEN**

Stern's spectacular imported Tree Peonies should be planted alone or in groups of three, in the most outstanding spot in your garden, so you may have an unobstructed view of their queenly beauty. Don't fence them in with other shrubs or trees.

EASY TO GROW—EXTREMELY HARDY!

Despite their exotic loveliness, Stern's imported Tree Peonies are remarkably easy to grow—flourish in any good garden soil. We guarantee they'll bloom with great beauty, and grow larger and lovelier with each passing year. You must be thrilled with their blooms—delighted in every way.

Postpaid: Each \$3.75; 3 for \$10.00; 6 for \$18.00; 9 for \$25.00

Now, from the Far East, rushed here by Ocean Liner, to be the crowning glory of your garden, Tree Peonies of such rarity and magnificence you have probably never seen anything like them before! For centuries, they were the jealously-guarded treasures of the rulers of the Orient. Now they're yours—at amazingly low cost!

Big Double Blooms up to 8" Wide—As Many as 200 Blooms per Plant

We honestly believe these are the most beautiful plants ever to bloom in a garden. Lovely, fully-double, goblet-shaped flowers measure up to eight inches wide! Their petals have the rich gleam of Oriental silk and a transparency unknown among lesser peonies! Their foliage is a lush, deep green. To add to their many splendors, they have delightful perfume. Have them in pure white, gleaming pink and deep crimson red. They bloom with royal lavishness—produce up to 200 huge flowers per plant.

**Rarest of All Garden Treasures—Start to Bud
Even Before Snow Leaves the Ground**

While the frost is still on the ground these glorious Tree Peonies begin active growth. Each April you'll see their buds shoot out, then open with a remarkable unfolding of color and form—the hues of the red stems and sea-green leaflets varying from one plant to the next. What a thrill to watch them unfurl! What a joy when the huge flower buds appear—and swell to the size of apples—then open wide their silken petals and burst into full bloom! Folks will come miles just for a glimpse of your garden.

Live for Generations. Add Beauty Year 'Round!

Unlike ordinary peony varieties, these woody bushes do not die back to the ground in winter—instead grow larger and more beautiful each year! The bush seldom grows higher than four to six feet, but spreads gracefully with each succeeding year. Like the Giant Redwoods, they live for generations—for a century or even more! So amazingly hardy, living, blooming plants of 200 and 300 years old are reported from China and Japan!

**Limited Supply Rushed
Here by Ocean Liner!**

**TREE PEONY
COLLECTION
(Group 59-PF-15)**

**3 Plants (1 of each
color) .. only \$10.00**

**6 Plants (2 of each
color) .. only \$18.00**

**9 Plants (3 of each
color) .. only \$25.00**

Postpaid



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Geneva, New York**

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for this catalog, please pass
it along to a gardening friend."

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